

# SYNERGY

**BSES**  
BSES Rajdhani Power Limited

a joint venture with GONCTD

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## LED's at never before prices

BRPL's new initiative towards energy conservation, gives Delhiites an opportunity to buy high-quality LED bulbs at never-before prices. For the initiative, BRPL has tied-up with Sahasra Electronics, a leading exporter and supplier of LED products to global lighting majors, including Philips and Tyco Electronics.

BRPL's latest strategic consumer initiative 'Light Life' was unveiled on July 20 by Smt Sheila Dikshit, the Hon'ble Chief Minister of Delhi. Other prominent dignitaries at the function included Shri Haroon Yusuf (Hon'ble Minister for Power, GoNCTD), Shri P K Tripathi, Chief Secretary, GoNCTD), Shri Shakti Sinha (Principal Secretary, Power, GoNCTD), Shri Ajay Mathur (Director General Bureau of Energy Efficiency) and Shri Amrit Manwani (CMD Sahasra Electronics).



Any Delhiite can buy these premium LED products at an unbelievable starting price of Rs 399/ for a 7-watt LED, which is equivalent to a 60 Watt Incandescent Bulb and a 15 watt CFL. Also available as part of the scheme are attractively priced LED tube lights and spot lights. The LEDs sold under the special offer are being backed by an unmatched three-year replacement warranty. Moreover, not only do these LED bulbs fit perfectly into existing light sockets, they also have a significantly longer life span than both CFL's and Incandescent Bulbs.

Use of LED bulbs not only goes a long way in conserving precious electricity, but also leads to huge savings in a household's electricity bill. Annual cost of running a 7 watt LED bulb is just Rs 150, vis-à-vis Rs 271 for running a CFL and Rs 612 for an Incandescent bulb.

To begin with, these LED bulbs are available at BRPL's Division Offices / Customer Care Centres at Nehru Place, Alaknanda, Sarita Vihar, Adchini, Dwarka, Janakpuri and Vikaspuri. More Centers will be added in the days to come.



**We are listening**  
**Dial BRPL- 39999707**

## BRPL provides International Consultancy

The phenomenal and unparalleled success achieved by BRPL since July 2002, continues to impress experts – both nationally and internationally.



The Nigerian economy is undergoing privatization-led reforms in the power sector and BRPL is all set to play its part in this transition. BRPL has made its maiden international foray by providing consultancy services to Rockson Engineering Company Ltd, an EPC major, with its corporate offices in London and other part of the world; to bid for Discom licenses in Nigeria.

As part of the reform process in Nigeria, eleven distribution companies are being privatized by offloading 70% equity to the bidder with the best business plan and aggregate technical and commercial loss reduction trajectory.

Rockson has contracted the services of BRPL as its 'Technical Services Partner', where BRPL is advising Rockson in the pre-bidding phase by extending support for technical due diligence, bid preparation and submission for the three Discoms - Ikeja, Port Harcourt and Benin, which are being privatized by the Bureau of Public Enterprises (BPE), Nigeria.

## For power restoration & duplicate bill just dial 399 99 707

You are no longer in a queue. All BRPL customers in South and West Delhi can simply register their "no supply" complaints and make a request for a duplicate bill directly. You need to just call the single digit call centre number – 39999707 - and simply enter your 9-digit CA number, as printed on your bill.

### Procedure for registering a 'no-supply' complaint on IVRS

- Step 1 – Dial 399 99707
- Step 2 – Choose Language (English / Hindi)
- Step 3 – Press 1 for registering no supply complaint
- Step 4 – Press 2 to enter your 9-digit CA Number

### Procedure for requesting a duplicate bill on IVRS

- Step 1 – Dial 399 99707
- Step 2 – Choose Language (English / Hindi)
- Step 3 – Press 7 for registering Duplicate Bill request
- Step 4 – Press 2 to enter your 9-digit CA Number

Send in your feedback to Corporate Communications, BSES Rajdhani Power Limited, BSES Bhawan, Nehru Place, New Delhi 110019

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