

# SPARSH

...enlightening lives

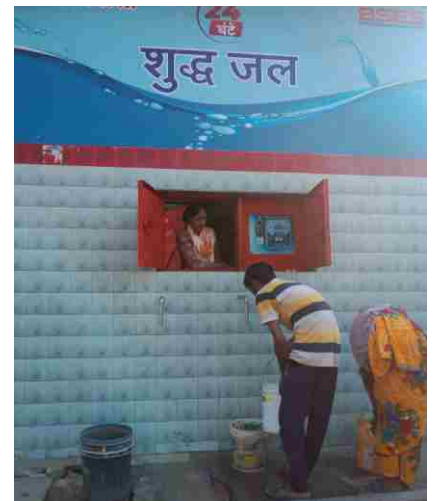
Welcome to the February edition of Sparsh, BRPL's CSR Newsletter! This issue brings you inspiring stories of how BRPL is transforming lives across South and West Delhi. BRPL's innovative Water ATM initiative providing clean drinking water to 4,000 families is just a glimpse into BRPL's commitment to healthier communities.

In this issue, you will also find stories about BRPL's impactful CSR initiatives that address various community needs like eye care, tobacco de-addiction, self-defense training of girls, improved sanitation in schools and the renovation of cremation grounds to ensure dignified farewells.

BRPL's commitment extends to empowering the future generations through vocational training centers and by fostering economic independence among women through sanitary napkin manufacturing and a handloom unit. Financial literacy programs further enrich lives, demonstrating BRPL's dedication to the well-being of the communities they serve.

## 4,000 Families to Get Safe Drinking Water as BRPL Expands Water ATM Network

In an era where access to clean drinking water remains a challenge for the underprivileged in a few pockets, BRPL is pioneering change with the installation of two water ATMs in Punjabi Bagh and Raghuvir Nagar. This initiative promises to benefit around 4,000 families, offering each of them 20 liters of safe drinking water daily. Building on the success of seven previously set-up water ATM's, BRPL continues to demonstrate its commitment to nurturing healthier communities through accessible and affordable pure water.



## A Vision of Health: BRPL's Eye Care Camps Light Up Lives

BRPL's dedication to community welfare shines brightly through its organization of five eye care camps across Jaffarpur, Najafgarh, and Chawala divisions in February. These camps became beacons of hope, reaching out to 1,475 residents, many of the women, with comprehensive OPD services, eye glasses and eye drops. The initiative is part of a larger vision, with 14 camps in the current financial year touching the lives of 3,819 people. Through these efforts, BRPL is not just correcting vision but also illuminating the path to better eye care for thousands.



## Skilled and empowered: Women uplifting women through sanitary napkin production

In the fabric of societal change, BRPL is stitching a narrative of empowerment and hygiene through the production and distribution of homemade sanitary napkins. In February 2024, 7,560 napkins reached the hands of those in need, part of a larger effort that has seen 44,520 napkins distributed this FY. By mobilizing Self Help Groups, BRPL is not only addressing hygiene needs but is also fostering economic independence among women, proving that empowerment can be woven from the simplest of threads. The inspirational stories of Poornima and Barnika illustrate the profound impact of these efforts, transforming lives and communities with each stitch.



## Case study 1: Poornima

Poornima, living in Delhi's Chander Vihar, juggled daily struggles with her family's meager income. Affordability of basic necessities, like sanitary napkins, was a constant challenge. A ray of hope arrived when BRPL, under its CSR, offered a training program for a women's Self-Help Group (SHG) focused on sanitary napkin manufacturing.

Intrigued by the chance to learn a skill and earn income, Poornima enrolled. The training opened her eyes to the importance of menstrual hygiene and the health risks of poor practices. This newfound knowledge fueled her determination to address this issue. With her nimble fingers and meticulous nature, Poornima thrived in the training, mastering each step from material sterilization to pad assembly and packaging. The supportive camaraderie within the SHG further motivated her.



Soon, Poornima wasn't just a participant, she became a trainer herself. The SHG now manufactures low-cost, high-quality pads using local materials, a game-changer for their community. They are not just manufacturers; they are agents of change, organizing awareness campaigns and educating young girls. Poornima's journey exemplifies the transformative power of skills development and collective action, a story of women empowering women, addressing a critical health issue, and building a brighter future.

## Case study 2: Barnika

Barnika, a resident of a slum in Delhi, was concerned about the lack of access to sanitary napkins for women in her community. Due to the high cost of commercial sanitary pads, many women resorted to using unhygienic alternatives during their menstrual cycles.

