

SPARSH

...enlightening lives

BRPL, not only supplies reliable electricity, but also powers hopes, dreams, and societal upliftment for the communities it serves. In light of the recent floods, BRPL swiftly responded by distributing essential supplies, including food packets and potable water, to those affected in the low-lying areas. On the other hand, recognizing the value of sustainable growth and self-dependence, BRPL inaugurated "Anokha Dhaga", a handloom unit in South Delhi, aiming to empower women from the weaker sections.

However, BRPL's commitment doesn't stop there. Through its various CSR initiatives, BRPL is ensuring hygiene by producing and distributing sanitary napkins and masks, bolstering the environment through massive tree plantation drives, and powering dreams of hundreds of underprivileged youngsters by offering vocational training in diverse fields. Moreover, the discom takes pride in promoting financial literacy, especially among women, helping them be part of the formal banking system. The Self Help Groups initiated by BRPL are testimony to the company's vision of creating an empowered society.

At BRPL, we don't just power homes, we empower futures

At BRPL, we don't just power homes, we empower future. The discom is reaching out to the hundreds of young individuals from underprivileged backgrounds, offering them not just light but a brighter future. As of July, over 1,200 enthusiastic students have joined the first batch of BRPL vocational training centers for FY 23-24, getting training into diverse fields such as Basic & Advanced Computer skills, Beauty Culture, and Fashion Designing & Tailoring. BRPL's vocational training centres are shaping dreams and transforming lives.

Vocational Training Centre	No of students enrolled
Mundka	190
Jaffarpur	167
Nilothi,Nangloi	237
Najafgarh	202
Tagore Garden	123
CRPF(Dwarka)	64
Dwarka	120
Sangam Vihar	121



Empowering Lives: BRPL's Assistance in Flood-Affected Areas

BRPL demonstrates an unwavering commitment, not only in ensuring a reliable power supply within its license area but also in contributing to the upliftment of the society. In response to the recent floods that affected the low-lying areas in South Delhi like Batla House and Jaitpur, BRPL took immediate action to compliment the on-ground efforts of the authorities in providing assistance to the needy. A total of 3,000 food packets and 6,000 glasses of water were distributed to the affected individuals. This compassionate initiative reflects BRPL's core values of social responsibility and care for the communities, highlighting its active role in not just powering homes but also empowering lives.



Anokha Dhaga: Weaving Dreams and Spinning Self-Sufficiency

In the bustling heart of South Delhi's Sangam Vihar, a transformative endeavor called Anokha Dhaga has started weaving a fabric of change. Set-up by BRPL with an impassioned aim to foster self-reliance among community members, especially women from the weaker sections, this Handloom Unit is more than a workplace – it's a creative sanctuary.

Equipped with traditional Khadis, Tana-Bana machines, and Charkhas, Anokha Dhaga is empowering around 15 people directly and touching 50 lives indirectly. Through an intensive six-month to one-year training program, individuals will learn to craft exquisite bed sheets, suits, scarves, and stoles, later contributing to the production and manufacturing process. Anokha Dhaga isn't merely producing textiles; it's spinning dreams, skill, and self-sufficiency, binding a community together with threads of hope and dignity.



Tree Plantation, a Step Towards a Green Tomorrow

BRPL stands firmly alongside Delhi residents in the battle against pollution. Committed in creating a greener tomorrow, BRPL has been meticulously planting trees and shrubs in strategic locations. In July alone, over 4,000 trees were planted primarily in Delhi Government schools in West Delhi, ensuring their regular nourishment and increasing their chances of surviving. With these, the discom has planted nearly 6000 trees and shrubs in recent weeks.



BRPL Empowers Underserved Communities: Homemade Sanitary Napkins Distributed in Unwavering Commitment to Women's Hygiene

Building on its unwavering commitment on women's hygiene, BRPL is improving accessibility by providing homemade sanitary napkins and cost-effective masks to the underserved communities. Made with care by BRPL's dedicated Self Help Groups, an impressive 2,000 sanitary napkins were produced and distributed to those in need in July 2023.



BRPL's CSR Initiatives Break Barriers: Women Empowered with Financial Literacy and Banking Access

To bolster financial literacy among the underprivileged communities, BRPL is championing the cause through its dedicated CSR initiatives. These programs are meticulously designed to enlighten individuals about crucial financial concepts, effective personal finance strategies, and prudent money management. Recognizing the pivotal role of banking in financial empowerment, BRPL is facilitating the opening of bank accounts for those who are eager to integrate into the formal banking system but currently lack access. In a remarkable testament to the initiative's impact, around 500 women benefited in July 2023 alone, bringing the total count to an impressive 2,000 women since April 2023.



Powering capacity building through Self Help Groups

BRPL's Self Help Groups (SHGs) have been conceived as a powerful tool designed to bring about social and economic empowerment of women, with an emphasis on aiding those belonging to underprivileged sections of society. The project's primary goal is to bolster the skill sets and capacities of nine distinct SHGs located in West Delhi, thereby making strides towards achieving full social and economic autonomy for the women involved.

As of July 2023, the project has seen significant success, with 92 members actively participating in its initiatives. The targeted approach focuses on both technical and soft skill development, allowing women to take control of their lives and become self-sufficient, contributing members of their communities. Through this endeavor, BRPL is not only investing in individual growth but also fostering a community-based model that prioritizes inclusiveness and sustainability.

