



...enlightening lives

# CSR NEWSLETTER

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In a city like Delhi, where every day moves fast, real change is often built quietly – through consistent efforts that touch everyday lives. At BRPL, Corporate Social Responsibility is about being present where it matters most, supporting communities with practical interventions that make a difference over time.

During January and February, this approach continued across South and West Delhi – from self-defence training that helped young girls build confidence and eye care camps that restored clearer vision, to mobile healthcare services reaching doorsteps and water ATMs ensuring access to safe drinking water.

Efforts such as distribution of laptops to Delhi University students and community engagement through initiatives like the BSES Basketball Academy further expanded opportunities for learning, participation and growth. Alongside, initiatives in skill development, handloom livelihoods, self-help groups and financial literacy supported families in building more secure and independent futures.

Together, these efforts reflect a steady, grounded commitment – focused not just on immediate support, but on enabling communities to move forward with greater confidence and self-reliance, one step at a time.

# Empowering Futures – Sashakt Beti Initiative

For many young students, access to a personal digital device can be the difference between limitation and opportunity. With this understanding, BSES, under the Sashakt Beti programme, distributed 525 laptops to girl students of Delhi University – enabling them to participate more effectively in an increasingly digital academic ecosystem.

By supporting access to technology, the initiative seeks to remove barriers and open pathways for learning, growth and self-reliance. The occasion was graced by Shri Amal Sinha, Executive Director – BSES, and Prof. Yogesh Singh, Vice Chancellor, Delhi University, highlighting the collective commitment towards empowering young women through education.



## Threads of Trust — Handloom Units Driving Livelihoods

BRPL's Handloom Incubation Units — Thread of Trust — at Sangam Vihar in South Delhi and Uttam Nagar in West Delhi are enabling women to build sustainable livelihoods. More than 100 women beneficiaries (25 in Sangam Vihar and 82 in Uttam Nagar) have been trained in handloom operations and allied activities. A total of 47 beneficiaries have been linked with Udyam Aadhaar registration.

Products are being marketed across multiple online platforms including Amazon, JioMart, Megastores, Snapdeal, Flipkart, India Handmade, Meesho, MyStore and Artisan Wizard, enhancing visibility and market reach. Additionally, products were showcased at Green Lounge, Wazirpur, where they received strong appreciation, highlighting the value of traditional craftsmanship.



## Skill to Sustain — Building Employability

To further strengthen livelihood opportunities, BSES has partnered with NSDC to implement a vocational skill training initiative at Palam and Madhu Vihar. Based on market needs, three courses — Food Product Handler, Digital Marketing and Advanced Tailoring — have been introduced. The Food Product Handler and Advanced Tailoring courses have a duration of three months, while Digital Marketing runs for four months. Currently, around 300 students are enrolled, and upon completion, all participants will receive job placement support to facilitate their entry into the workforce.



## Dignity in Access — Charity Mall of Kindness

A new wing of the Charity Mall of Kindness, an initiative of BRPL in association with Social Vision Educational & Charitable Society, was inaugurated in January. The mall operates on a dignity-based model where underprivileged families can choose essential items such as clothes, household goods and educational materials like a regular shopping experience. The initiative now serves over 100 beneficiaries daily, strengthening its reach and impact.



## Powering Pride — Republic Day at BSES Basketball Academy

The BSES Basketball Academy at IP Extension came alive with energy and patriotism as players from IP Extension and Begumpur centres celebrated Republic Day. The day began with an awareness session on constitutional values, followed by fast-paced 3x3 matches across U-14 boys, U-17 boys and mixed girls categories. Skill contests and shooting challenges added to the excitement, with winners felicitated with basketballs. The event reflected teamwork, discipline and sporting spirit, with the presence of BSES dignitaries adding to its significance.



## Strength in Action — Empowering Girls Through Self-Defence

Safety begins with awareness, but true confidence comes from knowing you can act. BRPL successfully implemented an Empowerment, Safety Awareness and Self-Defence Training Programme for school girls across Delhi, aimed at strengthening their safety, confidence and resilience.

Around 1,090 girls were trained and received certificates and bags upon completion of the programme. The training combined awareness education, psychological empowerment, gender sensitisation and intensive physical self-defence techniques based on the Proximate Combat System — a reality-based model derived from modern combat and Special Forces methodologies.

Beyond physical skills, the programme helped build confidence and presence, equipping young girls not only to respond to challenging situations but also to carry themselves with greater assurance in everyday life.



## Vision in Focus — Eye Care Camps Restoring Clarity

Good vision is essential for education, work and daily life. In January, BRPL organised two Eye Care Camps in West Delhi at Palam and Nihal Vihar in association with I-Care Charitable Hospital and Sagar Trust.

A total of 567 people attended OPD, with 225 spectacles and 337 medicines distributed during these camps. These efforts are part of a sustained outreach programme that has, so far in the current financial year, reached 7,150 people through OPD consultations, with 4,475 spectacles and 4,500 medicines distributed. By improving vision, these camps help individuals regain independence, productivity and confidence in their daily lives.



## Breaking the Habit — Tobacco De-addiction Camps

Tobacco addiction continues to impact health and livelihoods, particularly in underserved communities. BRPL's Tobacco De-addiction Camps are helping individuals take a decisive step towards better health through counselling, awareness and sustained support.

