

# SPARSH

...enlightening lives

Welcome to the November issue of BRPL's CSR newsletter, "Sparsh." This issue celebrates our vocational training programs' remarkable achievements, a cornerstone of our commitment to social responsibility and community empowerment. In November, our vocational training centers welcomed 171 new students, contributing to a yearly total of 1,099, learning valuable skills in computers, beauty, fashion design, and tailoring. A major milestone was the graduation of the first batch of 1,400 students, underscoring our dedication to empowering underprivileged youth. Furthermore, we achieved significant success in job placements, with 590 students securing employment in reputed companies, with salaries ranging from Rs 6,000 to Rs 25,000, illustrating BRPL's crucial role in connecting education with employment opportunities.

Additionally, under the sanitation in schools initiative, 120 toilets in 60 MCD schools across key regions were repaired, benefiting over 22,000 students and staff. This program goes beyond infrastructure repair to include hygiene education, instilling a culture of cleanliness among students. These initiatives reflect our commitment to fostering a healthier, more educated, and empowered community. Join us as we strive for a brighter, more inclusive future.

## Empowering Dreams: Vocational Training Centers

BRPL's vocational training centers are transforming lives. In November alone, 171 students enrolled with a total of 1,099 students for the second batch, learning skills in computers, beauty culture, fashion design and tailoring. The first batch of 1,400 students received certificates, showcasing BRPL's dedication to empowering the underprivileged youth.

### Career Launch pad: Placements at VT Centers

Securing a good job or placement in a reputable company is a common aspiration for students completing professional or educational courses. At BRPL's Vocational Training (VT) centers, this dream has become a reality for many. The first batch of students, totaling around 590, from Jaffarpur, Najafgarh, Nangloi, Mundka, Tagore Garden, Dwarka (CRPF), and Sangam Vihar, have successfully graduated. Notably, over 100

students from the Sangam Vihar VT center have secured commendable placements in renowned organizations.

These students are now earning salaries ranging from Rs 6,000 to Rs 25,000 in various sectors. They have found opportunities in esteemed companies such as Supreme Hospital, Kalinga Institute, Jio Store, India Mart, Vodafone Store, and Citywalk Model Bazaar Supermarket, as well as in beauty salons and private schools. This achievement highlights the effectiveness of BRPL's vocational training programs in bridging the gap between education and employment.



## Case Studies

### Yogesh: From Local Streets to Digital Highways

Yogesh, hailing from a humble background in Jaffarpur, Delhi, discovered a life-changing opportunity through BRPL's free computer course. His days transitioned from helping at his father's workplace to diving into the digital world, where he found a mentor in Jay Prakash and a supportive group of peers at the BRPL center. Yogesh's



nervousness turned into excitement as he mastered new software and advanced Excel, spending hours practicing and solving problems, even assisting in the community computer training.

Yogesh's journey symbolizes the transformative power of education and opportunity. His remarkable transformation led to a well-deserved position at HP with a salary of Rs 25,000 per month. Yogesh's story stands as an inspiring example for many, showing that dedication and the right opportunity can lead to a brighter future, regardless of one's background.

### Deepa: Crafting Beauty and Confidence

Deepa's dream of becoming a beautician, hindered by financial constraints, found wings at BRPL's vocational training center. Her journey began with excitement as she immersed herself in learning various beauty skills, surrounded by a community of aspiring beauticians and experienced instructors. Despite facing challenges, Deepa's determination saw her through, honing



her skills in hair cutting, coloring, makeup, and skincare, and culminating in impressive performances at a job fair facilitated by BRPL.

Deepa's success is a testament to the power of vocational training in transforming lives. Her hard work and passion led her to a professional career in a well-known salon, earning over Rs 10,000 per month. Deepa's story is not just about personal achievement; it's about breaking barriers and inspiring others in her community to follow their dreams and pursue education and training for a better future.

### Dilshad Ali: Defying Odds with Determination

Dilshad Ali Khan, despite his impoverished background and financial struggles, seized the opportunity to join BRPL's free computer training program. His ambition to do something significant was fueled by the comprehensive and interactive training sessions, covering market-relevant topics, career counseling, and personality development. This program, especially designed for



underprivileged individuals, brought him tears of happiness and hope.

