

February 22, 2017

Press Release**Go cash less and get cash back****BSES customers to get upto Rs 200 cash-back**

- **Customers need to pay their bills seven days before the due date**
- **Payments need to be through websites / Apps of Paytm, MobiKwik and PhonePe for cash back benefits**

New Delhi: Around 40 lakh Consumers of BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) can get upto Rs 200 cash back on their electricity bills till March 31, 2017. All they have to do is pay the bills 7 days before the due-date through the websites / Apps of Paytm, MobiKwik and PhonePe.

	Paytm	MobiKwik	PhonePe
Maximum Cash-back	Rs 200	Rs 150	Rs 100
Scheme Duration	February 25 to March 31, 2017	February 1 to March 31, 2017	February 22 to March 31, 2017
Promo Code	BSES200	BRPL150/BYPL150	No Code

Consumers can make payment through various options including Debit Card, Credit Card, Net Banking, E Wallets and UPI.

Consumers with the due date of their electricity bill in April 2017 are also eligible to participate, provided they pay their bill by March 31, 2017. This has been done to enable maximum number of consumers to avail the benefit.

Easy to use

- Click on the 'electricity bill payment' option on e-wallet's App/Website
- Select BSES Rajdhani / BSES Yamuna as a service provider and enter the CA Number
- Post entering the CA Number, bill amount will be displayed in the amounts field
- Use the applicable coupon code
- Post successful payment, a confirmation message will be received on the Paytm application along with SMS and Email confirmation



Announcing the consumer friendly scheme, BSES spokesperson said, "Apart from E Wallets, consumers can pay their electricity bills conveniently at over 4000 locations, through a wide spectrum of options, including BSES drop boxes, Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Easy Bill, Money N Mobile and Oxigen outlets, ITZ Cash Cards, Bill Payment Kiosks, cheque in mail facility & RTGS / NEFT through banks for Key consumers."

"We have created a plethora of payment options so that it is completely hassle-free and very convenient for BSES consumers to pay their bills."**-added the spokesperson.**

BRPL & BYPL are premier distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCTD

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