

SPARSH

...enlightening lives

Welcome to the latest edition of 'Sparsh,' the CSR newsletter of BSES Rajdhani Power Limited (BRPL), where we share the stories of empowerment, social upliftment and environmental stewardship. In this issue, we highlight the multifaceted initiatives BRPL has undertaken during the month to enrich the lives of individuals and communities. From fostering self-reliance among young girls through self-defense training to illuminating the path to financial literacy among women, BRPL's endeavors are a testament to our unwavering commitment to societal growth and well-being.

Our success stories begin with the celebration of courage and strength, as BRPL successfully organized self-defense training programs for girls in Najafgarh, where 340 young champions were awarded certificates. Complementing this were our eye care camps, vocational training centers and environmental initiatives like tree plantation drives, demonstrating BRPL's holistic approach to community welfare. As we dive deeper, you will discover more stories of hope and transformation. Each story is a thread in the fabric of BRPL's mission to empower, educate and elevate the lives of those we serve. Join us in celebrating these milestones and envisioning a brighter, more sustainable future for all.

BRPL: Powering Dreams Beyond Electricity

BRPL's vision transcends beyond providing reliable electricity; it's about powering dreams and aspirations. Through its vocational training centers, BRPL is a beacon of hope for hundreds of underprivileged youth. In October 2023 alone, 928 students enrolled for training under the 2nd batch in various courses such as Basic & Advanced Computers, Beauty Culture, Fashion Designing and Tailoring.

BRPL's commitment to nurturing talent is evident with 1400 students completing their training in the first batch from its 11 centers. A total of 2328 students have embarked on this transformative journey in the current financial year.



Vision for the Future: BRPL's Eye Care Camp Lights Up Lives

BRPL, in its mission to care beyond power supply, organized an eye care camp at Colonel Child bloom School near the CRPF Camp on Jharoda Road in the Jaffarpur division. This initiative brightened the lives of many, with 246 attendees receiving consultations, 154 pairs of glasses and 149 units of eye drops. This camp is a testament to BRPL's dedication to holistic community health.



BRPL's Yoga Camps: Nurturing Mind and Body Wellness

BRPL is committed to the well-being of society, demonstrated through its organization of 19 Yoga camps in South and West Delhi Government schools in October 2023. These camps, benefiting around 750 students and faculty, focused on simple yet effective exercises for overall well-being. In total, 41 camps have positively impacted the lives of 1805 individuals, showcasing BRPL's dedication to holistic health since April 2023.



Empowering Young Women: BRPL's Self-Defense Training Initiative in Schools

BRPL is leading the charge in empowering young women by organizing a robust self-defense training program in schools. As part of the program, BRPL held these sessions in three schools in Najafgarh during October. The program culminated on October 26, 2023, with 340 girls receiving certificates for their successful completion of the training. This initiative has trained a remarkable 487 girls across in this financial year, demonstrating BRPL's commitment to empowering the next generation.



Green Dreams: BRPL's Tree Plantation Drive for a Greener Tomorrow

BRPL's green initiative, aimed at combating pollution, has taken a significant leap with its latest tree plantation drive. In October, 11920 trees and shrubs were planted in various Delhi Government schools and CRPF camps in West Delhi, including Dwarka and Najafgarh. This thoughtful selection of locations ensures regular maintenance and high survival rates for the saplings. With 30,000 trees planted this financial year, BRPL is truly a green warrior for environmental protection.

Anokha Dhaga: BRPL's Handloom Incubation Unit Weaving Dreams into Reality

BRPL's Handloom Incubation Unit, Anokha Dhaga, in Sangam Vihar, South Delhi, is a testament to its commitment to community empowerment. Launched recently, this initiative enrolled 25 beneficiaries, focusing on manufacturing bed sheets, suits, scarves, and stoles during October. This project aims to make community members self-reliant and support women from weaker sections by connecting them to income-generating activities.



BRPL's Hygiene Revolution: Handmade Sanitary Napkins for the Underprivileged

Continuing its mission for better hygiene, BRPL is making strides with its initiative to provide homemade sanitary napkins and affordable masks to those in need. Stitched by BRPL's Self Help Groups, approximately 3200 sanitary napkins were distributed in October, summing up to 10050 for the financial year. This initiative underlines BRPL's commitment to health and hygiene for all.



Illuminating Minds: BRPL's Consumer Awareness Program on Energy Conservation

BRPL is enlightening communities with its consumer awareness programs on energy conservation. A notable event in Taimur Nagar Village on October 5th, 2023, educated 135 beneficiaries, contributing to a total of 510 individuals empowered by these programs till date. BRPL's effort in spreading knowledge on sustainable energy practices is a beacon of hope for a greener future.



BRPL's Financial Literacy Drive: Empowering Women with Financial Knowledge

BRPL is championing financial literacy among the needy through its CSR initiatives. This program focuses on educating women about personal finance and money management. In October, around 500 women benefitted from this drive, with a total of 3500 women enrolled to date. BRPL's endeavor to integrate these women into the formal banking system is a significant step towards financial empowerment.

Strengthening Communities: BRPL's Self Help Groups Foster Social and Economic Empowerment

BRPL is harnessing the power of Self Help Groups (SHGs) to bring about social and economic empowerment, particularly for women from underprivileged backgrounds. In October, 212 women joined this noble cause, with the project focusing on enhancing the skill capacities of 21 SHGs in West Delhi. BRPL's vision of making women socially and economically empowered is becoming a reality through this initiative.