In February, a camp at Central Market, Dakshinpuri saw 63 people attend OPD, of whom 49 successfully quit tobacco. Across seven such programmes conducted so far, 432 people have attended OPD, with 323 individuals giving up tobacco. These outcomes reflect the positive impact of focused interventions in helping individuals adopt healthier lifestyles.



## Healing on Wheels — Healthcare That Comes Home

Access to healthcare remains a challenge for many families in underserved urban and rural pockets. To address this gap, BRPL has introduced a Mobile Dispensary initiative providing door-to-door medical check-ups and medicine support, with a special focus on women in South East and South Delhi.

In February, around 1,000 beneficiaries were covered under this initiative, taking the total outreach to around 5,000 beneficiaries so far. By bringing healthcare closer to communities, the initiative ensures timely treatment and improved well-being.



## Drops of Care — Safe Drinking Water for Communities

Access to safe drinking water is critical for health, especially for children. With this objective, BRPL installed three Water ATMs at MCD School A-5 Paschim Vihar, MCD Primary School in I-Block Sangam Vihar and a community location near Jawalapur.

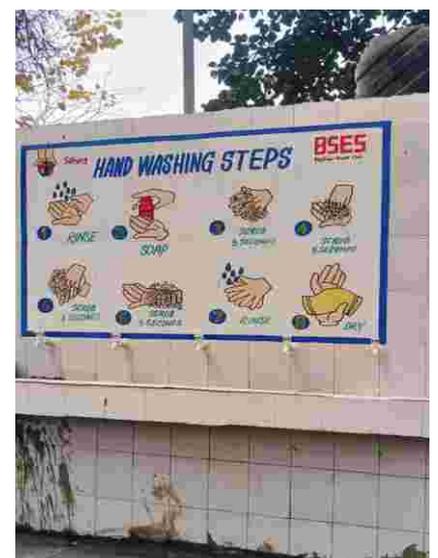
These locations cater to a large number of children and families from varied socio-economic backgrounds, making access to clean and reliable drinking water essential for their health, focus and overall well-being, particularly during changing weather conditions. The initiative is expected to benefit more than 6,000 people.



## Spaces of Dignity — Improving Community Infrastructure

BRPL continues to work towards improving community infrastructure through the renovation of cremation grounds across multiple locations. Renovation works at three locations have been successfully completed.

The work included fresh whitewashing, construction of wood sheds, improved seating areas and other essential upgrades. These efforts enhance cleanliness, organisation and usability, providing communities with cleaner, more orderly and respectful spaces during sensitive moments.



## Stitching Dignity — Advancing Menstrual Hygiene

Access to affordable sanitary products remains a challenge for many women in underserved communities, who often rely on unhygienic alternatives. BRPL is addressing this through the manufacturing and distribution of reusable sanitary napkins made from layers of tightly woven, 100% safe fabric. In February, 3,328 sanitary napkins were manufactured and 7,700 distributed. During the current financial year, 47,760 napkins have been stitched and 45,945 distributed.

The initiative not only improves menstrual hygiene and health outcomes but also supports awareness and dignity, while creating livelihood opportunities through community-based production.



## Powering Dreams — Skills That Enable Livelihoods

BRPL not only supplies reliable electricity — it also powers dreams. Through its Vocational Training Centres, youth from underprivileged backgrounds are gaining skills that help them realise their aspirations. In February, around 205 students were enrolled, while a total of 984 students have enrolled in the second batch across streams such as beauty, tailoring and computer courses. Additionally, around 960 students successfully completed their courses in the first batch conducted between April and September.

Across centres including Mundka, Jaffarpur, Nilothi, Nangloi, Najafgarh, Tagore Garden, CRPF Dwarka and Sangam Vihar (including centres for differently-abled beneficiaries), the initiative continues to build pathways to employment and self-reliance.



## Money Matters — Strengthening Financial Inclusion

Through its CSR initiatives, BRPL is promoting financial literacy and inclusion among underserved communities by spreading awareness on financial concepts, personal finance and money management. Efforts are also being made to facilitate opening of bank accounts for individuals willing to join the formal banking system. In February, around 500 women benefited from this initiative, taking the total to around 5,500 women during the current financial year.



## Together We Grow — Self Help Groups Empowering Women

Self Help Groups (SHGs) are playing a vital role in promoting social and economic empowerment among women from underprivileged sections. Through training programmes in soft toy making, frock stitching, handicrafts, wall hangings, jhumar and bag making, women are developing skills that enable income generation. So far, around 240 women have been enrolled across 24 SHGs during the financial year, strengthening livelihoods and community participation.



## Festive Connect — Lohri at the Handloom Centre

Lohri and Makar Sankranti were celebrated on 14 January at the Handloom Centre, bringing together beneficiaries and BSES team members in a festive and engaging atmosphere, strengthening community bonds.



## Warmth & Belonging — Lohri at the Seniors' Abode

Lohri was celebrated on 13 January at the Seniors' Abode in a deeply warm and heartfelt manner. Residents, staff and guests came together in a spirit of gratitude and cultural pride. The celebration was graced by Shri Virendra Singh Verma, Independent Director – BSES, who lit the ceremonial bonfire. The flames symbolised warmth, hope and renewal, evoking memories and emotional connection among residents.

Across every initiative, BRPL continues to focus on creating sustainable impact through consistent engagement and thoughtful interventions. Whether it is healthcare, education, livelihoods or community

infrastructure, the commitment remains clear – to improve quality of life and empower communities.

Because meaningful change is built steadily – one initiative, one community, one life at a time.

