

SPARSH

...enlightening lives

BYPL CSR activities gets a big thumbs up from beneficiaries!

BYPL commissioned Nielsen, a leading market research agency to provide insights by conducting a survey to assess overall impact of the CSR activities carried out in the past three years. The enthusiastic responses provided are indicated in the chart given alongside.

The verdict in a nutshell was – BYPL should continue with its various CSR activities. The company should again organize Self Defense trainings and also look at organizing more activities centered around education and welfare of children in the disadvantaged societies.

SNAPSHOT OF FINDINGS



BYPL free diagnostic Health Camps

In June BYPL organized two Health Camps at Trilokpuri Dispensary and GB Pant Grid Dispensary. Free medical consultation and medicines were provided to 192 beneficiaries. In total 14 children, 90 women and 88 men availed the free medical services.

As June 26 – Int'l day against Drug Abuse fell on a holiday – on June 28, with NGO SPYM (Society for Promotion of Youth & Masses) BYPL conducted an awareness session on the ill effects of drug abuse at its Health Camp.



21 June - Int'l Day of Yoga was celebrated at all 40 BYPL Mahila Shiksha Kendra

