



...enlightening lives

CSR NEWSLETTER

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Introduction

Welcome to the November issue of Sparsh, BRPL's CSR newsletter. At BRPL, we believe in lighting up lives in more ways than one. Through our diverse CSR initiatives, we are empowering communities, fostering education, and enabling individuals to realize their dreams. This month's edition of Sparsh highlights our unwavering commitment to holistic development, featuring stories of transformation, impactful programs, and innovative initiatives.

From promoting STEM education through Mini Science Centres to reviving traditional handlooms

and enhancing financial literacy, BRPL is creating meaningful change where it matters most. Within these pages, you will read inspiring case studies that capture the essence of empowerment and resilience. These stories, alongside updates on our key initiatives, showcase the positive impact we are driving across communities.

Join us in celebrating these milestones and the lives we have touched!

STEM-ulating Minds in Deoli Pahari

With an aim to foster curiosity and practical learning, BRPL, in collaboration with our partner NGO has inaugurated a Mini Science Centre at Government Girls Senior Secondary School, Deoli Pahari, New Delhi. The centre boasts interactive exhibits designed to simplify scientific concepts and make learning engaging and hands-on.

This initiative marks a significant step in empowering students to tackle future challenges with confidence. Benefiting approximately 3,000 students from morning and evening shifts, the project ensures equal access to quality science education for girls and boys alike. By blending theory with practical experiments, the Mini Science Centre is nurturing a generation of problem solvers and innovators.



Eyes Wide Open: Community Eye Care Camps

In partnership with our NGO partner, BRPL organized two eye care camps in November 2024—one in Nasirpur (Palam Division) and another in Dariyapur Village (Jaffarpur Division). These camps provided much-needed medical attention to around 500 individuals, including nearly 300 women.

The camps were a resounding success, with over 360 eyeglasses and 350 medicines distributed based on medical prescriptions. To date, BRPL's seven eye care camps have reached over 1,000 people, distributing nearly 800 eyeglasses, ensuring clearer vision and healthier lives for the underprivileged.



Period Positivity: Making Hygiene Accessible

BRPL's commitment to promoting menstrual hygiene continues through its initiative of manufacturing and distributing sanitary napkins. Produced by Self Help Groups supported by BRPL, these sanitary napkins are not only affordable but also provide a dignified livelihood to the women involved.

In November 2024 alone, nearly 5,800 napkins were stitched and 8,500 distributed to those in need. Since April, over 25,500 napkins have been stitched, and 22,400 distributed. This initiative is empowering women, ensuring better health, and fostering a culture of awareness and acceptance.



From Skills to Success: Lighting Career Paths

BRPL is not just powering homes but also igniting aspirations. Through its Vocational Training Centres, hundreds of underprivileged youth are transforming their lives. In November, 530 students enrolled in eight centres, bringing the total enrollment to 631 for the second batch.

The success of these centres is evident from the first batch's achievements, where 1,257 students graduated across 11 centres, with 500 securing jobs in companies like Bandhan Bank, Melt Cart, Swiggy, and Zepto. Monthly salaries range from ₹8,000 to ₹22,000, while others have started their own ventures, creating a ripple effect of economic empowerment.



Centre	No. of Students Enrolled
Mundka	93
Jaffarpur	63
Nilothi, Nangloi	71
Najafgarh	99
Tagore Garden	108
CRPF (Dwarka)	55
Najafgarh (Braille VT)	16
Sangam Vihar	126

Case Study: Akansha's Journey to Independence

Akansha, a 25-year-old from a financially struggling family, always dreamed of a better future. Despite her passion for learning, financial constraints forced her to put her dreams on hold. When she discovered BRPL's Vocational Training Centre, her life changed forever.



The opportunity to enroll in a free computer course was a lifeline for Akansha. Over six months, she mastered skills like MS Office, gained proficiency in internet navigation, and honed her abilities to suit

professional environments. Beyond technical skills, the supportive trainers instilled confidence and belief in her potential.

Upon completing the course, Akansha secured a job in Gurugram with a monthly income of ₹16,000. Her earnings have enabled her to contribute significantly to her family's well-being, helping them rise above financial struggles. She is now an inspiration to her siblings and others in her community.

Looking ahead, Akansha aims to further her skills and advance in her career. She credits BRPL for giving her the tools and encouragement to make her dreams a reality. Her story is a shining example of how education and empowerment can transform lives.

