

SPARSH

...enlightening lives

The month of August was buzzing with activity on the CSR front. Besides electrical safety, programs were organised on self defence training and energy conservation. Malaria/Chickengunia awareness and tress plantation drives were also undertaken.

Students made aware on how to prevent electrical accidents



Two "Awareness Programs on Safety from Electrical Accidents" were organised at three schools in association with ACORDASIA. Around 350 students from Nagar Nigam Pratibha Vidyalyaya (Boys), DAV School, Jasola Village and Green Valley Public School, Hari Nagar and participated in these programs.

To make the young minds imbibe the messages, audio-visual activities like Songs, Jingles and a film were used. Issue of power theft and its menace was also discussed with the students.

Energy conservation – 3100 students sensitised

To make students aware about the importance of electricity and energy conservation, programs were organised in 28 MCD schools in Najafgarh and Jaffarpur. Nearly 3100 children participated in these programs, organised in association with Sahayog Care for You, a NGO. Multiple activities like Counselling sessions, Quiz Competitions and Rallies were undertaken.



Plantation Drive – Over 2000 planted

Over 2000 saplings were planted at the various locations in South and West Delhi during the month. Of these, around 1000 trees were planted in Greater Kailash area under guidance of the local MLA Saurav Bhardwaj and another 1000 were planted in CRPF Camp, Dwarka. Trees were also planted at the Govt Boys Sr. Sec. School No-2, Najafgarh.



Malaria /Chickengunia awareness drive @ ALC

In the wake of increasing cases of Malria/ Chickengunia, a cleanliness and awareness drive was undertaken in BRPL' Adult Literacy Centres (ALC) in West and South Delhi. The drive focused on causes, symptoms and prevention of these diseases. Apart from this, ALC and VT (Vocational Training) centre in BRPL celebrated Rakhi, Janamasthmi and Independence Day festivals.



Self defence training for girls – Over 200 sensitised

BRPL organised a self defence training programs in a school in West Delhi. Over 200 girls were trained in association with Trident Tactical Private Solution, a specialised organisation led by a former SPG commando. Certificates were also distributed to these students.

