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Press Release

Bonanza for 40 Lakh BSES Consumers

BSES offers attractive cash-back scheme in partnership with Mobikwik

Consumers can get upto Rs 1200 cash-back for timely payment

New Delhi: It is BSES' continuous endeavour to make the experience of its around 40 lakh consumers rewarding. As part of this resolve, the discom has been working with partner organisations to facilitate attractive cash-back schemes that can lead to tangible benefits for its consumers.

In the latest offering, BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) have partnered with Mobikwik. To avail the cash-back, all a consumer has to do is make the payment from Mobikwik's website or Mobile App.

BSES consumers residing in South, West, East and Central Delhi can get a cash-back of flat Rs 300 per-month for timely payment of their bills in January, February, and March 2018. Moreover, they can get an additional cashback of Rs 300 for pre-payment of the Apr'18 bill on or before 31st March'18. This means, that by simply paying their bills in time, along with pre-payment of their April 2018 bill, they can get a cash-back of Rs 1200. To be eligible, they simply have to pay-three consecutive BRPL/BYPL bills, which can also include the pre payment of the April 2018 bill.

Announcing the scheme, BSES spokesperson said, " It is our continuous endeavour to engage consumers regularly and reward them for timely payments. Our new offer with Mobikwik is a tangible step in that direction."

To claim the full benefit of the cash-back offer, a consumer simply has to make timely payment of his/her bill, along with prepayment of at-least Rs 1000 towards their April bill on or before March 31, 2018.

Redeeming the cash back

Post making a bill payment, a consumer will get a coupon (via SMS) from Mobikwik. The coupon for January will be smsed in February, for February and March in March itself. Coupon for paying the April (by March 31, 2018) bill will be also smsed in March 2018. A consumer has to redeem the coupons received in January, February and March 2018 between 16th to 31st March'18 for paying BRPL/BYPL bill of Apr'18 or its prepayment.

Moreover, apart from E Wallets, consumers can pay their electricity bills conveniently at over 4000 locations, through a wide spectrum of options, including BSES drop boxes, Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Money N Mobile and Oxigen outlets, ITZ Cash Cards, Bill Payment Kiosks, Bank counters (IDBI, Bank of Baroda and Equitas), cheque in mail facility & RTGS / NEFT through banks for Key consumers.

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCT.

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