

# SPARSH

...enlightening lives

BRPL has been utilizing various CSR programs to connect with its intended beneficiaries. In February, the discom's CSR efforts reached-out through a range of initiatives, including a Water ATM, vocational training centers, production and distribution of sanitary napkins and masks (as illustrated in a case study), promoting financial literacy, and enhancing capacity building through self-help groups.

## BRPL Stitches Hope: Providing hygiene to underprivileged communities with homemade sanitary napkins and inexpensive masks

In keeping with its focus on hygiene, BRPL is working to provide homemade sanitary napkins and inexpensive masks to the underprivileged individuals. Stitched by BRPL's Self Help Groups, approximately 48,500 sanitary napkins and 4,050 (3-ply) masks were sewn and distributed to those in greatest need in February 2023. Since April, a total of 322,280 sanitary napkins and approximately 33,560 masks have been distributed. To illustrate the benefits, we are sharing a case study in this issue of Sparsh.



## Case study Gurjeet Kaur



Gurjeet Kaur resides in Chander Vihar, Delhi with her husband, son, and mother-in-law. Her husband, who works as an electrician and earns Rs. 6,000 per month, has an alcohol addiction and spends most of his time drinking and smoking. As a result, the economic condition of their family is poor, and Gurjeet faces many difficulties. Her son, who is studying in 3rd grade, is suffering due to their financial situation.

Determined to support her family and provide a better future for her children, Gurjeet decided to learn stitching and enrolled in a tailoring course offered by BRPL-Sahyog Care for You, which is located near her home. After completing the course, she began sewing clothes for a boutique and earning additional income. Additionally, Gurjeet is working as a trainer in a Sanitary Napkin unit operated by BRPL and is earning around Rs. 7,000 per month. She also saves a portion of her earnings.

Despite opposition from her family, Gurjeet pursued her dream of learning new skills and contributing to her family's financial stability. She expresses her heartfelt gratitude to BRPL for establishing a center in Chander Vihar and enabling her to provide financial support to her family. Gurjeet takes pride in making a significant contribution to her family's well-being and fulfilling her dream of providing a good education for her children.

# BRPL empowers youth, fueling their ambitions through vocational training

BRPL goes beyond delivering reliable electricity. It also fuels ambitions. Hundreds of youngsters, a majority of them women, from disadvantaged backgrounds are fulfilling their dreams and aspirations through the discom's vocational training centers. Currently, BRPL's vocational training centers are providing training to ~ 1000 individuals in various fields, such as Basic and Advanced Computers, Beauty Culture, Fashion, Designing, and Tailoring in a classroom environment. In the first batch of this fiscal year, more than 800 students have successfully completed the program.



Vocational Training Centre	No of students enrolled
Mundka	161
Jaffarpur	167
Nilothi, Nangloi	189
Najafgarh	187
Tagore Garden	112
CRPF(Dwarka)	64
Dwarka	120

## BRPL's empowering initiative: Enhancing skills for self-sufficiency through SHG's

The Self Help Groups (SHGs) are designed as a means of promoting social and economic empowerment among women, especially those from underprivileged backgrounds. To this end, a project has been initiated to enhance the skills of nine SHGs in West Delhi, with the objective of making the women self-sufficient and independent. In February 2023, around 94 members were involved in this project, which included activities such as needs assessment and training in soft toy-making, garland-making, bag-making, and handcrafts for SHG members.



## BRPL empowers underprivileged women with financial literacy and banking access

As part of its CSR initiatives, BRPL is promoting financial literacy among the underprivileged communities by raising awareness on financial concepts, personal finance, and money management. The discom is also helping in opening bank accounts for those who do not have them and are willing to become part of the formal banking system. In February 2023, approximately 500 women benefited from this program. Over the past six months, a total of 5500 women have benefited from these efforts.



## BRPL starts work on a Water ATM, its 7th

BRPL has started construction of a Water ATM, its seventh, in Raghuvver Nagar in West Delhi, with the objective of providing safe drinking water to the residents, especially the underprivileged sections of the society. The Water ATM is expected to benefit around 2000 people in the area by providing them with clean and affordable drinking water.

