



...enlightening lives

CSR NEWSLETTER

JULY - 2025



Welcome to the July edition of Sparsh—BRPL's CSR newsletter that chronicles how we are powering lives beyond electricity. Each initiative this month reflects our deep belief that progress is not just measured in megawatts, but in the dignity of seniors, the empowerment of women, the aspirations of youth, and the healing of communities.

From inaugurating a model Old Age Home to training veterans and Veer Naris in solar skills, from planting thousands of trees to giving blood and hope, July is a

month of compassion in action. Together, these efforts echo one simple message: at BRPL, we don't just power homes, we power humanity.

Every initiative in July carries the common current of Powering Lives. A senior citizen rediscovers dignity, a veteran builds a new career in solar, a donor saves lives, a woman earns through her craft, and a child breathes cleaner air—together, these stories show how BRPL's CSR is lighting up lives far beyond the grid.

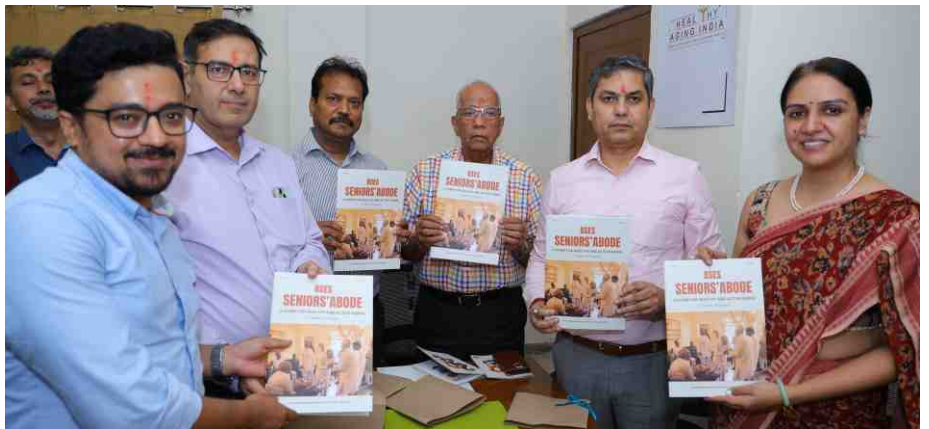
Powering Dignity: Seniors' Abode Inaugurated

On 16th July 2025, BRPL formally inaugurated Seniors' Abode, a modern Old Age Home at Shriniwasपुरी, South Delhi. The occasion was graced by Shri Virendra Singh Verma, Director, BSES, whose heartfelt interaction with the residents infused warmth and encouragement. He applauded the thoughtfully designed space and reaffirmed BSES' commitment to ensuring dignity, care, and comfort for the elderly.

Envisioned as a Model Assisted Living Service Centre, Seniors' Abode provides vulnerable senior citizens with a safe and nurturing environment where they can practice active ageing with respect and compassion. Currently, the Abode houses around 40 residents (25 men and 15 women), many of whom are coping with chronic health and mobility challenges.

The facility offers a holistic ecosystem: balanced meals, medicines, counselling, physiotherapy, and 24x7 nursing support, backed by doctors available six days a week. Beyond healthcare, the focus is on mental and emotional enrichment. Residents engage in yoga and meditation, psychological counselling, creative workshops, cognitive activities like Sudoku and story writing, and recreational outings. Modern amenities—library, reading and recreational rooms, washing machines, geysers, microwaves, and TVs—add comfort and independence.

Seniors' Abode embodies BRPL's belief that ageing should not be endured, but celebrated—with dignity, care, and fulfillment.



Powering Pride: Solar Skills for Veterans & Veer Naris

Harnessing the energy of the sun to power futures, BRPL is training Army veterans and Veer Naris in solar panel installation. This project equips them with professional skills, opening up new opportunities for employment, entrepreneurship, and financial independence.

As part of the program, trainees visited a BRPL solar grid station, gaining valuable hands-on experience in operations and safety. In July, 27 trained veterans were formally felicitated by BSES for their dedication. For those who once served the nation, this initiative ensures they now serve the future—lighting homes with clean energy while securing their own livelihoods.



