

# SPARSH

BRPL`S

*'Response-ability Program'*

*...ENLIGHTENING LIVES*



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# Objective and Methodology of BRPL CSR Policy

## Objective:

- ❑ We want to live and work in perfect harmony with communities around us And Actively contribute to the growth of the society

## Methodology:

- ❑ Undertake activities that contribute to the growth of the society by ideating, creating and partnering like minded people
- ❑ Actively promote energy conservation for a greener city and a sustainable planet



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# CSR initiatives - A Snap Shot

During the year, CSR successfully undertook several programs in targeted high loss areas (including in Nangloi, Najafgarh, Jafarpur, Okhla and Mundka) under five broad categories.

## Focused Categories

Skill development and  
Educations/ Literacy Program

Sanitation

Energy Conservation

Health Care/Medical Services

Miscellaneous

Positively touched lives of more  
than  
50,000 people and  
their families



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# CSR Initiative in Media



# BENEFICIARIES

Total Beneficiaries and people and their families positively impacted (April 2017 as on 31 March 2018)

❑ Tree Plantation(4 location)	: 15000 planted
❑ Eye Care Free Camp(26 camps)	: 9680
❑ Adult Literacy program for women(45 centres)	: 3000
❑ Women Empowerment	: 130
❑ Book Distribution	: 225
❑ Energy Program(75 Schools)	: 7380
❑ Self Defense Training for girls (15 Schools)	: 1400
❑ Vocational Training(4 centers)	: 600
❑ Tobacco de-addiction camps( 10 program)	: 864
❑ Blood Donation(7 Camps)	: 262
❑ Repair of toilets in Schools (100 )	: 19600
❑ Sports Activities (22 Kabbadi &18 Volleyball team)	: 600
❑ Consumer Awareness Program (3 Program)	: 350
❑ Earth Hour	: 120 MW
❑ Green Project	: 9041.66 kg



# CSR initiatives



# ACTIVITIES THAT CONTRIBUTE GROWTH IN THE SOCIETY

## Adult Literacy Mission for women

Under Adult Literacy Mission, women from the poor sections of our society residing in slums /JJ clusters attend our sessions. We are implementing this program in collaboration with two NGOs : (i) “SAHYOG Care For You” for West Delhi and (ii) “Virmani Trust” for South Delhi. These sessions are regularly being organized at 45 clusters (15 in South and 30 West Delhi) from July 2017 onwards. From 1 April 2017 to June 2017, 90 centre were being operated in these(30 south and 60 west Delhi) area. In this period around 3000 women benefitted.

South	
Badarpur	05
Khanpur	10

West	
R.K.Puram	05
Punjabi Bagh	08
Nangloi	04
Tagore Garden	05
Vikaspuri	08

Around 1350 women are benefiting from these centres

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# VOCATIONAL TRAINING CENTRES FOR WOMEN

To equip young women with skills for gaining meaningful employment, BRPL is running vocational training centers at Nangloi, Nazafgarh ,Jafarpur and Mundka.

- ❑ Trainings are imparting various skills such as computers (Basic and Advanced), Beauty Culture, Tailoring and Retail Management etc.

Around 600 people specially girls are being trained in these centers



# WOMEN EMPOWERMENT

**With and aim to empowerment women at various social issues, following activities have been taken by BSES Rajdhani Power Limited with an association NGO partner “CEQUIN”**

- ❑ Under the social responsibility development of women and girls: 130 Mahila Panchyat and Mahila Mandal constituted in Joga Bai Nagar, Zakir Nagar, Nur Nagar, Hazi Colony, Okhla Vihar etc. Also 10 training have been conducted with 4 of the Mahila Panchayat groups. One Safety audit also conducted.
- ❑ Education of women and girls : 50 adult Literacy classes have been taken in Joga Bai and Okhla Vihar in Jamia naage. Also, Non-formal education tuition support provided to 25 Beneficiaries
- ❑ Generating Awareness of Health: 83 health awareness session and 100 water and sanitation audit program were organized in Joga Bai, Okhla vihar area.



