

SPARSH

...enlightening lives

BRPL`S
'Response-ability Program'



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Objective and Methodology of BRPL CSR Policy

Objective:

We want to live and work in perfect harmony with communities around us And Actively contribute to the growth of the society with a special focus on energy conservation

Methodology:

- Undertake activities that contribute to the growth of the society by ideating, creating and partnering like minded people***
- Actively promote energy conservation for a greener city and a sustainable planet***



CSR initiatives – A Snap Shot

During the year, CSR successfully undertook several programs in targeted high loss areas (including in Nangloi, Najafgarh, Jafarpur and Mundka) under five broad categories.

Focussed Categories:

- Skill development and Education/ Literacy Program
- Sanitation
- Energy Conservation
- Health Care / Medical Services
- Miscellaneous



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CSR initiatives – A Snap Shot

Skill development and Education/ Literacy Program

- Adult Literacy Mission for Women
- Vocational Training Centres 4 Women
- Education on motherhood and infant mortality

Sanitation

- Actively supporting *Swachh Bharat Abhiyaan*
- Tree Plantation Drive
- Sanitation: Renovation of school toilets especially for girls
- Tie-up for recycling waste paper

Energy Conservation

- BRPL 'Energy Program' for school children
- Awareness Campaign to prevent electrical accident
- Awareness in JJ Clusters
- Electrician Training program
- Earth Hour



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CSR initiatives – A Snap Shot

Health Care/Medical Services

- Free Eye Care Camps
- Cancer Detection Camps
- Anti-Tobacco Drive
- Blood Donation Camps



Miscellaneous

- Self Defence Training in Schools
- Re-cloth Campaign
- Bill distribution Scheme” in West Delhi

CSR initiatives –Category Wise

Category A

**Skill development and
Education/Literacy program**

Adult Literacy Mission for Women

**Vocational Training Centre's for
Women**

**Education on motherhood and infant
mortality**

Adult Literacy Mission for women

- Targeted at women from underprivileged sections of the society residing in slums/JJ
- Program being implemented in collaboration with two NGOs : (i) **“SAHYOG Care For You”** for West Delhi and (ii) **“Virmani Trust”** for South Delhi
- Around 7000 women benefitting from 120 clusters (60 south and 60 west Delhi) in Alaknanda, Badarpur, R K Puram, Punjabi Bagh, Nangloi, Tagore Garden and Vikaspuri

Around 7000 women benefitting from these centres



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Vocational Training Centres for Women

To equip young women with skills for gaining meaningful employment, BRPL is running vocational training centres at Nangloi, Nazafgarh, Jafarpur and Mundka.

- Trainings are imparting various skills such as computers (Basic and Advanced), Beauty Culture, Tailoring and Retail Management etc.

Around 1300 women (and girls) are being trained in these centers



CSR initiatives –Category Wise

Category B

Sanitation

Tree Plantation Drive

**Renovation of school toilets
especially for girls**

**Actively supporting Swachh Bharat
Abhiyaan**

Tie-Up for recycling waste paper

Tree Plantation Drive

- On occasion of the World Environment Day, BRPL undertook Tree Plantation drives at various locations in South and West Delhi.
- Around 3500 trees were planted in various locations, including those in Nangloi, Dwarka, Nazafgarh and Greater Kailash.



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Sanitation and Renovation of toilets

- BRPL undertook an awareness and sanitation drive in MCD schools of West Delhi. Besides giving students basic information on the issues related to health, sanitation and hygiene, toilets were also repaired and spruced-up in 10 schools. Around 10000 students benefited from this drive

Around 10000 students benefited (October-December 2016)



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CSR initiatives –Category Wise

Category C

Health Care/Medical Services

Free Eye Care Camps

Cancer Detection Camps

Blood Donation Camps

Anti-Tobacco Drive

Eye Care Camps

- Twenty free eye Care camps organised in association with I Care Hospital, benefitting over 7,000 of under privileged at their door step. They were also given free medicines
- Areas where camps organised include: Khizirabad (Sarita Vihar); Village Matiyala (Dwarka) and Sangam Vihar (Khanpur); Kamruddin Nagar (Mundka) and Kakrol (Dwarka); Tagore Garden, Jaffarpur and Najafgargh