Barnika learned about the BRPL supported program to manufacture their own sanitary napkins. The program offered training and a unit setup, allowing women to produce high-quality pads at a fraction of the cost of commercial alternatives. Barnika contacted the centre and was thrilled to learn they would provide her with the necessary training and a machine to start her own production unit.

Barnika attended training sessions and learned about menstrual hygiene, the importance of using high-quality sanitary napkins, and the operation and maintenance of the



napkin-making machine. With this knowledge, Barnika was able to produce affordable and high-quality sanitary napkins. She set up a production unit in her village, employed local women, and conducted awareness programs to educate women about menstrual hygiene.

Barnika's initiative provided women with access to affordable sanitary napkins and created employment opportunities, positively impacting the community. Her journey empowered the women in her community and ensured better menstrual hygiene and empowerment for generations to come.

## BRPL's Tobacco De-Addiction Programs: Reclaiming lives, one breath at a time

February 2024 marked a monumental stride in the battle against tobacco at Shri Shiv Durbalnath Mandir. BRPL's program saw 44 participants, including 10 women, pledging to renounce their consumption of tobacco. This year, our collective resolve has inspired 167 individuals towards healthier, smoke-free futures. The program's success stories are not just about quitting; they are about reclaiming lives, one breath at a time.



## Building Confidence with Every Punch: BRPL's Self Defense Training Empowers Girls

In an empowering move, BRPL conducted self-defense training programs across three schools in Najafgarh, instilling confidence and strength in 278 young girls. This initiative is part of a larger movement that has already benefited 1,162 girls across 11 schools this financial year, equipping them with the skills to protect themselves and navigate the world with assurance. BRPL's commitment to female empowerment through self-defense is a beacon of hope, fostering a safer environment for women and girls.



## More than Toilets: BRPL's Program Promotes Hygiene Habits for a Healthier School Community

BRPL's sanitation program has brought significant improvements to the lives of 2000 students and around 500 school staff by refurbishing 10 toilets across five schools in areas like Najafgarh and Punjabi Bagh. This initiative is part of a broader effort that has seen the repair of 200 toilets in 100 schools, benefiting 40,500 students. Beyond repairs, BRPL's program emphasizes hygiene education, teaching children the importance of cleanliness and proper handwashing techniques, laying the foundation for a healthier future.



## Dignity in Departure: Transforming Cremation Facilities

Understanding the need for dignity in final farewells, BRPL has embarked on a mission to renovate seven cremation grounds, including facilities for pets. This effort addresses the long-standing issue of inadequate infrastructure at many places, ensuring that families have a respectful, serene environment to bid adieu to their loved ones. By providing essential amenities such as proper seating, sanitation, and ventilation, BRPL is not only honoring the departed but also comforting the bereaved.

Work in full swing at seven cremation grounds (including pet crematoria) started

- Nilothi Village
- Sayyad Village
- Nangloi, Camp no-4
- Dabri Village
- Moti Bagh
- Khaira Village
- Bandh Road (Animal)



## Lighting the Path to Success: BRPL's Vocational Training Centers

BRPL's Vocational Training Centers are turning the tide for hundreds of underprivileged youths, igniting aspirations and enabling dreams with practical skills for a brighter future. In February alone, 14 new students joined the quest for empowerment, adding to the 1,170 enrollees this financial year across 11 centers. From computer skills to fashion designing, these centers are not just teaching the trade; they are crafting futures, showcasing BRPL's dedication to empowering individuals and transforming lives through education and skill development.



## Weaving Dreams: BRPL's Handloom Incubation Unit

BRPL's Handloom Incubation Unit, 'Thread of Trust,' in Sangam Vihar, is a beacon of empowerment for 25 women. This initiative not only equips them with handloom skills but also provides a platform for selling finished products, fostering economic independence and strengthening community bonds. As these women weave their dreams into reality, BRPL stands alongside, supporting their journey toward self-reliance and success.



## Enriching Lives: Financial Literacy and Capacity Building with BRPL

BRPL is committed to enriching lives beyond electricity. Through initiatives aimed at promoting financial literacy and enhancing the skills of Self Help Groups (SHGs), BRPL is empowering women and underprivileged sections of society. Whether it's opening bank accounts for 500 women in February or training 222 women in various crafts, BRPL's efforts are laying the groundwork for sustainable growth and self-sufficiency, proving that their commitment to community development knows no bounds.

