

SPARSH

BRPL`S

'Response-ability Program'

...ENLIGHTENING LIVES



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Objective and Methodology of BRPL CSR Policy

Objective:

- ❑ We want to live and work in perfect harmony with communities around us and actively contribute to the growth of the society

Methodology:

- ❑ Undertake activities by ideating, creating and partnering like minded people
- ❑ Actively promote energy conservation for a greener city and a sustainable planet



CSR initiatives – A Snap Shot

During the year, CSR successfully undertook several programs in targeted high loss areas (including in Nangloi, Najafgarh, Jafarpur, Okhla and Mundka) under five broad categories.

Focused Categories

Skill development and
Educations/ Literacy Program

Sanitation

Energy Conservation and
Environment

Health Care/Medical Services

Miscellaneous

Positively touched lives more than
1,33,230 people and
their families



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Media on BSES' CSR Activities



Beneficiaries

Total beneficiaries and their families positively impacted (1 April,18 to 31 March 2019)

❑ Repair of toilets in Schools (121)	: 61377
❑ Women empowerment and other social activities	: 22105
❑ Tree plantation(4 location)	: 20000
❑ Energy program(100 schools)	: 13366
❑ Eye Care Free Camp(30 camps)	: 8878
❑ Smart boards (23 No's) -Delhi Police Public School)	: 2022
❑ Self defense training for girls (7 schools)	: 1400
❑ Consumer awareness program (5 programs)	: 1100
❑ Adult literacy program for women(30 centres)	: 900
❑ Vocational training(6 centers)	: 855
❑ Tobacco de-addiction camps(10 programs)	: 828
❑ Book distribution for the under privileged	: 225
❑ Blood Donation (6 camps)	: 174



CSR initiatives

Category A - Skill development and Educations/ Literacy Program



Adult Literacy
Mission for
Women



Vocational
Training
Center



Book
Distribution



Women
Empowerment

Activities that contribute to growth in society

Adult Literacy Mission for women

Under Adult Literacy Mission, women from the poorer sections of our society and residing in slums /JJ clusters attend our sessions. We are implementing this program in collaboration with NGO **“SAHYOG Care For You”** in **West and South Delhi**. These sessions are regularly being organized at 30 clusters (10 in South and 20 in West Delhi) from April 2018 onwards. Around 900 women have benefitted in this period.

South and West Delhi	
R.K.Puram	05
Punjabi Bagh	08
Nangloi	04
Tagore Garden	05
Vikaspuri	08

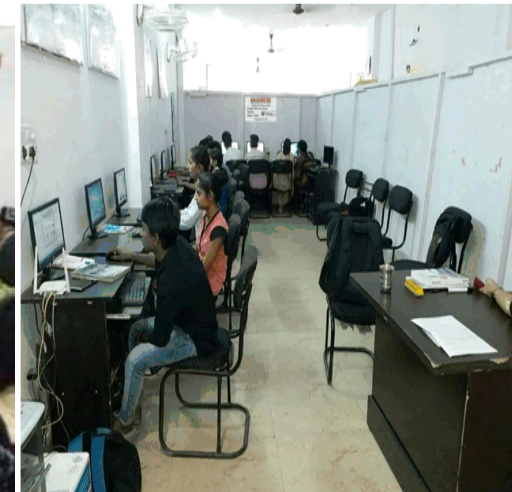


Vocational training centres for women

To equip young women with skills for gaining meaningful employment, BRPL is running 5 vocational training centers at Nangloi, Nazafgarh ,Mundka and Jaffarpur (Two centers).

- ❑ Trainings are imparting skills such as computers (Basic and Advanced), Beauty Culture, Tailoring and Retail Management etc.

Around 855 people specially girls are being trained in these centers(including CRPF)



VOCATIONAL TRAINING CENTRES FOR CRPF FAMILIES

Digital & financial literacy job oriented programs (Vocational Training Centres)

Joined hands to contribute to our Prime Minister's 'Skill India' Mission, under which the government has set a target of providing skill training to 40.02 crore people by 2022. With an aim to do its bit, BRPL started a Skill Development Computer Literacy and Vocational Training centre in association with our NGO partner, Sahyog Care For You, at the CRPF campus in Jharoda kalan on 28th Jan'19.



