

# SAMUAD

JUNE - 2025

# Stay Cool, Save More: Simple Tips to Cut Your AC Bills!

Air conditioning / cooling load can make up a significant portion, upto 50 percent, of a household or company's yearly energy expenses. By following easy-to-implement tips, you can considerably lower your electricity bill.

- Set your AC thermostat at 24 °C for comfortable and cost-effective cooling.
- Increasing AC temperature by 1 degrees C reduces electricity consumption by 6% - Set your AC thermostat at 24 °C for comfortable and cost-effective cooling.
- Keep air-conditioned room doors closed as much as possible to retain cool air.
- Clean your AC filter every month for efficient functioning.
- Use ceiling fans alongside the AC to circulate air and reduce the AC's workload.
- Line windows and walls with plants and curtains to block sunlight and insulate the room from heat.

**Increasing AC** 

reduces electricity

Set your AC temperature to **24°C** for the most

cost-effective cooling.

Optimize comfort.

Maximize savings.

consumption by 6%

temperature by



- Turn off the AC when leaving the room or house for extended periods to reduce energy consumption
- Cool roofs, like painting them white or installing white tiles, can significantly reduce air conditioning costs.
- Use energy-efficient appliances: When purchasing new appliances, look for those with an Energy Star label. Higher ratings result in higher savings.



Replace Your Power-Hungry Appliances with Energy-Efficient 5-Star ACs & BLDC Fans @ Unbelievable Discounts

Upto 63% Discount on Energy-Efficient 5-Star ACs Upto 89% Discount on 5-Star Rated BLDC Fans

#### What's on Offer?

- > Attractive Offers from Leading Brands
- Fast Payback Period
- > Attractive buy-back schemes available
- Replace up to 3 ACs & 3 Fans per CA number
- Limited period offer for BYPL domestic consumers

## **Big Savings on Electricity Bills**

Appliance	Save Upto (₹)	Estimated Units Saved (kWh)
Split AC	₹24,696 - ₹ 34,423	3000
Window AC	₹27,236 - ₹ 32,058	2800
BLDC Fan	₹911 - ₹ 1831	160

Savings are on per AC/BLDC fan annually

## How to Avail?



Visit: bsesdelhi.com 🕓 WhatsApp: 8745999808

🐱 Call: 19122

FEEDBACK

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