

CSR NEWSLETTER

MARCH - 2025



Welcome to the latest edition of Sparsh—a celebration of compassion, commitment, and community transformation. At BRPL, we believe that true power goes far beyond wires and meters. It lies in empathy. In action. In our ability to uplift, empower, and energize lives—especially those that are often overlooked.

Month after month, our CSR efforts reach deep into the heart of Delhi's neighbourhoods—bringing not just electricity, but education, healthcare, dignity, and hope. Whether it's restoring vision, supporting the elderly, skilling the youth, empowering women, or simply providing safe drinking water—each initiative is a spark of change.

We don't just power homes—we power dreams. We don't just connect grids—we connect with people. Because for BRPL, Corporate Social Responsibility isn't an obligation—it's who we are. It's our promise to stand by the communities we serve, and to walk with them toward a brighter, more equitable tomorrow.

Healing on Wheels: Doctor at Your Doorstep

Health is wealth—but for the elderly and marginalized, it's often out of reach. BRPL's Mobile Medical Unit (MMU), in partnership with Healthy Aging India, is taking advanced healthcare directly to doorsteps in underserved areas.

In March, the MMU rolled into Sunlight Colony, Ashram, delivering medical care to nearly 200 individuals. With a team led by Dr. Sharbani Gon, the camp offered general health check-ups, physiotherapy, and eye screenings—identifying 30 cataract cases in urgent need of care.

Equipped with modern diagnostics and physiotherapy tools, the MMU doesn't just treat patients—it restores dignity, strengthens well-being, and delivers hope to those who need it the most.



Clean Water, Clear Impact: Water ATMs

In March, three new Water ATMs—two in Sangam Vihar MCD schools and one in Vikaspuri Nigam Vidyalaya—were commissioned by BRPL, ensuring access to safe drinking water for nearly 6,000 people. These installations join a growing network across Delhi, because clean drinking water should not be a privilege—it's a fundamental right.



Vision Restored. Futures Brightened: Eye Care Camps

For the underprivileged, poor vision often goes untreated—and unnoticed. BRPL brought the gift of sight to the streets of South and West Delhi through seven eyescreening camps in March. A total of 1,439 residents were examined, and 983 received glasses while 656 were provided essential medications. Over the year, 30 such camps transformed the lives of over 6,700 people—proving that sometimes, all it takes to see a better future is a new pair of lenses and a helping hand.





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The Power to Quit: Tobacco De-Addiction Drives

Kicking the habit isn't easy—but it's possible with support. In March, BRPL's tobacco de-addiction camps at Jogabai and Kotla Mubarakpur became lifelines for 105 individuals, with 95 successfully pledging to quit tobacco. In five such camps held this year, 332 people committed to a new chapter of wellness. This initiative is not just about breaking addiction—it's about reclaiming health, hope, and purpose.



Hygiene is Empowerment: Sanitary Napkin Initiative

Every stitch tells a story of dignity. In March, BRPL's Self Help Groups stitched 4,603 sanitary napkins—distributing 1,200 to women in underserved areas. Over the year, a staggering 50,768 pads were produced and 50,768 distributed. This initiative is about more than hygiene—it's about breaking taboos, promoting confidence, and ensuring that no woman is held back by a basic biological need.





Money Matters: Financial Literacy for the Underserved

Financial knowledge is empowerment. In March, BRPL helped 500 women understand the basics of banking, saving, and managing money. To date, over 6,000 women have benefited from this initiative-many of them entering the formal financial system for the very first time. When you teach someone to manage money, you don't just improve their present-you secure their future.





Empowering Dreams: Vocational Training for Youth

When power meets purpose, futures are transformed. BRPL's Vocational Training Centres are nurturing the ambitions of Delhi's underprivileged youth. By March 2025, 802 students had successfully graduated from the second batch across nine centres. Over the year, 2,059 students have completed their courses across 11 centres—ready to power up their careers and lives. These young minds are not just learning trades—they are building legacies.

Vocational Training Centre	Enrolled (Feb'25)
Mundka	128
Jaffarpur	99
Nilothi, Nangloi	82
Najafgarh	128
Tagore Garden	116
CRPF (Dwarka)	55
Najafgarh (Braille VT)	18
Sangam Vihar	126
Sangam Vihar (Disabled)	50





Thread by Thread, Weaving Futures: Handloom Incubation Centres at Sangam Vihar & Uttam Nagar

In a powerful blend of tradition and transformation, BRPL's Handloom Incubation Centres at Sangam Vihar and Uttam Nagar are reigniting the spirit of selfreliance among women and artisans from underprivileged communities. These centres are not just about weaving fabric—they're about weaving dignity, opportunity, and economic independence.

At the Sangam Vihar Centre, 25 women beneficiaries were enrolled in March 2025 to learn handloom operations and allied skills. The program empowers women from economically weaker sections to gain meaningful livelihoods, while preserving age-old craft traditions. With every thread, these women are crafting not just garments—but stronger, selfsustained futures. Simultaneously, the Uttam Nagar Centre is helping bring local artisans into the formal economy. In March, 28 out of 82 enrolled beneficiaries received their Udyam Aadhaar registrations—a critical step in accessing government schemes, financial aid, and market linkages. These registrations give artisans a unique identity, helping them expand their reach, improve productivity, and explore new business opportunities.

Together, these centres are building a platform where skill meets sustainability, heritage meets innovation, and empowerment meets enterprise. By stitching together tradition and modernity, BRPL is enabling women and artisans to rise, thrive, and contribute to Delhi's vibrant social fabric—one loom at a time.







Crafting Confidence: Self Help Groups

From jhumars to bags, soft toys to wall hangings, BRPL's 22 Self Help Groups have empowered 222 women this year to convert creativity into livelihood. These aren't just training sessions—they're launchpads for economic independence and self-belief.





Farewell with Dignity: Transforming Cremation Grounds

Even in parting, dignity matters. BRPL undertook a deeply humane mission—renovating six cremation grounds in West Delhi, including a pet crematorium, that lacked even the most basic amenities. With the installation of benches, exhaust fans, upgraded sanitation, and proper toilet infrastructure, these sacred spaces now offer grieving families a clean, respectful environment to bid farewell to their loved ones. Because dignity, we believe, must extend from the first breath to the last rites.

