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Press Release

BSES' energy conservation campaign now in Braille

Workshops for the Visually Impaired will help in spreading the message among their families, friends and neighborhood

More than 35,000 students from over 200 schools have already participated in BSES' 'Energy Program' school initiative

BSES discoms believe in reaching out to their consumers. For this, the discoms have been working closely with their stakeholders, especially schools, to successfully promote energy conservation and electrical safety.

BSES Rajdhani Power Limited (BRPL), the discom supplying electricity in South and West Delhi, has now taken its message of energy conservation to the next level. It has started conducting these educative programs in Braille for the visually impaired students.

Recently, BRPL organized two workshops, promoting energy conservation and electrical safety at two prominent Blind Schools in South Delhi - "*JPM Sr. Secondary School for Blind*" and "*Janta Adarsh Andh Vidyalaya*". For the workshops, the discom had especially got the pamphlets, leaflets and brochures converted into Braille for the benefit of these students.

"BRPL is conducting these workshops as part of its 'Energy Program', a program that aims to sensitise school children on energy conservation, electrical safety and the menace of power theft. More such workshops will be conducted at Blind Schools in the months ahead", said a BSES spokesperson.

"Not only did the schools and the students appreciated the efforts and took keen interest in the study material, they also actively participated in the quiz competition conducted by BRPL. These students will help in spreading these messages among their families, friends and in their neighbourhood", added the spokesperson.

BSES' 'Energy Program'

BSES' "Energy Program", seeks to spread the essential identified messages, including those related to energy conservation, electrical safety, and menace of power theft through partnership with Schools (Government / Public/ Private).

"And who better than young minds to drive these messages! These young impressionable minds are the future of our country. Students from partner schools are playing an active role in this initiative. Under the innovative initiative, these messages, including those related to energy conservation, electrical safety, and menace of power theft are disseminated among the students of partner schools. These students in-turn are helping in spreading the messages among their families, friends and in their neighbourhood", said a BSES official.

In a short-span of time, already over 35,000 students from over 200 schools in South, West, East and Central Delhi have participated in this initiative.