



Corporate Social Responsibility



## ➤ **Vision**

*To emerge as a socially responsible corporate by enabling sustainable socioeconomic development of the underprivileged communities in our licensed area.*

## ➤ **Mission**

*To partner with, organizations working primarily for, the socio-economic improvement of underprivileged communities through managerial, technical and financial intervention.*

BYPL CSR activities undertaken with the objective to improve quality of life and economic well-being of underprivileged citizens in our licensed area and to promote BYPL as a socially responsible corporate.



BYPL CSR activities are undertaken under focus areas:

EDUCATION

- Mahila Shiksha Kendra
- Vocational Training

HEALTHCARE

- Free Diagnostic Health Camps
- Blood Donation Camps

In FY 2016-17

BYPL CSR has directly impacted 10,237 individuals

# Mahila Shiksha Kendra (MSK)

- Since SEP 2014, supporting 40 MSKs in Yamuna Vihar, Shastri Park Daryaganj, Paharganj Chandni Chowk, Trilokpuri, Kondli Kalyanpuri etc. with NGO partner **Dhanpatmal Virmani Education Trust & Management Society**
- Each 6 month functional literacy course(content by TCS) enables 30 women to become literate. 1 hour free tuitions also given to wards of MSK beneficiaries
- 64 Neighbourhood and Swachh Bharat rallies organised on Saturdays to raise awareness on hygiene, safety, power conservation etc.
- Mahila Shiksha Kendra instructors also took up the Swachh Bharat cleanliness drives in their neighbourhoods areas and parks
- **In FY17, over 4245 participants benefited from this CSR intervention**







# Vocational Training (VT)

- Engaged NGO partner **Datamation Foundation Charitable Trust (DFCT)** to set up VT centre in **Janta Colony, Yamuna Vihar**. Offers 6 month courses in Desktop Publishing, Cutting & Tailoring, Handicraft and Beautician training.  
**Beneficiaries: 300** young men and women.
- Engaged NGO partner **HAQ Educational and Social Welfare Society(HESWS)** to set up a VT centre in **Quresh Nagar, Paharganj** to offer training in 6 month courses in Cutting & Tailoring.  
**Beneficiaries: 150** young women predominantly from the minority community.
- Engaged NGO partner **Social Empowerment Villagers Association (SEVA), Rajvir Colony, Harijan Basti** to offer 3 month certificate courses in Beautician training.  
**Beneficiaries: 75** young women from EWS.
- Engaged **VIVO Healthcare Pvt. Ltd., located at Yamuna Vihar**, offered 45 days certified GDA training.  
**Beneficiaries: 30** young men and women.
- **In FY17, through Vocational Trainings BYPL skilled 555 participants**





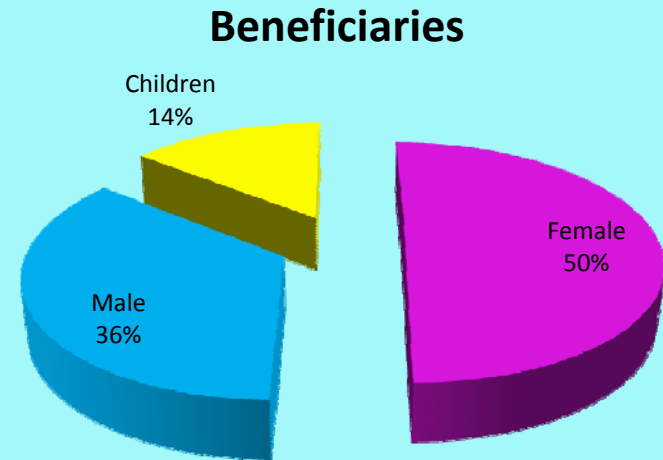






# Free Diagnostic Health Camps

- Directly conducted 28 free diagnostic health camps from July 2016 to March 2017.
- In FY17, through health camps BYPL reached out to 3850 people







# Blood Donation Camps

Date	Location	Partner/ Hospital	Participants	Donors
12-Jul-16	SRD Business Office	Ram Manohar Lohia Hospital	54	44
13-Jul-16	GTR Business Office	Dr. Hedgewar Arogya Sansthan	37	32
14-Jul-16	CBD3 Corporate Annexe	Dr. Hedgewar Arogya Sansthan	77	69
14-Dec-16	SRD Business Office	Ram Manohar Lohia Hospital	52	37
15-Dec-16	GTR Business Office	GTB Hospital	35	25
16-Dec-16	CBD3 Corporate Annexe	Dr. Hedgewar Arogya Sansthan	53	49
TOTAL				256







# Reclothe - Warm Clothes Donation