Upon completing the training, Dilshad secured a job in a hospital's computer section, handling data entry with a salary of Rs 22,500 per month. His success story is a powerful reminder that with the right support and opportunities, even the most challenging circumstances can be overcome. Dilshad's journey is a beacon of hope, showing how targeted educational programs can transform lives and enable individuals to support their families and achieve their dreams.

## Yogender: From Street Vendor to Computer Expert

Yogender, once a street hawker selling plastic goods, came across a life-altering opportunity when he learned about BRPL's free training courses. Despite the financial struggles and responsibilities that had previously barred him from pursuing computer education, he eagerly enrolled in the computer class, not wanting to waste a single day. The warm and community-oriented environment at the training center, along



with the supportive teaching staff, fueled his desire to learn and grow.

Yogender's story is a remarkable journey of transformation, driven by his aspiration to learn and the support provided by BRPL's training program. His dedication and newfound computer skills led him to secure a job with a computer company, earning Rs 12,000 per month. This stable income not only boosted his morale but also instilled a newfound confidence in him. Yogender's success underscores the significant impact vocational training can have on individuals, elevating them from challenging circumstances to fulfilling careers.

## Sanitation Revolution in Schools, benefits 22,000

Under BRPL's sanitation initiative, 120 toilets in 60 MCD schools across Najafgarh, Jaffarpur, Punjabi Bagh, and Tagore Garden have been repaired in November. This benefits over 22,000 students and staff, enhancing their daily lives. Additionally, expert-led sessions on hygiene and handwashing techniques have played a crucial role in fostering a culture of cleanliness among the young learners.



## Vision of Hope: Eye Care Camp Success

BRPL's eye care camp at Shiv Mandir Samaspur Khalasa Village was a resounding success, with 309 people receiving crucial eye care. Beneficiaries, including both men and women, were provided with glasses and eye drops, signifying BRPL's commitment to community health and well-being.



## Holistic Well-being: Yoga Camps for Faculty

BRPL organized 12 yoga camps in various government schools in Delhi, benefiting 360 students and faculty members. These camps not only offered physical fitness but also mental wellness, reaching a total of 2,165 beneficiaries to date.



## Illuminating Minds: Energy Conservation Awareness

BRPL conducted an awareness program on energy conservation at Okhala Vihar Patti, benefiting over 150 people. This program is part of a series that has reached 660 individuals, emphasizing the importance of sustainable energy practices.



## Sewing Health: Sanitary Napkins Distribution

Continuing its commitment to hygiene, BRPL's Self Help Groups stitched and distributed around 8,330 sanitary napkins in November, focusing on the needs of the underprivileged. This initiative is part of BRPL's ongoing effort to improve hygiene standards.



## Enlightening Financial Futures

BRPL's financial literacy program is making strides, with 500 women benefiting in November. This initiative is part of BRPL's commitment to integrating more women into the formal banking system, having enrolled 4,000 so far.



## Weaving Independence: Anokha Dhaga Handloom Unit

BRPL's Anokha Dhaga handloom incubation unit in Sangam Vihar has enrolled 25 women in November. They are learning to produce various textiles, aiming to empower and enable them towards financial independence.



## Empowering Women through Self Help Groups

Self-Help Groups (SHGs) are envisioned as a powerful tool for fostering both social and economic empowerment among women, especially those from underprivileged sections of society. This initiative focuses on enhancing the skills of 22 SHGs in West Delhi, with the goal of enabling these women to achieve social and economic independence. In November 2023, the project successfully engaged 222 women, marking a significant step towards empowering them and fostering positive community change.

## Giving Dignity to the Departed: Crematorium Renovations

BRPL is bringing dignity to final farewells by renovating crematoriums at Nilothi Village, Sayyad Village, and Nangloi, Camp No.4. These sites, previously lacking in basic amenities, are being equipped with chairs, benches, exhaust fans, and proper sanitation facilities, greatly improving the infrastructure.

