

CSR Newsletter FEBRUARY - 2022



February was a busy month for BRPL's CSR programs. Apart from the routine programs, elderly from the various old age homes were vaccinated in presence of a Union Cabinet Minister. Dustbins were also distributed amongst the needy families as part of an outreach program promoting hygiene.

## BRPL vaccinates 300 people from old age homes

BRPL, in association with Healthy Aging India – a NGO supported by doctors from AIIMS – , vaccinated 300 elderly from 19 old age homes. The event was organised at the Satyagraha Mandapam, Gandhi Smriti & Darshan Samiti, Rajghat. BRPL team was led by its CEO Sh Rajesh Bansal.



# Promoting hygiene, dustbins provided to 100 families

As part of its CSR efforts, BSES continues to reach-out to the underprivileged during the Covid times through its Sparsh initiative. Laying stress on hygiene, 100 families were targeted for segregation of the sanitary waste in Tehkhand, Okhla in South Delhi and were provided with dustbins for doing the needful.



## Powering financial literacy among the needy

For powering financial literacy among the needy, BRPL, through its CSR programs, is spreading awareness on the financial concepts, personal finance and the management of money. Bank accounts are being opened for the beneficiaries who don't have accounts and are willing to be part of the formal banking system. Around 500 women benefitted from the drive in February and around 4000 so far.



#### Tobacco De Addiction: 83% quit the habit

Smoking is injuries to health. To take this message down to the grassroots, BRPL has been successfully running a tobacco de addiction campaign for the last few months with a great amount of success. Two camps were oraganised at Badarpur (South Delhi) and at Palam (West Delhi). Around 96 people participated and of these, 83% or 80 quit the habit. So far, over 280 people have participated and 223 have quit the habit.



#### BRPL's 8th Vocational Training Centre operatioanlised in partnership with Delhi Police

BRPL is powering hopes of hundreds of youngsters from the underprivileged backgrounds, who are learning skills in various fields, including, Basic & Advance Computers, Beauty Culture, Fashion, Designing & Tailoring at BRPL's Vocational Training Centers. During the month, nine new students enrolled, taking the total batch-size to over 1146 across the various VT Centers.

Strengthening its network of VT Centers, another centre has been operationalised in CR Park in South Delhi, taking the total count of VT's to eight. This VT Center has been set-up in partnership with the Delhi Police at the C R Park Police Station.

It has been envisaged as a Centre of Excellence, which would focus on up skilling and re skilling of the youth in the age group of 18 to 35 years. The especially curated programs that will be taught in a hybrid mode would provide 400 hours of training to 120 students in the food and beverage in the hospitality sector. Post their training; they will receive a certificate by the Tourism & Hospitality Skill Council, which will be in conformation to the National Skills Qualifications Framework Level – 4.



#### Powering the health of Police personnel and school staff through Yoga camps

For the well-being of our Police personnel and the teaching and the non-teaching staff of government schools, ten- Yoga camps were organised in West Delhi. These benefited around 280 participants during the month and added to the existing tally of 159. The participants were also trained-on simple exercises that they can do at their leisure for their well being.



#### Renovating crematoriums under Project Dignity

BSES touches all aspects of people's lives, including in their final journey. Doing its bit to give dignity to the departed soul's last journey and to provide comfort to the family and the loved ones during the last rites, BRPL has been renovating crematoriums. After completing the renovation and upgradation of 10 Crematoria (four in FY 21-22) in South Delhi, including a Pet Crematorium (Paws to Heaven), the discom is now renovating four more at Nangal Raya, PaschimPuri, LalKuan and Bindapur in month of Feb.



### Powering hygiene and safety: 4814 sanitary napkins and 8205 masks stitched and distributed

Continuing with its theme of hygiene, BRPL is striving to make homemade sanitary napkins and affordable mask easily accessible to the underprivileged sections. Stitched by BRPL's Self Help Groups, 4814 sanitary napkins and 8205 (3 ply) masks were stitched and distributed among the neediest in the month of February. Since April, 19586 sanitary napkins and 37380 masks have been distributed.

