

SYNERGY

BSES
BSES Rajdhani Power Limited

a joint venture with GONCTD

March – 2014



BRPL wishes all its customers a Colourful Holi



Use power efficiently and reduce your bills

Please use electricity efficiently! Doing so (especially during peak hours), will help you reduce your electricity bills. Here are some useful tips:

- Avoid keeping electronic appliances in the stand by mode. Switch them off from the main switch. Contrary to popular belief, putting appliances on 'stand by' mode does not stop the usage of electricity and they will continue to record consumption.
- Painting the roofs white or installing white tiles on commercial and residential roofing can cut air conditioning costs upto 20%.
- Air-conditioners cost over Rs. 10 per hour to run. Reduce energy use upto 40% by shading the windows and lining the walls with plants.
- Set AC thermostat at 25 degree Celsius to provide the most comfort at the least cost.

At your service – 24 x 7

BRPL is committed to provide it's over 18 lakh consumers' reliable power supply. Though BRPL is fully geared-up to meet the power demand in its licensed area, at times though, our efforts are constrained due to factors, many of which are beyond our control. However, we remain alert and seek your support, while we attend to your calls. In case you have any electricity supply related issues, you can reach us in multiple ways:

Call 24 x 7 399 99 707

SMS Type BSESRP < SPACE > NC < SPACE > Your 9 digit CA # and SMS to 5-61-61-07

IVRS Call 399 99 707 from your registered contact no and press 1 for 'no supply' and choose option 2 for IVRS based services. Your request will be automatically registered. If you are not calling from a registered no, please punch the CA/ CRN no for registering the request.

BRPL launches 'Energy Program' for school children



BRPL is partnering schools for its recently launched "Energy Program", a novel initiative that seeks to promote essential messages (all vital for our

well-being) among Delhiites. Under the innovative initiative, messages, including those related to energy conservation, electrical safety, and menace of power theft are disseminated among the students of partner schools. These students in-turn will help in spreading the messages among their families, friends and in their neighbourhood.

Under the initiative, BRPL has already reached-out to around 15,000 students across 17 schools in South and West Delhi. More schools will be covered in the weeks and months ahead.

Buy LEDs at attractive prices

Continuing with its endeavor to promote energy conservation, BRPL has tied-up with Energynomics to facilitate LEDs at discounted prices for Delhiites. Under the offer, Delhiites can buy LEDs (5 W and 6 W) at all the **19 customer centers of BRPL in South and West Delhi.**

Benefits:

- ✓ LEDs sold under the special offer will be backed by an unmatched three-year replacement warranty
- ✓ Unlike CFLs, LEDs contain zero mercury and arsenic
- ✓ LED lighting is eight times more energy efficient than an incandescent bulb and twice as energy efficient as a CFL
- ✓ Significantly longer life span than both CFL's and Incandescent Bulbs - the average life span of a premium LED bulb is upto 50,000 hours verses 8,000- 10,000 hours for a CFL and around 1,200 hours for an incandescent bulb

Genne
LED

Register for SMS Alerts and Bill on Email

Help us to serve you better! Please register your mobile number and email id for handy SMS alerts on billing, payment details and 'Bill on Email'. Alternatively, call our 24x7 helpline number 399-99-707, or write to us at brpl.customercare@relianceada.com.

60+
EARTH HOUR

MAKE THE SWITCH

TO RENEWABLE ENERGY

SWITCH OFF

THIS EARTH HOUR
MARCH 29 2014, 8.30pm - 9.30pm

THINK. REW. RELIVE
www.earthhour.in

Send in your feedback to Corporate Communications, BSES Rajdhani Power Limited, BSES Bhawan, Nehru Place, New Delhi 110019

For more information visit our website www.bsesdelhi.com or call +91 11 300-99-999

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