

# SPARSH

...enlightening lives

BRPL is reaching-out to the targeted beneficiaries through a variety of CSR programs under the Sparsh banner. During the month of October, the discom's CSR programs continued to make a positive impact through Vocational Training Centers, Tobacco De addiction Camps, programs on financial inclusion, Yoga and renovation of crematoriums. To promote hygiene among women from the needy sections, sanitary napkin vending machines were also installed.

## BRPL's Vocational Training Centers powering ~1000 dreams

BRPL's Vocational Training Centers continue to enroll students through the positive word of mouth generated by the quality trainings and placements over the years. During the month, they enrolled 116 students, taking the total batch-size to over 988. These students are undergoing training in various fields, including in Basic & Advance Computers, Beauty Culture, Fashion Designing & Tailoring.

Vocational Training Centre	No of students enrolled
Mundka	138
Jaffarpur	138
Nilothi, Nangloi	139
Najafgarh	155
CRPF-Jharoda Kalan	61
Tagore Garden	128
Dhansa Road Jaffarpur	229
<b>Total</b>	<b>988</b>



## Success story from a VT Centre: Transforming lives, one haircut at a time

BRPL's VT Centers are increasingly becoming home to success stories. Azam, a student who passed-out a few months ago from the Centre at Najafgarh, has seen a significant improvement in his fortunes. A resident of Najafgarh and coming from a poor financial background, Azam was not in a very comfortable position financially when BSES identified him as a potential candidate for the VT Centre. The family was finding it difficult to even make the two-ends meet.



Azam's keen interest in computers and beauty culture work helped us to give him quality training. Soon he mastered the beauticians work. Post his training, he started a beauty salon (MD Beauty Work) with his friend and also started providing home services.

Earning anywhere between Rs 40,000-50,000 per month, today, he is able to support his entire family. Fulfilling basic needs of the family is not a challenge now. Ensuring quality education for his younger brother, Azam himself has resumed his education. He was only 12th pass when he enrolled in the BRPL VT Centre.



**MD BEAUTY WORK**

8287714541, 8287965683

Facial, Massage, Bleaching, Smoothing, Rebonding  
Keratin, Highlighting, Global Hair Color etc.

Address: D-14, Street No-04, Jai-Vihar, Najafgarh, New Delhi-110043



## Sanitary vending machines installed

BRPL has been promoting menstrual hygienic practices among women from the weaker sections of the society by providing them with accessible & affordable safe sanitary pads through its Self Help Groups. Taking this initiative a step further, two sanitary vending machines cum incinerators have been installed at the Rajkumari Amrit Kaur College of Nursing near Moolchand metro station, Lajpat Nagar. These machines have started dispensing free sanitary napkins.



## Spreading financial literacy among the needy

For financial literacy among the needy, BRPL, through its CSR program is spreading awareness on the financial concepts, personal finance and management of money amongst the needy. Bank accounts are being opened for the beneficiaries who don't have accounts and are willing to be part of the formal banking system. Around 500 women benefitted in the month of Oct. So far, around 2000 women have benefitted from this drive since April 2021.



## Tobacco De Addiction: 81% participants kick the butt

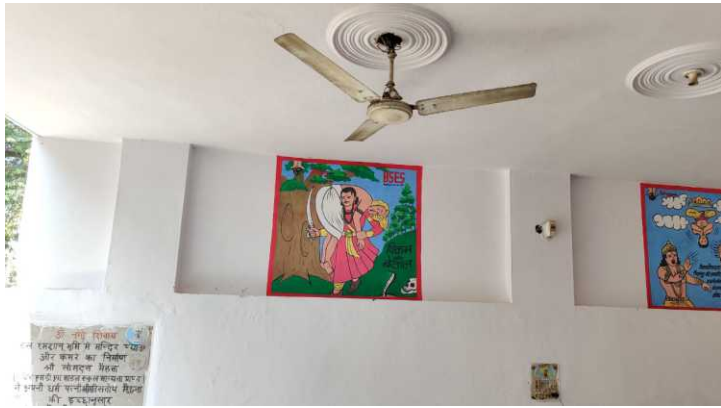
BRPL has been successfully running a tobacco de addiction campaign for the last several years. The program, being run in association with Dr Sajeela Maini, a renowned expert in the field, organised a camp at Yadav Chaupal, Kapashera in South West Delhi. Around 81% (47) of the 58 who had participated managed to quit tobacco in this four-day camp.





## Renovating Crematoriums

Doing its bit to give dignity to the departed soul's last journey and to provide comfort to the family and the loved ones during the last rites, BRPL has been renovating crematoriums in South and West Delhi. After renovating nine crematoriums, including a Pet crematorium, over the last couple of years, BRPL has now started the renovation work at four more locations. These crematoriums are located in: (i) Peeragarhi, (ii) ChanderVihar, (iii) Surajmal Stadium and (iv) Lal Kuan.



## Yoga camps organised for Police personnel and school staff

For the well-being of our Police personnel and the teaching and the non-teaching staff at government schools, 19 Yoga camps were organised at various Police stations and schools. These saw over 350 people, including women, benefitting from them. The participants were also trained on simple exercises that they can do at their leisure for their well being.