Over 7200 people benefitted from these 20 free eye care camps



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Cancer Detection Camps

- Eight Cancer detection camps organised, many of them in rural areas, benefitting over 925
- Organised in association with PHD Family Welfare Foundation, participants also provided OPD consultations
- Areas where these camps were organised included: Tikri Kalan (Mundka); Mangalpuri and Dabri Mod (Palam); Kailashpuri (Palam) and Rajendra Lakra Marg (Mundka); Tagore Garden and Jasola Village (Sarita Vihar) and Hiran Kundana (Mundka)

Over 925 people benefitted from these 8 camps



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Blood Donation

- Organising bi-annual camps in association with Indian Red Cross Society (IRCS) and Deen Dayal Upadhyaya hospital, has been organizing
- Over 175 employees and consumers donated blood in 7 camps
- Camps organised in Nehru Place, Dwarka, Anderwz Ganj and Najafgargh, Tagore Garden, Nehru Place and Najafgargh

Over 175 people donated blood in these 7 camps



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Anti Tobacco Campaign

- Eight awareness programs on quit smoking/tobacco organised in an association with Dr. Sajeela Maini, a well renowned Doctor from Sir Ganga Ram Hospital.
- Nearly 900 residents participated; of which over 525 completely quit the habit

Over 525 smokers/tobacco users completely quit the habit



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CSR initiatives –Category Wise

Category D

Promoting Energy Conservation

BRPL' 'Energy Program' for school children

Awareness Campaign to prevent electrical accidents

Awareness on "Energy Conservation" in JJ Clusters

Electrician Training Program

Earth Hour

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Energy conservation

BRPL 'Energy Program' for school children

- Partnering Delhi Government and MCD schools for promoting energy conservation, power theft and electrical safety among young students
- Around 5700 students from 49 Delhi Government schools (April- Sep 16) and 250 from 2 MCD schools (October) sensitised

Around 6000 students sensitised from over 50 schools



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Awareness Campaign to prevent electrical accidents

- In association with ACORDASIA, awareness programs and workshops on “Safety from Electrical Accidents” organised in schools and neighboring areas in Sarita Vihar between August to November 2016
- Over 2100 students (from 14 schools); 150 women (through FGD) and over 600 residents (through safety campaigns) participated

Nearly 3000 students, women, elderly and residents sensitized



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Awareness on Energy Conservation at JJ Clusters

To sensitise consumers residing in JJ clusters on the issue of energy conservation, a three-month pilot project was rolled-out in January 2017 for consumers residing in the JJ clusters of the Tagore Garden division. This program was especially targeted at consumers who were unable to pay their electricity dues in the past. Launched in association with our NGO Partner Sahyog Care for You, the program held at 19 locations, saw the residents reducing their electricity bills by upto 85%.

- Benefits of energy conservation on their monthly bill
- Empowering community leaders, young peers to spread information on energy conservation
- Community involvement in collection of pending bills payment from defaulters.
- Payment collections through cash van and special camps in these areas



CSR initiatives –Category Wise

Category E

Miscellaneous

Self Defence Training in Schools

Re-clothe campaign

**Bill distribution scheme in JJ
clusters**

Self defence training for girls@ West Delhi Schools

Self-Defence trainings given in association with Trident Tactical Private Solution, an expert agency, run by a former SPG commando. Certificates were also distributed to these students.

Among others aspects, these self defence trainings sensitised on: Possible Threats; Situational Analysis; Good Touch/Bad Touch and Self Defence Techniques

Around 1200 girls sensitized and trained



Additional CSR Activities

Several CSR activities had no major cost

Education on motherhood and infant mortality

Swatch Bharat Abhiyan

Re-cloth Campaign

Electrician Training Program

Earth Hour

Tie-Up for recycling waste paper

Employee Volunteering Day

Education on motherhood and infant mortality

Educating women on safe motherhood and reducing infant mortality

- Heeding to the Hon'ble Prime Minister's call urging "the medical fraternity to support the cause of promoting healthy motherhood leading to reduction in MMR and IMR rates in India", BRPL organised an awareness session at its Women Literacy Center in Raghuveer Nagar and Bheem Nagar and Nangloi in West Delhi
- More than 258 women attended the two session(Nov 16-Jan 2017), where among other aspects; they were given information on safe motherhood and the importance of the immunization.

