

# ...enlightening lives

BRPL's CSR programs positively impacted the lives of over 11,000 beneficiaries in March across various programs, including Yoga camps, Self Defense Training for girls, Vocational Training, Tobacco De addiction and Self Help Groups stitching (and distributing) masks and sanitary napkins. Apart from this, a Water ATM was inaugurated in Meera Bagh in West Delhi. BRPL also celebrated the International Women's Day with the needy.

## BRPL celebrates the IWD with women from weaker sections of the society

BRPL celebrated the International Women's Day with women from the weaker sections of the society. The discom celebrated the occasion amidst women from the JJ clusters of R K Puram, Mehrauli and Uttam Nagar On the occasion, Sanitary Napkins, Masks and Sanitisers were distributed to the women from the area.







## Water ATM energised in Meera Bagh, to benefit around 1500 families

BRPL has been lending a helping hand to the needy through its CSR 'Sparsh' programs. As part this, the discom has energized a Water ATM in Meera Bagh, Paschim Vihar, its 2nd in West Delhi. It will provide 20 litres of pure & affordable drinking-water daily to each of the around 1500 families living in that area. The first Water ATM was installed in the Shakur Basti area.



#### **Around 800 participate in 14 Yoga Camps at Police Stations and Schools**

For the well-being of our Police personnel and the teaching and the non-teaching staff at government schools, 14 Yoga camps were organised at 9 Police stations and 5 Schools. These saw around 800 people, including women, benefitting from them. The participants were also trained-on simple exercises that they can do at their leisure for their well being.









## Self defence training: Around 140 girls get confidence boost

Women's empowerment is at the heart of BRPL's CSR programs. Adapting to the new normal, BRPL's Self Defence Training programs imparted training to around 140 girls from 4 schools during the month. So far, around 1000 girls from 22 schools have participated in the mainly online training programs from the comfort and safety of their respective homes. Around 140 certificates and school bags were handed-over to the students or their schools for onwards distribution. It's only recently, that the training programs were restarted in the off-line mode.









## **Tobacco De Addiction: Over 400 participants kick the butt**

BRPL has been successfully running a tobacco de addiction campaign for the last several years. The program, being run in association with Dr Sajeela Maini, a renowned expert in the field, undertook three camps during month at Balmiki Choupal, Aya Nagar;, Sudhar Camp, Kalkaji and Mahveer Enclave, Dwarka A total of 139 residents, including women, participated in these camps and of these, over 100 or around 75% managed to kick the habit. So far, of the over 500 people who participated, over 400 quit the habit.









#### Mega Job Fair sees organisations making placement offers in March too

The 'Mega Job Fair', which started in February 2021, continued in March also at the two Vocational Training Centres (Mundka and Nilothi) for the eligible students. During March, 270 students appeared for the interviews, of which 70 students got placement offers, taking the count of those placed to 140. The selected candidates, a large majority of them women, have been offered monthly salaries upwards of Rs 10,000.

Based on the track record of BRPL's Vocational Training Centres, students continue to enrol in them. During March, 100 new students joined the various courses, taking the total count of enrolled students to over 1100.

Adapting to the 'new normal, BRPL' Vocational Training Centres are also conducting online trainings apart from the traditional classes on job oriented courses on Computers, Beauty and Tailoring. The classes are being undertaken by observing full Covid safety protocols.









### BRPL Self Help Groups stitch and distribute 10000 masks and 2500 sanitary napkins

BRPL promoted Women Self Help Groups are stitching and distributing affordable (& reusable) masks & sanitary napkins. During March 2021, around 10,000 masks and around 2500 sanitary napkins were distributed among the needy, taking the total count till now to nearly 67,000 masks and over 27,000 sanitary napkins respectively.









#### DON'T LET YOUR GUARD DOWN IN THE FIGHT AGAINST COVID-19!











WEAR MASK WASH / SANITISE HANDS FREQUENTLY

MAINTAIN SOCIAL DISTANCING

GO DIGITAL STAY SAFE