WOMEN EMPOWERMENT

With and aim to empower women on various social issues, following activities were taken by BSES Rajdhani Power Limited in association with its NGO partner “CEQUIN”, benefitting 20,580 women.

- ❑ Social responsibility development of women and girls
- ❑ Community Based Collectives
- ❑ Education of women and girls
- ❑ Generating Awareness of Health wellbeing through
- ❑ Skill Development



BOOK DISTRIBUTION

Books distribution Program

BRPL organised a book distribution program in association with Anmol Educational and social welfare society Kharak in Chattarpur, Mehrauli. Books and stationary material have distributed to 225 underprivileged children (nursery to seven class) studying in various schools

Digial Smart Board

BRPL has installed Digital Smart Board (20 Nos.) in association with Police foundation for Education at Delhi Police Public School at Safdarjung Enclave.

Books distribution



Digial Smart Board



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CSR initiatives

Category B- Sanitation



Renovation
of toilets



Project
Dignity

Sanitation: Repair of toilets in schools

- ❑ Around 144 toilets in 121 Schools were repaired under the sanitation program in Najafgarh, Jaffarpur, Punjabi Bagh and agore Garden areas, benefitting 61377 students including the school staff
- ❑ Additionally, our experts also demonstrated and sensitised children on sanitation and the importance of hygiene (including proper hand washing techniques)



PROJECT DIGNITY : 'KALKA JI CREMATORIA'

BRPL donated a set of 15, three seaters (chairs with handles) and also completed white wash of the select areas and the idols at Mukti Dham Sewa Vikas Samiti (Regd) Kalkaji under its CSR program. These have been donated for the convenience of the grief stricken families and friends of the departed soul, gathered to perform the last rites.



CSR initiatives

Category C – Energy Conservation



Energy
Consumer
Awareness
Program



Tree Plantation



BRPL 'Energy
Program' for
School Children

Tree plantation drive

- ❑ On occasion of the World Environment Day, BRPL undertook tree plantation drives at several locations in South and West Delhi.
- ❑ Around 20,000 trees were planted at various locations, including those at the CRPF camp, Jharonda Kalan, Tilak Nagar, Paschim Vihar, Raghuveer Nagar, Khayala, Chander Nagar and Greater Kailash and Mudka etc.



Tree plantation drive



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Energy conservation

BRPL 'Energy Program' for school children

- ❑ Partnering Delhi Government and MCD schools for promoting energy conservation and sensitising students on misuse of power and electrical safety
- ❑ 13,366 students from 100 schools sensitised

13,366 students sensitised from 100 schools



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Energy conservation

Energy Consumer Awareness Program on Power Theft

- ❑ To promote energy conservation by reducing power theft, consumer awareness programs organised in Batla House in an association with AL-Khadim Foundation.
- ❑ More than 1100 People attended these programs in high loss areas .

More than 1100 people sensitized in 5 programs



CSR initiatives

Category D - Health Care/Medical Services



Free Eye Care
Camps



Anti Tobacco
Program



Blood Donation
Camps

Eye care camps

- ❑ Thirty free eye care camps organized in association with Eye Care Hospital, benefitting over 8878 people, especially from weaker sections of our society.
- ❑ Given free medicines and spectacles

Over 8878 people benefitted from these 30 free eye care camps



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Anti tobacco campaign

- ❑ Ten awareness program on smoking / tobacco de-addiction were organised in South and West Delhi.
- ❑ Camp organised in association with Dr. Sajeela Maini, a well renowned Doctor from Sir Ganga Ram Hospital
- ❑ Nearly 828 residents benefited



Blood donation

- ❑ Blood donation camps organised in association with Indian Red Cross Society in Nehru Place, Najafgarh and Tagore Garden
- ❑ 174 employees and consumers donated blood



CSR initiatives

Category E



Miscellaneous

Self defence training for girls in West Delhi schools

Self-Defence trainings were given in association with Trident Tactical Private Solution, a professional agency run by a former SPG commando. Certificates were also distributed to these students. 1400 girls from 7 schools benefitted from the trainings organised mainly Nazafgarh .

Among others aspects, these self defence trainings also sensitised girl students on:

- ❑ Possible Threats; Situational Analysis; Good Touch/Bad Touch and Self Defence Techniques



Thank You

BSES