Around 260 women sensitised in the two session



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Actively supporting Swachh Bharat Abhiyaan

- Hundreds of BRPL employees across offices (spread across its licensed area of around 950 sq. kms) - took the “cleanliness” pledge
- They vowed to keep their surroundings and the city clean. They also wielded the broom and cleaned the areas around their offices
- Sanitation and cleanliness drive undertaken at Adult Literacy Centers in South and West Delhi. Participants not only cleaned their surrounding but also took the pledge to motivate others to do so



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Re-cloth Campaign

Re-cloth campaign for underprivileged

- Like on previous occasions, this time too, BRPL undertook a “Re-clothe” campaign in BRPL by sharing the collected clothes with Goonj.
- Once again, our employees enthusiastically participated in this campaign and donated pre-used clothes(but in good condition) that can be shared with the children from the less privileged sections of the society.

Electrician Training Program

- Two training programs organised by the Customer Care Department in Safdurjung Enclave and Vikaspuri to train electricians, especially those nominated by RWAs.
- Over 350 electricians were trained on various issues relating to internal house wiring, electrical safety, prevention of short circuits and electrical fires, importance of installing Earth Leakage Circuit Breakers (ELCB's) and its various functions.

Over 350 electricians trained



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Earth Hour

Earth Hour – Delhiites save 290 MW

•On March 25, 2017, Delhiites once-again joined over a billion people in Mumbai, Los Angeles, London, Hong Kong, Sydney, Rome, Manila, Singapore, Dubai and in over 7000 cities across the six continents around the globe to observe the Earth Hour. On the occasion, Delhi saved 290 MW (BRPL 113 MW, BYPL 95 MW) – around 60 MW more than last year.



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Green Project

- **Green Project (Waste paper recycling management)**

- BRPL has always tried its best to take initiatives to protect environment. In an effort to use the resources optimally, to use the paper waste (print waste, newspapers, magazines etc), BRPL, has entered into an agreement with JAAGRUTI™ Waste Paper Recycling Services, a professional recycling unit, which collects waste paper from our various division/ stores offices and recycles it.

Over 2 tonnes of waste paper recycled



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Recognition

Employee Volunteering Day

- Employee Volunteering Day was celebrated on 14 February 2017, where we appreciated efforts, steely resolve and contributions of our employee volunteers and honoured them for their services, time and support for BRPL` corporate social responsibility programs.
- We also honoured our NGO partners, including the Indian Red Cross Society, PHD Family Welfare Foundation, Sahyog Care for You, Virmani Trust Foundation, Trident Tactical Solution Pvt Ltd, ICare Hospital and Dr. Sajeela Maini.



Beneficiaries

A snapshot: Total Beneficiaries and people and their families positively impacted (2016-2017)

•Sanitation& Renovation of toilets (10 schools)	:10000
•Eye Care Free Camp(20 camps)	: 7217
•Adult Literacy program for women(120 centres)	: 7000
•Energy Program(51 Schools)	: 5995
•Energy Program For JJ Clusters(19 locations)	:4199
•Prevent on electrical accident(14 Schools)	: 2900
•Self Defense Training for girls (12 Schools)	: 1167
•Vocational Training(4 centers)	: 1290
•Blood Donation(7 Camps))	: 177
•Cancer Detection (8 Camps)	: 927
•Tobacco de-addiction camps(8 program)	: 527 (smokers quit)
•Tree Plantation(4 location)	:3500 planted
•Electrician Training(2 program)	: 350
•Education on motherhood and infant mortality(2)	: 260
•Green Project(recycled of waste paper)	:2 Tonnes
•Earth Hour (Energy Saved)	: 113 mw

Implementation of CSR Policy

Sr. No	NGO / Partner	Assignment/Activities
1	Sahyog Care For You	Adult Literacy Centre in West and South Delhi
2	Virmani Trust Foundation	Adult Literacy Centre in South Delhi
3	Sahyog Care For You	Energy Conservation in West Delhi
4.	Sahyog Care For You	Awareness Campaign on Energy Program in West Delhi
5	Sahyog Care For You	Sanitation drive in West Delhi
6	Sahyog Care For You	Vocational Training Centre in Nangloi, Jafarpur and Nazafgarh
7	Sahyog Care For You	Bill distribution in Nangloi and
8	I-Care	Eye Camps in West and South
9	PHD Family Welfare	Cancer Detection Camps in remote area of
	Dr. Sajeela Maini	Tobacco- De Addiction
10	Trident Tactical Pvt Solution	Self Defence Training Program in Schools
11	Accord	Prevention on Electrical Accidents
12	JAAGURTI waste paper recycling Services	Green Project (Waste paper recycling management)
13	BRPL	Earth Hour
14	BRPL	Electrician Training Meet

Thank You

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