Case Study: Arpit's Transformation

Arpit, the eldest of four siblings, grew up in a household where financial hardships were a daily reality. His father's irregular work as a laborer often left the family struggling to make ends meet. Despite these challenges, Arpit was determined to improve his family's situation and provide a better future for his siblings.



A chance encounter with BRPL's Vocational Training Centre in Sangam Vihar became a turning point in Arpit's life. Enrolling in the six-month computer literacy program, he learned essential skills such as MS Office, document management, and internet applications. The center also offered workshops to boost his confidence and communication skills.

The comprehensive training and supportive environment enabled Arpit to secure a position as a Document Verification Officer at Bandhan Bank, earning ₹15,000 per month. His first salary was a moment of pride and relief, marking the beginning of a new chapter for his family.

Arpit's success has brought financial stability to his household, allowing his siblings to focus on their education. He remains deeply grateful to BRPL for providing him with the tools to build a better future and break the cycle of poverty.

Case Study: Babita's Empowerment Through Beauty Skills

Babita's story is one of resilience and determination. Married at a young age and unable to complete her education, Babita's dreams of a better life seemed out of reach. The COVID-19 pandemic worsened her family's financial woes when her husband lost his job, leaving her to support the household on a meager caretaker's salary.



A conversation with an old school friend introduced Babita to BRPL's Sahyog Care for You Centre. Learning about the free beauty parlour course reignited her hope. She immediately enrolled, dedicating herself to mastering skills such as makeup techniques, hairstyling, and client service.

The six-month course not only equipped Babita with professional skills but also boosted her confidence. Upon completing the training, she started her own beauty parlour, "Aarushi Maker," named after her child. Her dedication and excellent service quickly earned her a loyal customer base.

Today, Babita earns ₹30,000 per month, a remarkable transformation from her earlier struggles. Her success has brought financial stability to her family and restored her sense of purpose. She credits BRPL for giving her the tools to rewrite her destiny.

Success Story: Anuj Kumar's Journey to Success

Anuj Kumar, a young resident of Shivram Park, recently completed his 12th grade with a clear vision to modernize his family's jewelry business. While he grew up learning traditional business practices, Anuj wanted to introduce modern tools like online billing and digital cataloging to improve efficiency and attract more customers. However, lacking technical skills, he struggled to bring his vision to life, leading to anxiety about staying competitive in a digital era.



A breakthrough came when Anuj discovered BSES Sahyog Care for You, an NGO offering vocational

training programs. Enrolling in the computer course at the BRPL training center, he gained hands-on expertise in tools like Microsoft Excel and PowerPoint. Personal development workshops also boosted his communication skills, helping him engage more effectively with customers and creating a dynamic presence in the shop.

Equipped with these skills, Anuj transformed the family business into a modern enterprise, streamlining operations and enhancing customer experiences. Today, he earns a monthly income of ₹22,000, reflecting his hard work and determination.

Grateful for the program's impact, Anuj continues to hone his skills and inspires others to seize similar opportunities.

Looming Large: Reviving Handicrafts and Hopes

BSES is spinning a new narrative of self-reliance and empowerment through its Handloom Incubation Centers—'Threads of Trust'. The Sangam Vihar center, established in South Delhi, has successfully enrolled 25 women since November 2024, providing them with training on handloom machines and allied operations. Meanwhile, the Uttam Nagar center is not just teaching weaving techniques but also fostering entrepreneurship. Over 82 beneficiaries have joined, with 20+ receiving Udyam Aadhar registration—a critical step in accessing government schemes and market opportunities.

These centers aim to revive and enrich the traditional handloom and handicraft industries while creating sustainable income opportunities for underprivileged women. Through skill development, financial support, and market linkages, the initiative strengthens both individuals and the craft, promoting innovation and sustainability in the sector.



Banking on Knowledge: Empowering Women Financially

Through its CSR initiatives, BRPL is lighting the way to financial independence. In November 2024 alone, over 500 women gained insights into financial concepts, personal finance, and money management. Bank accounts were opened for those willing to join the formal banking system, empowering them to take control of their finances. To date, this transformative drive has reached 4000 women, bridging the gap between financial literacy and financial empowerment.



Threading Hope, Weaving Opportunities

BRPL's Self-Help Groups (SHGs) are transforming lives, especially among women from underprivileged backgrounds. Through hands-on training in soft toy making, frock stitching, handicrafts, wall hangings, and more, 222 women across 22 SHGs in FY 24-25 have unlocked pathways to economic independence. These capacity-building programs not only foster financial growth but also instill confidence and creativity among participants, proving that small steps lead to big transformations.