# BOOK DISTRIBUTION

## Books distribution Program

BRPL has organised Book distribution program in an association with Anmol Educational and social welfare society Kharak in Chattarpur, Mehrauli. Books and stationary material have distributed to 225 underprivileged children (nursery to seven class) studying in various schools



# SUCCESS STORIES



**Anisha**

I am a resident of S A-21, Meera Bagh, New Delhi. I am very much thankful to BSES Rajdhani Power Limited who gave us an opportunity to learn at this age in "Women Literacy Class" as I never went to school as my parents were poor and they do not afford my education expences.



**Bhavna Saini**

I am graduate from Delhi University. My economical condition is not so good. We have a large family to support by my father. I am very much interested to have a course in fashion designing, I know little bit tailoring. I came to know about the "Vocational Training Centre" running by BSES Rajdhani Power Limited. Now I am stitching clothes at my home and would like to open my own Boutique which is now a dream for me but in future I would like to come true my this dream.



**Lavleen**

I am 12th Passed. I came to know about Vocational Training Centre running by BSES. I wanted to get knowledge about Beauty Culture, I got admission in beauty culture, and I have learnt a more through this centre. Now I have opened my own beauty parlour at my home. I am so happy now and would like to thank BSES Rajdhani Power Limited.



# SUCCESS STORIES



**Manju**

I am a student of "Women Literacy Class "at Raghubeer Nagar, I never go to school. I was very much willing to read and write as it is necessary for every one's life. I came to know about the women literacy class running by BSES Rajdhani Power Limited. I was also appeared a test conducted by "National Open Schooling system" upto class 3rd level under its Open Basic Education system. Now I am happy and would like to extend my hearties thanks to BSES Rajdhani Power Limited for their noble efforts for

people who are illiterate and wanted to learn at this age.



**Nitin**

After completion my course in "Vocational Training Centre" in Nazafgarh I was joined company name "Vulcan" as Data Entry Operation and getting a salary of Rs. 12000 which is very much helpful toward the education and all other expenses of my younger brother and sisters. I am very much thankful to BSES as well as Sahyog Care for You for their effort and sincerity they provide in their work.



**Sheela's Story**

She came to know about our centre through her niece and decided to join our tailoring class. After completing course in Cutting and Tailoring she got a job of Rs. 4000/-. Later on she decided to work on her own. She is earning between Rs. 12000-14000 per month now.



# CSR initiatives

## Category B- Sanitation



Renovation  
of toilets



Tree  
Plantation

# SANITATION : REPAIR OF TOILETS IN SCHOOLS

- ❑ Around 200 toilets in 100 Schools were repaired under Sanitation Program in Najafgarh, Jaffarpur, Punjabi Bagh, Tagore Garden areas. Around 6000 students including school staff get benefitted.
- ❑ After the repairing/maintenance work has been done our experts also delivered a demonstration on hand wash and sanitation with children.



# TREE PLANTATION DRIVE

- On occasion of the World Environment Day, BRPL undertook Tree Plantation drives at various locations in South and West Delhi.
- Around 15000 trees were planted in various locations, including those in Tilak Nagar, Paschim Vihar, Raghuveer Nagar, Khayala, Chander Nagar and Greater Kailash.



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# CSR initiatives

## Category C – Energy Conservation



Promoting  
Energy  
Conservation



BRPL 'Energy  
Program' for  
School Children

# ENERGY CONSERVATION

## BRPL 'Energy Program' for school children

- ❑ Partnering Delhi Government and MCD schools for promoting energy conservation, power theft and electrical safety among young students
- ❑ Around 7380 students from 75 schools sensitized

**Around 7380 students sensitized from 75 schools**



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# ENERGY CONSERVATION

## **Awareness Generation on energy conservation**

BRPL has conducted awareness generation on energy conservation in Raghuvir Nagar, Tagore Garden.

