

More than 2.5 lakh BSES consumers get cash-back on timely payments

Consumers avail benefits worth around Rs 5 crore so far

The cash-back being offered by Paytm for consumers of BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) is being lapped-up by consumers. In just about a month, over 2.5 lakh (and counting) consumers have availed the cash-back offer. Of these 2.5 lakh consumers, over 1.83 lakh are from BRPL and over 66,000 from BYPL. The total value of the cash-back is around Rs 5 crore.

Cash back scheme

Consumers of BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) can get upto Rs 200 cash back on their electricity bills in February and March 2016. All they have to do is pay them before the due-date through Paytm website / Paytm App. This scheme is being launched by Paytm exclusively for BSES consumers and an agreement has been signed to this affect.

Consumers will get Rs 200 'cash back' if they pay their electricity bills 7 days before the due date mentioned on the bill and Rs 150 cash-back on all other dates before the due date.

Consumers can make payment through various options including Debit Card, Credit Card, Net Banking & Paytm Wallet.

Method

- Click on the 'electricity bill payment' option on Paytm App / paytm.com
- Select BSES Rajdhani / BSES Yamuna as a service provider and enter the CA Number
- Post entering the CA Number, bill amount will be displayed in the amounts field
- Use coupon code **BSES200** to get Rs 200/- cash back (valid only if payment is made at least 7 days before the due date). Or use coupon code **BSES150** to get Flat Rs 150/- Cashback on bill payment made before the due date.
- Post successful payment, a confirmation message will be received on the Paytm application along with SMS and Email confirmation

BSES consumers can also pay their electricity bills at over 4000 locations, through a wide spectrum of options, including BSES Cash Counters, BSES & Skypak drop boxes, Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Easy Bill, and Oxigen outlets, Phone, Internet, ITZ Cash Cards, outlets, Bill Payment Kiosks, cheque in mail facility & RTGS / NEFT through banks for Key consumers.

BRPL & BYPL are premier distribution companies and Joint Ventures between R-Infra and GoNCTD

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