



...a joint venture with GONCTD

July - August 2012

BRPL wishes all customers a Happy Independence Day! Jai Hind!

CEO's Message



Dear Customer,

Delhi's tryst with power privatisation completes 10 eventful years on July 1, 2012, thereby completing a decade of our relationship. I take this momentous occasion to thank you for your continuous support without which it would have been almost impossible to meet the enormous challenges successfully. Your valuable feedback-sometimes positive, sometimes critical - has continuously guided us and helped us to come this far.

During these ten years, we have striven to bring Delhi's power distribution at par with that of any global city. In these efforts, BRPL has invested heavily in upgrading and modernizing its distribution systems and adopting next-gen technologies and processes over the years to provide not only reliable power but also an enhanced customer experience. We have also introduced a slew of customer friendly initiatives, keeping in mind the inconvenience faced by you in the past.

Today, I can state with some satisfaction that this tryst has not only shown brilliant results, but is also an example of what a public-private partnership can achieve. Delhi, today, stands as a shining example of how private sector can bring about a remarkable transformation in an otherwise ailing power sector - a fact recognized by experts both nationally and internationally and more importantly, by you.

Having said that, we are aware that, with ever rising power demand, a few pockets in our network need improvement. BRPL is committed to iron out these deficiencies and your feedback would certainly help us in addressing these areas of concern.

Delhi's recent tariff correction, which reflects the rising cost of power, only underscores the need for energy conservation and moderation in electricity usage. The increase in fuel costs across the world is inescapable, as energy sources are limited. Even as greater stress is being paid towards renewable energy, we have the responsibility to ensure that we do our bit for energy conservation. As a responsible utility, BRPL has been promoting energy conservation aggressively. Going forward, we should strive to move towards safer and less energy intensive technologies like the LED, which we believe are the future of 'smart' lighting.

As we enter into a new decade of service to our consumers, we re-dedicate ourselves to serve you better.

Regards

Asum -

Gopal K Saxena

Enjoy the rains, Safely

Much to everyone's delight, Monsoons are here again! With them, Monsoon also brings with itself, its own set of unique problems and issues. Due to water-logging, chances of electricity related mishaps and incidents are especially high. Simple precautions will help you stay safe and go a long way in ensuring incident free monsoons.

- Stay away from all electrical installations like electricity poles, sub-stations, transformers, streetlights etc
- Caution children from playing near electrical installations, even if they are barricaded
- Do not touch electrical appliances with wet hands

Keep a "Tester" at home. If a switch or a wall of your house is wet, do not touch it. First use the "tester" to check if there is an electricity leakage. If the need be, call your electrician



24x7 Helpline for all queries 399-99-707