Through our awareness program BRPL have focused on:

- ☐ Involve community in energy conservation activities
- ☐ Promoted community involvement in collection of pending bills payment from defaulters.
- ☐ Door to door surveys have been conducted to ensure proper covering each and every households in the community



# ENERGY CONSERVATION

## Energy Consumer Awareness Program on Power Theft

- ❑ To promote Energy Consumer by reducing power theft, consumer awareness programs organised in Batla House in an association with AL-Khadim Foundation. More than 350 People attended these programs and get benefited. It is conducted in high loss areas .

**More than 350 people sensitized in 3 programs**



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**Category D - Health Care/Medical Services**



Free Eye Care  
Camps



Anti Tobacco  
Program



Blood Donation  
Camps

# EYE CARE CAMPS

- Twenty Six Free Care camps organized in association with Eye Care Hospital, benefitting over 9681 people, especially from weaker sections of our society. They were also given free medicines and spectacles to the concerned persons.

**Over 9680 people benefitted from these 26 free eye care camps**



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# ANTI TOBACCO CAMPAIGN

- ❑ Ten awareness programs on quit smoking/tobacco de-addiction were organised in Okhala Mundka, Tikri Kalan Village Sangam Vihar and Sartia Vihar.
- ❑ Dr. Sajeela Maini, a well renowned Doctor from Sir Ganga Ram Hospital conducted these camps.
- ❑ Nearly 865 residents completely quit the habit

865 smokers/tobacco users completely quit the habit



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# BLOOD DONATION

- ❑ Bi-annual blood donation camps in association with Indian Red Cross Society (IRCS) and Deen Dayal Upadhyaya hospital
- ❑ More than 260 employees and consumers donated blood in 7 camps
- ❑ These camps organised in Nehru Place, Dwarka, Vikaspuri and Tagore Garden

More than 260 people donated blood in these 7 camps



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# CSR initiatives

Category E



Miscellaneous

# SELF DEFENCE TRAINING FOR GIRLS@ WEST DELHI SCHOOLS

Self-Defence trainings given in Twelve schools in an association with Trident Tactical Private Solution, an expert agency, run by a former SPG commando. Certificates and BSES branded school bags were also distributed to these students.

Among others aspects, these self defence trainings sensitised on:

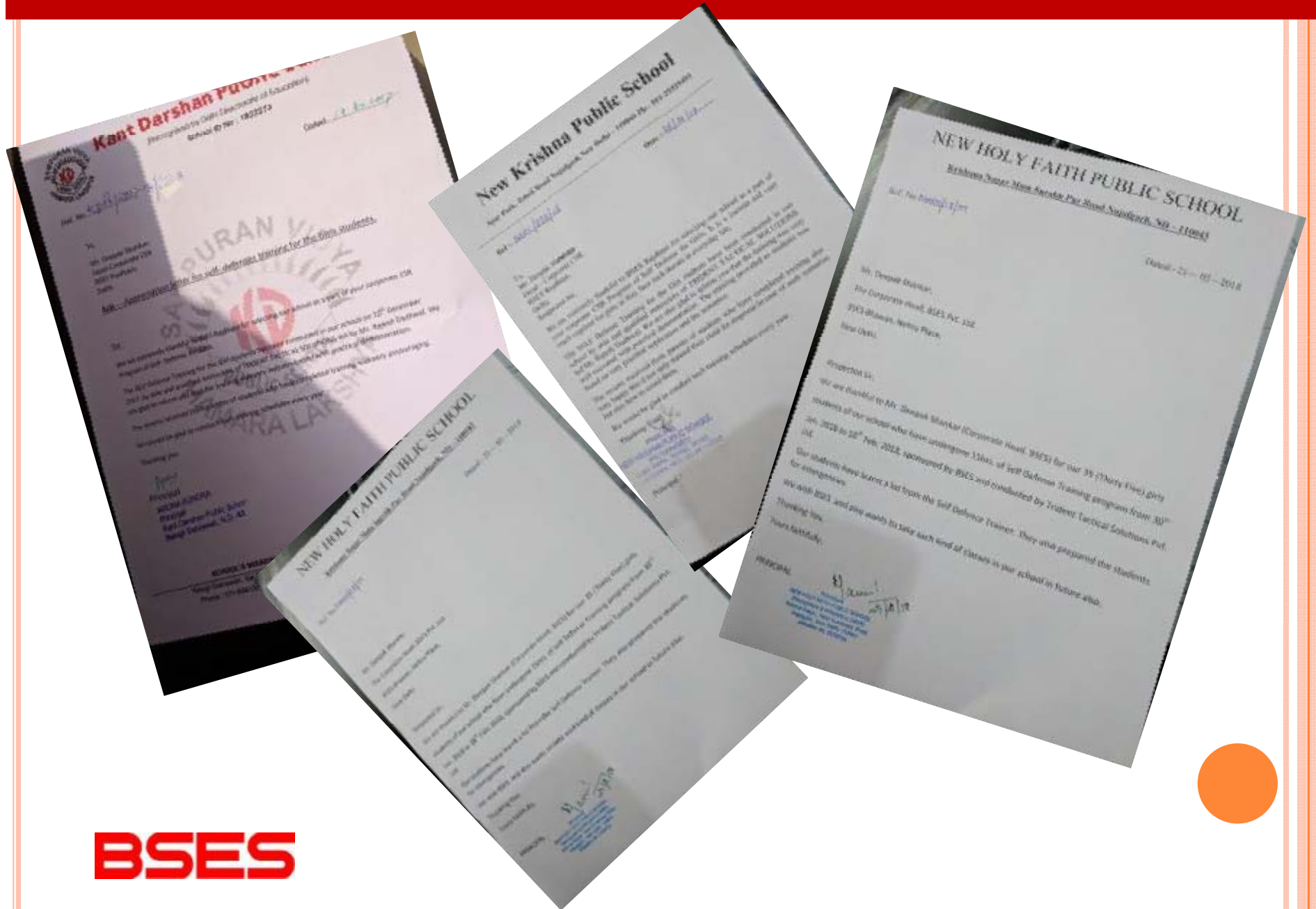
- ❑ Possible Threats; Situational Analysis; Good Touch/Bad Touch and Self Defence Techniques

