

March 11, 2015

## **Maintain ‘zero balance’ and get a chance to win LED bulbs, LED TV, Washing Machine & Refrigerator**

- **Thousands of LED bulbs to be won**

BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) have launched a ‘zero balance’ campaign for their consumers. Under the drive, by simply having a zero balance and clearing dues, if any, consumers can win 40” LED TV, Washing Machine Refrigerator and LED bulbs. There are thousands of LED bulbs that can be won.

Every week, lucky draws will be held, where 10 consumers from each of BRPL’ 19 Divisions and BYPL’ 14 Divisions will win 5 LED bulbs each. These draws will be undertaken by eminent resident’s / RWA members at the respective Division offices. Interested consumers will be invited for the draws.

That’s not all. Eligible consumers will automatically qualify for the bumper draw, where they can get a chance to win 40” LED TV, Washing Machine and a Refrigerator.

The bumper lucky draw will be held on April 6, 2015, at 10 am, at BRPL’ head office at Nehru Place. For BYPL consumers, the lucky draw will be held at the company’s Karkardooma head office.

To participate, all a consumer has to do is clear all the past dues, outstanding arrears, if any, and maintain a zero balance before the date of weekly draw and so also on March 31 respectively.

Payment options:

BSES’ consumers can pay their electricity bills at over 5000 locations, through a wide spectrum of options. These include payment through

BSES Cash Counters, BSES & Skypak drop boxes, Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Easy Bill, Suvidhaa and Oxigen outlets, Phone, Internet, ITZ Cash Cards, outlets, Bill Payment Kiosks, cheque in mail facility & RTGS / NEFT through banks for Key consumers.