

May 21, 2018

Press Release

## **BSES' Innovative AC Replacement Scheme**

**Now get upto 47% discount for replacing old AC with energy efficient 5 star one**

- **Available to existing domestic BRPL consumers residing in South and West Delhi**
- **A consumer can buy upto 3 ACs against a unique CA number**
- **Only 10,000 ACs available under the scheme**
- **A similar scheme will be launched soon for BYPL consumers of East and Central Delhi**

New Delhi: As a socially responsible organisation, BSES discoms have been promoting energy conservation aggressively. The discom has been championing the cause of safer, sustainable technologies, including LED and roof top solar net metering.

Taking this commitment to the next level, BSES Rajdhani Power Limited (BRPL) has launched a limited period 'AC Replacement Scheme' in partnership with leading air conditioner manufacturers. It will enable the consumers, residing in South and West Delhi, to exchange their old ACs with the new energy efficient rated 5-star rated ACs at a substantial discount of upto 47%. A similar scheme will also be launched soon for BSES Yamuna Power Limited (BYPL) consumers of East and Central Delhi.

### **Scheme details**

Under the scheme, 10,000 air-conditioners (both window and split) of leading brands (LG / Godrej / Voltas) are on offer on a first cum first serve basis. A domestic consumer, residing in South and West Delhi, will be eligible to buy a maximum of 3 ACs against a unique CA number.

### **Big savings**

Besides the substantial discount on the energy efficient AC, a consumer can save upto Rs 7500 annually on the running costs of a split AC and upto Rs 6500 on a window AC. A consumer can recover the cost of the AC in about 3 years.

### **Availing the scheme**

To avail the scheme, an eligible consumer has to call BRPL' helpline numbers 19123 / 39999707 or visit the discom's division office and get his/her names and CA number registered. They will be contacted by the respective officials of the AC company through their empanelled vendors to take the enquiry forward.

**Announcing this pro consumer scheme, BSES spokesperson said,** "According to a latest international research, there is a growing concern that the electricity used to power ACs will overburden electrical grids and increase planet warming emissions. The AC replacement scheme is a Demand Side Management initiative from BSES that attempts to address such concerns. The initiative envisages savings the energy consumed by consumers, which will in-turn lead to an eventual reduction in the energy purchased by BSES. The expected savings in the power purchase costs are envisaged to fund the discount being offered, thereby making this initiative a sustainable one".

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCT.

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