

# SPARSH

...enlightening lives

As part of BRPL' CSR outreach program, a Quit Smoking/Tobacco campaign (Cigarette/tobacco choro abhiyaan) was started during October. Apart from this, programs on electrical safety, self defence training, energy conservation and eye care camp were organised during the month.

## Over 640 students made aware on how to prevent electrical accidents

"Awareness Programs on Safety from Electrical Accidents" were organised at three schools in association with ACORDASIA. Over 640 students from South Delhi Nigam Pratibha Vidhyala, Girls (Urdu), Batla House; S.D.M.C. Boys Primary School (Hindi), Zakir Nagar and South Delhi Nigam Pratibha Vidhyala - Girls (Hindi), Zakir Nagar, participated in these programs.

In addition, five safety awareness camps for the local community were organised in Jamia Nagar, where around 360 residents, including youth, children and elderly actively participated. To drill down the messages, several interactive activities were undertaken and they were also shown a film "Zahira Ka Sapna".



## Quit Smoking/Tobacco campaign makes over 180 residents kick the habit



Though everybody knows smoking cigarette or chewing tobacco is injurious to health, but how many people take it seriously is a question mark. Three awareness programs on quit smoking/tobacco (Cigarette/tobacco choro) were organised at different locations in the Sarita Vihar Divison, where over 365 residents participated. These were organised in association with Dr. Sajeela Maini, a well renowned Doctor from Sir Ganga Ram Hospital. Its response can be gauged from the fact that over 180 smokers/tobacco addicts completely quit their habit after participating in these programs.

## Around 800 participate in Eye Care Camps

As part of the ongoing eye care program, two free eye care camps were organised in association with I Care at Village Matiyala (Dwarka Division) and Sangam Vihar (Khanpur Division). Around 800 residents made use of these camps, where glasses and medicines were distributed to over 500.



## Over 140 girls participate in Self Defence Training

In association with Trident Tactical Private Solution, a specialised organisation led by a former SPG commando, over 140 girls were given training in self defence in a school in West Delhi. Certificates were also give to the.



## Around 250 students sensitised on Energy Conservation



To make students aware about the importance of electricity and energy conservation, programs were organised in 2 MCD schools in Najafgarh and Jaffarpur. Nearly 250 children participated in these programs, organised in association with Sahayog Care for You, a NGO. Multiple activities like Counselling sessions, Quiz Competitions and rallies were organised.