Around 1400 girls sensitized and trained



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# SELF DEFENCE TRAINING FOR GIRLS - APPRECIATION



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# SPORTS ACTIVITIES IN WEST DELHI

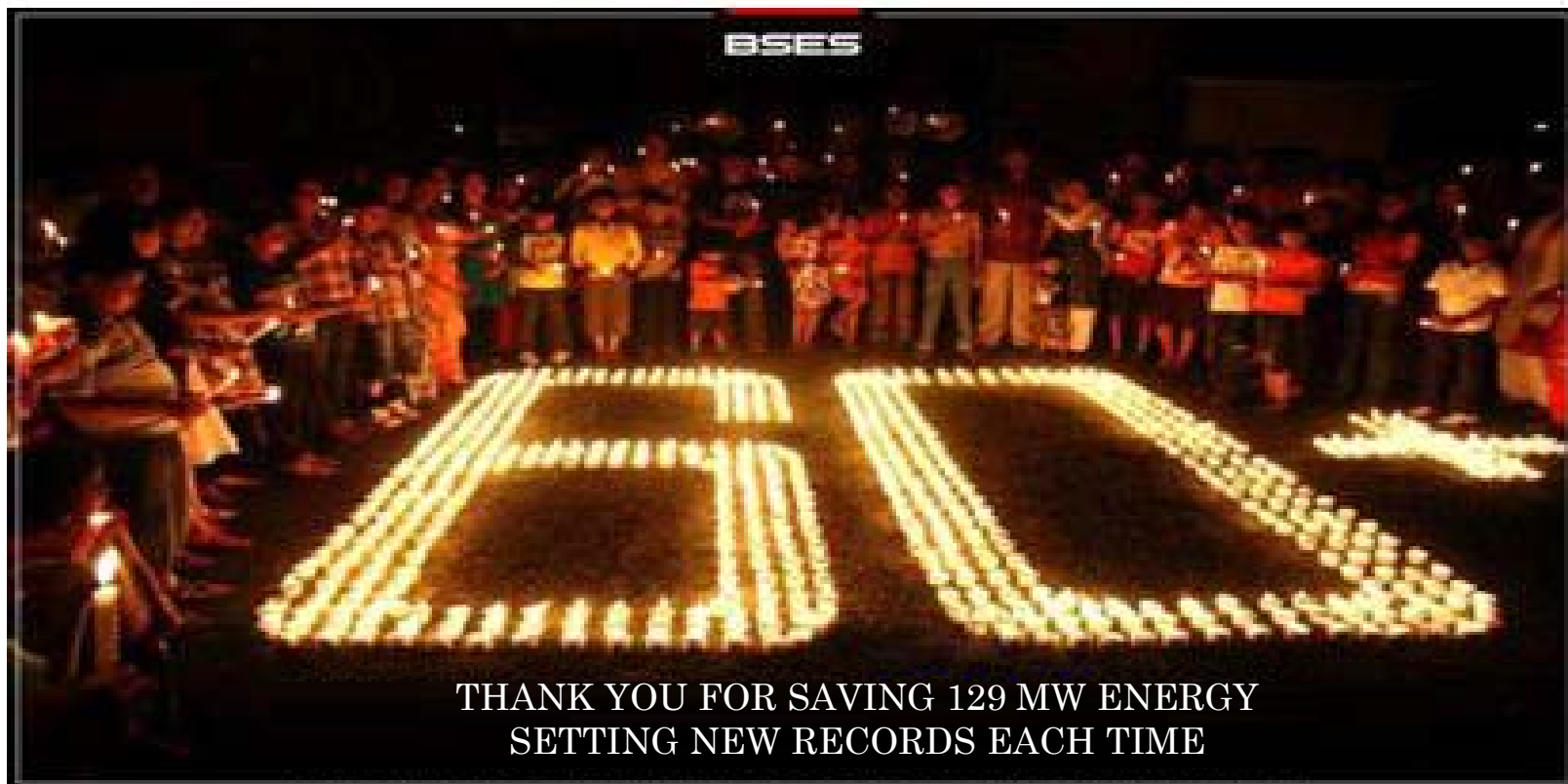
In order to nurture the hidden talent in rural areas, Volleyball and Kabbadi tournament were organised in Jafarpur Division in West Delhi. In this tournament, 22 Kabbadi teams and 18 Volleyball teams participated and more 600 people attended the event.

22 Kabbadi  
teams and  
18 Volleyball  
teams  
participated  
in the event.



# EARTH HOUR

BSES Rajdhani Power Limited is very much concerned about climate in this regard Earth Hour programme was organised at various places in Delhi. Around 129 MW electricity saved while switching off the lights and electronic gadgets.



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# GREEN PROJECT –WASTE PAPER RECYCLING

BSES Rajdhani Power Limited has always tried its best to take initiatives to protect environment. In an effort to use the resources optimally, to use the paper waste ( print, waste, newspapers, magazines etc), has entered into an agreement with JAAGRUT Waste Paper Recycling Services, professional recycling unit, which collects waste paper from our various division/ stores offices and recycles it.



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# IMPLEMENTATION OF CSR POLICY

Sr. No	NGO / Partner	Assignment/Activities
1	Sahyog Care For You	Adult Literacy Centre in West and South Delhi
2	Virmani Trust Foundation	Adult Literacy Centre in South Delhi
3	Sahyog Care For You	Vocational Training Centre in Nangloi, Jafarpur and Nazafgarh
4	I-Care	Eye Camps in West and South
5	Dr. Sajeela Maini	Tobacco- De Addiction
6	Trident Tactical Pvt Solution	Self Defence Training Program in Schools
7	Sahyog Care For You	Energy Conservation and awareness program in Schools
8	Red Cross Society	Blood Donation Camps
9	BRPL Sports Department	Sports activities (Volleyball and Kabbadi)
10.	AL - Khadim Foundation	Energy Consumer awareness program
11	WWF	Earth Hour
12	JAAGRUTI	Waste Paper Recycle ( Green Project)
13	ANMOL Education Society	Book distribution
14	CEQUIN	Women empowerment

*Thank You*

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