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Press Release

BSES Distributing 5 Star Rated Energy Efficient Fans

Consumers are getting high quality fans at economical rates

- **2.5 lakh energy efficient fans on offer at a heavily discounted price**
- **Consumers can save between Rs 335 and Rs 1250 per year per fan depending on usage**
- **Potential to save over 20 Million Units energy annually in BSES' area**
- **Potential load reduction of around 6 MW**
- **BSES has already distributed around 60 lakh LED bulbs**

After distributing around 60 lakh LED bulbs in South, West, East and Central Delhi, BSES discoms in collaboration EESL (Energy Efficiency Services Limited) are facilitating the distribution of the highly subsidised five star rated energy efficient fans in their licensed area.

Scheme

Between them, BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power (BYPL) are offering 2.5 lakh energy efficiency fans under the scheme. Priced at a subsidised cost of Rs 1150 per fan, these fans are around 40% cheaper than the market price of around Rs 1800 and are backed by a two-year warranty. The scheme is valid till December 31, 2018 on a first-cum-first basis, provided the consumer has no outstanding dues. An interested consumer can buy these fans from select BSES offices.

Monetary and Energy Savings

Unlike the conventional fans which consume around 75-watts, these fans consume 50 MW of electricity. By opting for these fans, a domestic consumer can save anywhere between Rs 335 and Rs 1250 per fan per year, depending on their usage.

Commenting about the scheme, a BSES spokesperson said, "As a utility with a social commitment, BSES has always been promoting energy conservation aggressively. We are championing the cause of safer, sustainable technologies like LED and roof-top solar net metering. This scheme is the latest testimonial to these efforts and offer potential for energy saving initiatives, positively contributing towards a sustainable and green planet."

Besides saving money for the consumer, the scheme also has a huge energy saving potential of over 20 million units annually and a load reduction of around 6 MW in BSES' areas.

The scheme also has several benefits for BSES. Peak power demand, though a short term phenomenon, not only leads to a spike in the power purchase costs, but also increases the distribution

/ transmission costs. This initiative will help in reducing the peak –hour load, resulting in monetary savings – a win-win situation both for the discom and the consumers.

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCT.

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