

# Superg4

**BSES**  
BSES Yamuna Power Limited

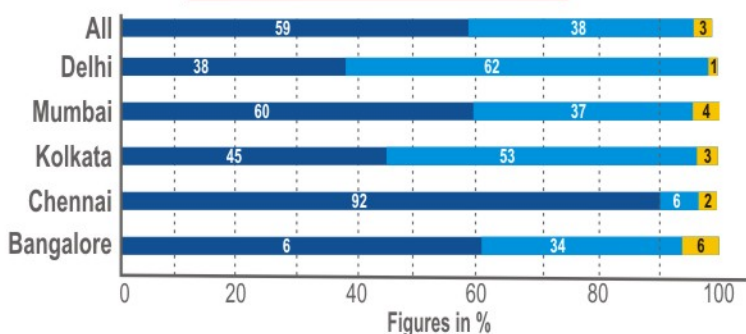
...a joint venture with GONCTD

Sep - Oct 2010

## Delhiites give thumbs up to power privatisation

Yet another survey has given Delhi power privatization the thumbs up. This time it is the Businessworld - Synovate Urban Infrastructure Survey 2010 - whose findings have been mentioned in the 23 August 2010 issue of the Businessworld magazine.

**Businessworld**



Government Private companies Don't know, cannot say (OK/CS)

An overwhelming 62% of the Delhi respondents from SEC A and SEC A plus segments - in this multi-city survey - want private companies to control power distribution. Delhi is followed by Kolkata at 53%.

BSES would like to take this opportunity to thank each and every of its 26 lakh consumers for reposing this faith, trust and confidence in its ability to offer them world class services. We assure you that we will continue to stand-firm in our commitment in meeting your aspirations.

## Now you have "Suvidhaa" of paying electricity bills at over 1200 neighbourhood stores

Now you have the "Suvidhaa" of paying your electricity bills at a neighbourhood Kirana Store. Just look out for this **Suvidhaa** to pay your electricity bills at any of the 1200 Suvidhaa "empowered" kirana store across Delhi & NCR. Customers will have an option of paying their electricity bills through both cash ( upto Rs 4,000) and cheque/DD as Suvidhaa stores are connected with the BSES server - online. you will get an instant acknowledgement of your payment

## Delhi CM flags-off Women Bill Distributors



Your next electricity bill is likely to be delivered by a woman. That's right. In a first-of-a-kind initiative in the country - designed to empower women from the Economically Weaker Sections (EWS) BYPL has engaged women bill distributors.

The first batch of 28 women bill distributors was flagged-off by the Hon'ble Chief Minister of Delhi Smt Dikshit, along with Smt Barkha Singh, Chairperson, Delhi Commission of Women, on 16 August 2010, at the Delhi Secretariat.

## BYPL - IIT, Delhi - partners in research

BYPL has entered into a Memorandum of Understanding (MoU) with Indian Institute of Technology (IIT), Delhi- a mecca of cutting edge education and technology research

The agreement was signed between Mr Ramesh Narayanan, CEO, BYPL and Dr Anil Wali, Managing Director, Foundation for Innovation and Technology Transfer (FITT) a society established by IIT-Delhi for enhancing industry-academia interactions and cutting edge research..

This collaboration will focus on providing better value proposition for the consumers by minimizing variability of services through technological and R and D interventions. This will be done by devising ways to not only further improve the quality and reliability of power supply, but also finding newer methods to reduce transmission and distribution losses.



We are listening...dial  
BYPL - 39999808

## बचत की बरसात! हीरो इलेक्ट्रिक बाइक के साथ



अब हीरो इलेक्ट्रिक बाइक **0%** फाइनेंस पर उपलब्ध  
♦ 50% Down payment\* ♦ Balance 50% in 6 interest free EMI's\*



ऑन रोड कीमत 23,000/- ऑन रोड कीमत 25,500/- एक्स-शोरूम कीमत: 29,210/-

**HERO**  
electric  
save money, save the earth

\* To test ride sms 'HE' to 56767 • E-help desk no. 09212555211 • Customer Hotline: 1860-2662-2662 • www.heroelectric.in

ऑन रोड एवं एक्स शोरूम कीमत दिल्ली सरकार की सस्सिडी 7,000 से 10,000 रुपये सहित

Send in your feedback to Corporate Communications, BSES Yamuna Power Limited, Shri Krishna Kiran Building, Kirti Nagar, New Delhi 110092  
For more information visit our website www.bses.com



professional  
download the free trial online at nitropdf.com/professional