

SPARSH

...enlightening lives

BRPL has been reaching-out to the targeted beneficiaries through a variety of CSR programs. In July, the discom's CSR initiatives continued to power the positive impact through programs like blood donation, renovation of crematoriums, Yoga, tree plantation, manufacturing and distribution of mask and sanitary napkins, vocational training centers, financial literacy and capacity building through Self Help Groups

Over 10,000 trees planted in July

With an aim to promote environmental sustainability, BRPL sampled 10185 trees in various locations mainly in schools in South and West Delhi. Since April, around 20285 trees have been sampled so far.



50 donate blood

Safe blood saves millions of lives each year. It has been shown all over the world that regular, voluntary, non-remunerated blood donation by low-risk donors is the key to saving lives. Infact, each unit of blood can save around 4-5 lives.

But this is, when usable blood is available. There is always a dearth of usable blood. According to studies, India, in spite of having a population of more than 1 billion, is struggling to keep up with the demand of 15 million units of blood per annum. It has a deficit of 4 million units.

Playing our role as responsible Corporate Citizens and to pay homage to Shri Dhirubhai H Ambani on his death anniversary on 6 July, BSES Rajdhani Power Limited (BRPL) organised a blood donation camp in association with the Indian Red Cross Society, where 50 people donated blood.



Not only electricity, BRPL also powers dreams

BRPL not only supplies reliable electricity, it also powers dreams. Hundreds of youngsters from the underprivileged backgrounds are realising their dreams and aspirations through the discom's vocational training centers. The students at these VT Centers are undergoing training in various fields, including, Basic & Advance Computers, Beauty Culture, Fashion, Designing & Tailoring through the hybrid training mode. Total 852 students have been enrolled so far.

Vocational Training Centre	No of students enrolled
Mundka	167
Jaffarpur	162
Nilothi, Nangloi	166
Najafgarh	169
Tagore Garden	128
CRPF(Dwarka)	60



Yoga camps organised for well-being

For the well-being of the society, seven Yoga camps were organised at various locations in South and West Delhi. Around 170 people benefitted from them in July. The participants were also trained-on simple exercises that they can do at their leisure for their well being. Since April, around 285 people have benefitted.



Manufacturing and distribution of Mask and Sanitary napkins

Continuing with its theme of hygiene, BRPL is striving to make homemade sanitary napkins and affordable masks accessible to the needy sections. Stitched by BRPL's Self Help Groups, around 1770 sanitary napkins and around 1580 (3 ply) masks were stitched and distributed among the neediest in the month of July. Since April, 6978 sanitary napkins and around 8150 masks have been distributed so far.



Renovating Crematoriums

Doing its bit to give dignity to the departed soul's last journey and to provide comfort to the family and the loved ones during the last rites, BRPL has been renovating crematoriums in South and West Delhi. After renovating nine crematoriums, including a Pet crematorium, over the last couple of years, BRPL has now started the renovation work at six more locations.

These crematoriums are located in: (i) Om Vihar Cremation Ground (ii) Uttam Nagar Kali Basti Cremation (iii) GhasiPura Cremation Ground (iv) Sec-19 Dwarka AmbrahiVill Cremation Ground (v) PochanPur Dwarka Cremation Ground (vi) Tehkhand Cremation Ground



Powering financial literacy among the needy

For powering financial literacy among the needy, BRPL, through its CSR programs, is spreading awareness on the financial concepts, personal finance and the management of money. Bank accounts are being opened for the beneficiaries who don't have accounts and are willing to be part of the formal banking system. Around 500 women got benefitted from the drive in July. Total 2000 women got benefitted in last four months



Powering capacity building through Self Help Groups

The Self Help Groups (SHGs) are envisaged as an instrument to bring social and economic empowerment of Women, particularly those belonging to the under privileged sections of the society. The project aims to strengthen the skill capacities of eight SHGs in West Delhi for making the ladies socially and economically empowered. Around 80 members got involved in this project.

