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Press Release**BSES CSR Empowers Over 3 Lakh Women**

- **Age of beneficiaries varies between 12 years and 97 years**
- **Bouquet of Initiatives include**
 - **Adult Literacy for Women**
 - **Vocational Training**
 - **Health Camps**
 - **Sanitation and Swatch Bharat**
 - **Self Defence for girls and**
 - **Energy Conservation**

New Delhi: Focusing on women (and girl) empowerment is a key element of BSES CSR programs, which aims to contribute to welfare and growth of the society in a sustained manner. In the last four years, the discoms' CSR programs have reached-out to and empowered over 3 lakh women, which is around 50% of the total (over) six lakh beneficiaries. Moreover, these programs have benefited (and continue to do so) women between the ages of 12 and 97 years.

BSES' CSR programs are empowering and reaching-out to women through several activities in five main categories, including: (i) Education, (ii) Energy Conservation, (iii) Health, (iv) Sanitation and (vi) Self Defence Training etc. Some of these programs like "Adult Literacy", "Vocational Training", "Self Defence" are exclusively for women. Even for other, programs like "Energy Conservation", "Health Camps", "Eye Care Camps", "Sports", "Cancer Detection" and "Sanitation", the share of women beneficiaries is well above 40%.

Category	Activities	Beneficiaries (Women)
Energy Conservation	Energy Conservation	160000
Education	Adult Literacy, Vocational Training, Etc	54097
Health	Medical and Eye Care, Cancer Detection and Tobacco de-addiction initiatives	46047
Sanitation & Swatch Bharat	Sanitation	31518
Self Defence	Self Defence	6422
Sports	Volleyball / Kabaddi	2040

Commenting on pro-society initiatives, BSES spokesperson said, " We work in perfect harmony with society that we operate in. Our CSR programs are carefully designed in consultation with intended beneficiaries. We regularly undertake impact assessment studies in the field to gauge the feedback from the residents and tweak the programs depending on the ground conditions".

Energy conservation: Being committed to sustainable growth and being sensitive to environment, BSES has a very aggressive program on energy conservation, under which it has created an army of over 4 lakh 'pro-environment' energy warriors by undertaking energy conservation programs in over 1300 schools. These 'warriors' are helping to spread the messages in their neighborhoods and communities.

Education: Adult Literacy (ALC) and Vocational Training (VT) are the two-main components of this category, which has benefitted over 54,000 women (ALC > 43000, VT >9000) from the underprivileged sections of the society. BSES' ALC programs have women from all age groups, with the eldest being a great grandmother of 97, who wanted to read religious books. VT programs are helping women gain financial independence by giving them free job oriented courses in Computers, Beauty culture and Tailoring etc.

Health: Over 50% of the over 88,000 beneficiaries under this category are women. BSES has ensured well-being of over 46,000 women through free camps in "Health", "Eye Care", "Cancer Detection" and "Tobacco de-addiction".

Others (Self Defense / Sports): Concerned with the increasing issue of safety of girls (and women), BSES is imparting Self-Defense training in schools. So far, over 6400 girls have been imparted trainings through our partners - Delhi Police and Trident Solutions (an agency run by a former SPG commando) Apart from this, BSES is also organizing sports tournaments (Volleyball and Kabaddi) to unearth talent in the rural areas in our licensed areas. Over 5000 rural residents, including over 2000 women, have participated in these tournaments.

Sanitation: BSES has run sanitation programs, including renovation of toilets, in over 175 schools and benefitted over 78,000 students, of which over nearly 32,000 or over 40% are girl students. As part of the program, experts engage with students on personal hygiene and sanitation issues.

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