



...enlightening lives

CSR NEWSLETTER

JANUARY - 2025



Welcome to the January issue of Sparsh! As the New Year unfolds, we at BRPL are delighted to bring you the latest updates and initiatives under our CSR umbrella. January marks both a reflective and aspirational phase, where we look back on our ongoing programs and envision new horizons of community engagement. Through these endeavors, we continue to reinforce our commitment to empower marginalized communities, nurture skill development, and foster sustainable growth.

In this edition, you will read about our health care efforts, endeavors to ensure safe drinking water, and the impactful work being done through our vocational training and self-help groups. You will also find stories on BRPL's charge towards financial literacy, hygiene initiatives, and handloom incubation projects—amalgamating tradition with innovation. Each write-up reflects the power of collective action and the unwavering spirit of those we serve.

Powering Health and Well-being

A dedicated Health Camp was organized at Rain Basera, Sarai Kale Khan (Nizamuddin Railway Station) in association with our NGO partner. This camp, focusing on providing crucial health care services to the underprivileged, was instrumental in highlighting the importance of preventive measures. During the camp, 148 individuals availed dental checkups, 32 underwent general health screenings, and 45 women participated in a specialized menstrual hygiene session.

These numbers only begin to reflect the impact of such camps on marginalized communities. They create much-needed awareness on hygiene practices, connect people to basic healthcare facilities, and pave the way for a healthier future. BRPL, with the support of partner organizations, remains committed to broadening the scope of such initiatives so that the ripple effects of better health and wellness can be felt far and wide.



Illuminating the Path to Energy Conservation

Spreading awareness on judicious electricity usage and sustainable living forms a core part of BRPL's vision. In line with this, awareness programs on energy conservation were organized in Okhla Vihar and Jamia Nagar, drawing enthusiastic participation from around 350 residents. During these sessions, practical tips on reducing energy consumption were shared, along with discussions on the long-term environmental and financial benefits of adopting energy-efficient practices.

These programs serve as a platform to connect with the community directly, answer their queries, and encourage them to adopt best practices—like switching to LED lights, managing appliance usage, and harnessing renewable sources wherever feasible. Going forward, BRPL plans to extend such initiatives to more neighborhoods, ensuring that energy conservation becomes a collective responsibility embraced by citizens across the city.



Spreading Warmth, Powering Lives

The harsh winter months can be particularly challenging for the underprivileged. Recognizing the need to provide comfort and protection from the cold, BRPL donated 476 heaters to the Indian Red Cross Society, which distributed them among needy individuals. This initiative is part of our ongoing effort to ensure that basic necessities reach those who need them the most.

By collaborating with trusted organizations, BRPL ensures an efficient distribution network that directly impacts the lives of vulnerable communities. The distribution of heaters goes beyond addressing immediate needs; it reinforces our belief that timely intervention can bring hope and relief, turning harsh realities into manageable conditions.



Charging Ahead with Women's Hygiene

Promoting women's health and hygiene remains a priority for BRPL. Through its CSR initiatives, BRPL has been making affordable, homemade sanitary napkins and masks accessible to underprivileged sections of society. In January alone, around 6600 sanitary napkins were stitched and 5200 distributed by BRPL's Self-Help Groups, bringing the total tally to 40,855 sanitary napkins stitched and 37,600 distributed so far.

This initiative not only addresses a critical aspect of women's health but also generates income opportunities for the women stitching these napkins. By empowering women to be producers and providers within their communities, we help foster self-reliance, break down taboos surrounding menstrual hygiene, and create a supportive ecosystem that encourages overall well-being.



Powering Dreams, Building Futures

BRPL takes pride in going beyond the supply of reliable electricity—our Vocational Training Centres (VTCs) are illuminating dreams for hundreds of youth from underprivileged backgrounds. In January 2025, 84 new students enrolled across nine VTCs, taking the second batch enrollment to 801. In the first batch, spanning April–September 2024, 1257 students graduated from 11 centers, equipped with employable skills that pave the way for financial independence.

These centers offer programs in diverse trades, reflecting the varied aspirations of today's

youth. From technical courses to soft skill development, each VTC tailors its curriculum to local needs, ensuring relevance and effectiveness. By consistently monitoring outcomes, we strive to further refine these programs, thereby shaping a generation of skilled professionals who will power the socio-economic future of our communities.

Centre	No. of Students Enrolled (Jan '25)
Mundka	127
Jaffarpur	99
Nilothi, Nangloi	82
Najafgarh	128
Tagore Garden	116
CRPF (Dwarka)	55
Najafgarh (Braille VTC)	18
Sangam Vihar	126
Sangam Vihar (Disabled)	50



Spinning the Future: Handloom Incubation in Sangam Vihar & Uttam Nagar

Preserving traditional crafts while empowering communities lies at the heart of BRPL's Handloom Incubation initiatives. In Sangam Vihar, 25 women beneficiaries enrolled in January to learn handloom machine operations under the "Thread of Trust" program. This project aims to provide them with the skill sets and knowledge needed to produce high-quality handloom goods, opening doors to sustainable livelihood opportunities.

At the Uttam Nagar Handloom Incubation Centre, 82 beneficiaries continue to receive support through Udyam Aadhar registrations, which formalize their status as small-scale weavers and artisans. In December alone, over 24 beneficiaries secured their unique identification number, granting them access to crucial government schemes, financial support, and broader market linkages. By merging tradition with innovation, BRPL envisions a future where cultural heritage and economic development go hand in hand.



Wiring Financial Literacy Among Marginalized Women

Financial independence is crucial for holistic community development. Hence, BRPL's CSR programs prioritize financial literacy by spreading awareness about personal finance, money management, and the banking system. In January 2025, around 500 women benefited from these sessions, taking the overall count to nearly 5000 individuals who have gained valuable financial insights.

Beyond workshops and training, BRPL assists those without bank accounts in opening them, ensuring that every willing beneficiary is seamlessly integrated into the formal banking framework. By bridging knowledge gaps and providing practical solutions, BRPL empowers women to make informed financial choices, paving the way for long-term economic stability and independence.



Fueling Growth Through Self-Help Groups

Self-Help Groups (SHGs) have emerged as a potent mechanism to bring about social and economic empowerment among women. Currently, 22 such SHGs are operational under BRPL's CSR fold, training women in soft toy-making, frock stitching, handicrafts, wall hangings, jhumar, and bag making. Through these skill-building exercises, women not only develop market-ready products but also foster a community where knowledge, resources, and support are freely shared.

So far in FY24–25, around 222 women have been directly benefited by these SHGs. By encouraging local entrepreneurship and self-reliance, BRPL aims to build a strong support system that catalyzes community-driven growth. The success of these groups highlights how collective effort can transform individual lives, multiplying the impact manifold within families and neighborhoods.



Quenching Thirst, Empowering Communities

With an aim to provide safe drinking water, construction of two Water ATMs is underway at K-2 Block MCD Primary School in Sangam Vihar and G-3 Block MCD School in Vikaspuri. Once operational, these Water ATMs will benefit over 4000 individuals, ensuring that safe, potable water is readily accessible to the communities that need it most. This project continues our mission of combating water-related health risks and reinforcing the importance of clean water in everyday life.

Earlier, BRPL successfully completed two similar Water ATM projects—one in Tagore Garden and another in Nangloi—making a tangible difference to thousands of people in those areas. By providing reliable water solutions, we not only bolster public health but also ease the daily struggle associated with sourcing clean water. Through these efforts, BRPL aims to create a model that can be replicated across multiple regions for a larger, sustainable impact.

