

## Frequently Asked Questions on “Super-Efficient BLDC Fan Program”

### 1) What is “ Super Energy Efficient BLDC Ceiling Fan Program ?

It is the latest Demand Side Management [DSM] scheme that BSES Rajdhani Power Limited has brought for its customers. Under this scheme, Super-Efficient Fans (consuming just 28W) are being offered at attractive discounted price (upto 40% on MRP) to BRPL customers.

### 2) How is Super Energy Efficient BLDC Ceiling Fan (Gorilla) different from normal ceiling fans?

Compared to normal ceiling fans, Gorilla consumes just 1/3 electricity. The mechanism that leads to electricity bill savings is the use of different type of electronic motor called **BLDC motors**.

The primary component which differentiates it from other fans is the use of Atomsense Technology. Using this technology, we have implemented smart algorithms to precisely tune the motor in real time, thus minimizing losses.

**Product Page:** <https://atomberg.com/product/gorilla-1200mm-ceiling-fan-bses-rajdhani-dsmprogram/>

### 3) What is the Wattage of Super Energy Efficient BLDC Ceiling Fan ?

Wattage of the Super-Efficient BLDC Fans is 28 Watts whereas average wattage of old non star rated ceiling fans is around 75 Watts. Hence replacing the non-star rated ceiling fan with Super-Efficient BLDC Fans would result in savings to the tune of 63%. Even the conventional BEE 5 star rated ceiling fans available in the market consume 50 Watts of Power.

### 4) How Can I avail the Scheme ?

Any BSES Rajdhani Power Limited consumer can avail the scheme. Fans can be purchased through two modes: -

a. **Offline:** we are working on this mode of sale and shall update shortly.

**Disclaimer:** Atomberg Technologies Pvt. Ltd. shall be sole responsible for the performance and warranty service of the BLDC ceiling fan distributed under “Super Energy Efficient Ceiling Fan Performance”.

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b. **Online:** Click on the Registration link of Atomberg available on BSES Rajdhani Power Limited website (<http://www.bsesdelhi.com/>), register yourself and buy fan after online payment. Fans will be delivered at home in case of online purchase.

Consumer Registration: <https://atomberg.com/bses-rajdhani-consumer-registration/>

For registration, Consumers must enter the following Details:

**STEP:1**



After Submitting the above details:

Display a message “Thanks for registering for BSES Rajdhani Program for Super Energy Efficient Ceiling Fan. “You are one step away from purchasing the fan. Please visit

"<https://atomberg.com/product/gorilla-1200mm-ceiling-fan-bses-rajdhani-dsm-program/>" to complete your purchase.

**STEP:2**

Kindly click on the [above link](#) for further processing for purchase of the fan → Validate with the Pin Code for delivery of the product → Select the color → Check → Add to cart →

Select Quantity → Proceed to checkout → Enter the coupon code\* and apply for get the discounted price. → Enter the billing address for delivery of the product → Make Payment (through available option) or select COD → Place Order

Note: \*Kindly use your Consumer Number/ Aadhar card number/ Pan card number/ DL number / BSES ID Card / Ration Card (which ever entered during registration process) as a coupon code to avail the discount.

5) What is the price of this fans?

Price\* of fans when purchased online is Rs. 2,300 per unit (home delivery service included)

\*Inclusive of all taxes.

6) How much money can be saved in 1 year using this fan ?

service of the BLDC ceiling fan distributed under “Super Energy Efficient Ceiling Fan Performance”.

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Depending on usage and electricity rates, the saving will vary from Rs 1500- Rs 2000.

#### 7) How do you take care of service ?

3 years onsite warranty is provided under this scheme. Helpline number for any performance and warranty related issues: 022-65352777/ 8448449442 (Atomberg Technologies). BRPL does not take care of any after sales support. Consumers have to directly call Atomberg Helpline.

#### 8) What will happen if the remote is lost ?

In the event of the remote getting lost, replacement remotes can be bought at the price of Rs 150/remote from Atomberg website.

#### 9) Can a single remote be used to control all the fans ?

Yes.

#### 10) What is sleep mode feature ?

Using this feature, the speed of the fan keeps on continuously decreasing by 1 unit every 2 hours. This is beneficial to people staying in areas where the early mornings become a lot cooler compared to the nights.

#### 11) What is the Timer Mode feature ?

Using this feature, the user can decide to switch off the fan at a time he decides previously. There is timer mode available for 1,2,3 and 6 hours. This will be beneficial in schools, houses and colleges where people usually forget to switch off the fan even when they leave the room

#### 12) What are the conditions required to claim the replacement warranty ?

There are 2 main conditions:

- a) The body of the fan must not have been opened
- b) The bill of purchase has to be produced by the customer

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13) What is the expected life of this fan?

The expected life of the fan is 15- 20 years, which is more than that of ordinary fans. (as claimed by Atomberg.)

14) What are the Salient Features of the Fans that make it better than its competitors?

- Power consumption: 28 W
- Super Energy Efficient BLDC motor
- Smart Remote control along with Sleep mode and Timer Mode
- Runs 3 times longer on inverter
- 3 years on-site warranty
- Discount up to 40% on MRP
- Available in 3 color variants (White, Brown, Ivory)

15) What are the reasons why people should prefer Gorilla over any other ceiling fan?

- a) Reduction in power consumption by fans by Approx. 63%.
- b) Runs 3 times longer in inverter
- c) Runs smoothly even during voltage fluctuations
- d) No Humming Noise
- e) No Heating of Fan
- f) Smart remote
- g) 3 Year onsite/Replacement Warranty

16) Is the claimed 28W certified? Who has given the certificate of the same ?

At CPRI lab Bangalore it was tested that Gorilla consumes only 28W of power at 350 RPM.

17) What all parts do you get in the box along with fan?

1. Shackle Kit
2. Warranty Card
3. 10 Inches Downrod

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4. Canopies
5. User Manual
6. Remote

18) What is the Wattage at the every speed?

- 1 Speed- 6 Watts
- 2 Speed- 10 Watts
- 3 Speed- 14 Watts
- 4 Speed- 19 Watts
- 5 Speed- 28 Watts

19) Do you manufacture in Mumbai or is this Chinese made?

The entire product is manufactured in India. The fan is manufactured in our unit in Mahape Mumbai.

20) Who has certified the wattage ?

The wattage is certified by CPRI. 5 Star ratings is given by BEE.

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