

SPARSH

...enlightening lives

BRPL's CSR activities are maintaining their feverish pace in the New Year also. The closely related twin themes of personal hygiene and safety, very integral to BRPL's CSR agenda, played-out in January also. During the month, the major focus of the activities was on sanitary napkins & masks (making and distribution), vocational training, self defence training and tobacco de-addiction. The pandemic notwithstanding, between April and January 31, 2021, BRPL's CSR programs have positively impacted the lives of around 1.75 lakh beneficiaries.

Over 1000 are powering their hopes at BRPL's VT centres

With the ebbing of new Covid cases, students continue to enrol at BRPL's Vocational Training Centres. During January, 41 new students joined the various courses, taking the total count of students to over 1000 - 1033 to be precise. Adapting to the 'new normal, BRPL' Vocational Training Centres are also conducting online trainings apart from the traditional classes on job oriented courses on Computers, Beauty and Tailoring. The classes are being undertaken by observing full Covid safety protocols.



Tobacco De Addiction: 84% participants kick the butt

BRPL has been successfully running a tobacco de addiction campaign for the last several years. The program, being run in association with Dr Sajeela Maini, a renowned expert in the field, undertook three-camps during the month. A total of 166 residents, including women, participated in these camps and of these, 141 or over 84% managed to kick the habit.



BRPL Self Help Groups stitch and distribute 11,400 masks and 6,000 sanitary napkins

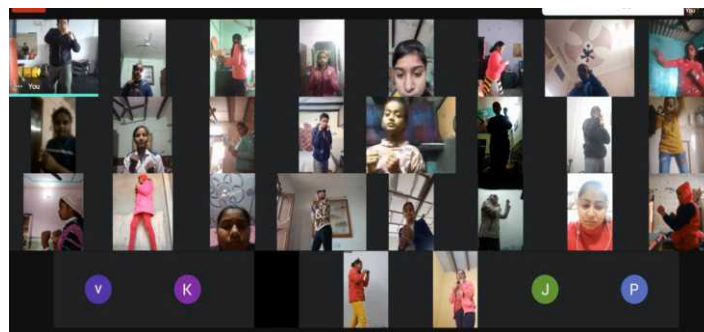
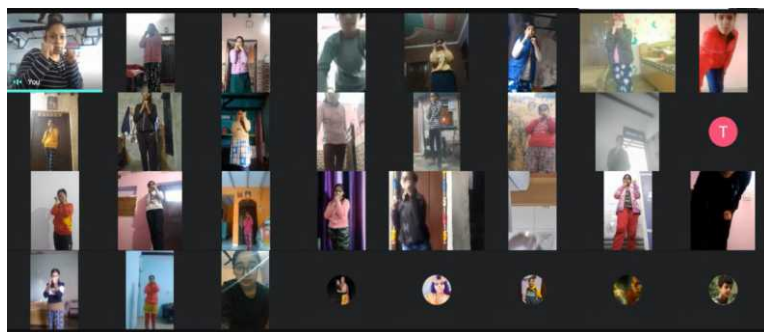
BRPL promoted Women Self Help Groups are stitching and distributing affordable reusable masks & sanitary napkins. During January 2021, 11400 masks and over 6000 sanitary napkins were distributed among the needy, taking the total count till now to nearly 47,000 masks and over 27,000 sanitary napkins respectively.



Self defence training: Over 185 girls get empowered online

BRPL has always worked towards women empowerment, both within the organisation and outside. Its CSR programs have made sure that even Covid-19 does-not come in the way of Self Defence Training for girls. Adapting to the new normal, BRPL' Self Defence Training programs imparted training to 186 girls from 7 schools during the month. So far, over 350 girls from 11 schools have participated in the online trainings from the comfort and safety of their respective homes.

Sr No	Venue of Schools	No of Girls
1.	Mata Daan Kaur public School, Nazafgarh	48
2.	Colonel Bloom	13
3.	New Holy Faith School	29
4.	Hind Bal Mandir	06
5.	Holy World School	15
6.	Green View Public School	49
7.	R.D International School	26
Total		186



CSR Trivia

Despite the pandemic, BRPL' CSR programs have reached positively impacted the lives of around 1.75 lakh beneficiaries. Some of the major programs in FY 20-21 include (till January 31, 2021):

- 47,000 masks made and distributed
- 46,000 students benefit by renovation of 200 toilets in 100 govt schools
- 30,000 trees planted
- 27,000 sanitary napkins made and distributed
- 22,500 ration / sanitisers distributed