Powering Life: Blood Donation Where It Matters

In July, BRPL organized three blood donation camps across its Janakpuri, Palam, and Nehru Place offices. The response was heartening—over 101 donors came forward to give the gift of life.

Every unit of blood donated can help save up to three patients, providing critical support during surgeries, emergencies, and life-threatening conditions. According to the World Health Organization (WHO), India faces a shortage of nearly 1.9 million units of safe blood every year. Against this backdrop, initiatives like BRPL's are not just noble—they are lifesaving.

By volunteering, donors proved that the spirit of giving is the true current that keeps society alive.



Powering Green: Trees that Breathe for Delhi

Delhi's fight against pollution needs long-term, community-led solutions—and tree plantation is one of the most effective. On World Environment Day (5th June), BRPL planted 500 trees and shrubs near vocational training centres in Mundka, Nangloi, Jaffarpur, and Najafgarh.

Building on that, in July, BRPL expanded the drive, planting 8,460 trees and shrubs across South and

West Delhi. The plantations were carried out in schools (including MCD), BSF and CRPF camps, and community centres, creating green lungs where they are needed most.

With this, the total count stands at around 20,000 trees and shrubs planted so far this year. These are not just saplings—they are a promise of cleaner air, cooler streets, and healthier communities.



Powering Aspirations: Vocational Training that Transforms

BRPL's Vocational Training Centres (VTCs) continue to empower underprivileged youth and women through practical, market-driven skills. From tailoring to computers, from beauty culture to special education for disabled and visually impaired learners, these centres are transforming futures.

In July alone, around 1,000 students enrolled across nine centres, taking the cumulative figure for the year even higher.

Vocational Training Centre	Students Enrolled (July'25)
Mundka	173
Jaffarpur	142
Nilothi, Nangloi	109
Najafgarh	143
Tagore Garden	126
CRPF (Dwarka)	60
Najafgarh (Braille VT)	14
Sangam Vihar	127
Sangam Vihar (Disabled)	51
Total	945



Powering Dignity in Every Stitch: Sanitary Napkins for Underserved Women

In the slum clusters of Delhi, many women and girls continue to rely on unsafe alternatives during menstruation. BRPL's initiative to manufacture and distribute low-cost sanitary napkins directly addresses this gap.

Made from 100% pure, tightly woven fabric, these napkins are safe, reusable, and affordable—ensuring dignity and health for women who often cannot access commercial products. In July 2025, BRPL produced 2,800 napkins and distributed 2,000 among women in vulnerable communities. Cumulatively, 4,950 napkins have been stitched and 2,700 distributed till date.

Each napkin stitched is more than a product—it is empowerment stitched into fabric.



Powering Financial Savvy: Inclusion Begins with a Bank Account

Financial literacy is the foundation of empowerment. Through workshops and awareness drives, BRPL is helping underprivileged women understand savings, credit, insurance, and financial planning.

In July, 500 women benefitted, many of whom also opened their first-ever bank accounts. Till July, the cumulative outreach stands at 2,000 women. By connecting them to the formal banking system, BRPL is enabling these women to not just earn—but to manage, save, and grow their earnings.



Powering Enterprise: Self-Help Groups (SHGs)

Self-Help Groups are incubators of collective strength and entrepreneurship. In July, 30 women enrolled in 3 new SHGs, training in soft toys, frock-making, handicrafts, wall hangings, jhumars, and bags. Till date, 110 women across 11 SHGs have benefitted.

Each SHG is more than a group—it is a micro-community of confidence, skill, and shared prosperity.



Powering Heritage: Handloom Incubation Units (Thread of Trust)

BRPL's Thread of Trust initiative nurtures women's livelihoods through handloom incubation units at Sangam Vihar and Uttam Nagar. Together, these units have enrolled over 100 women in weaving and allied operations.

The program not only builds craft skills but also links women to income-generation opportunities. In July, 15 beneficiaries were successfully registered under Udyam Aadhaar, securing formal recognition for their enterprises. For women once restricted by circumstances, the loom has now become a tool of independence.

