

# SPARSH

...enlightening lives

Like previous months, February too was action packed from the CSR standpoint. The highlight of the month was a mega job fair, for the recruitment of candidates from the BRPL promoted Vocational Training Centres. It saw several organisations coming for recruitment. Another highlight was the organisation of Yoga camps for the Delhi Police personnel and the teaching and non teaching staff of government schools.

## Mega Job Fair sees organisations making placement offers

A 'Mega Job Fair' was organised at the two Vocational Training Centres (Mundka and Nilothi) for the job placement of the enrolled and eligible students. Several organisations, including Bajaj Capital, Om Innovations, Perna Group, Innovesource, Hullett India Pvt and Get Works (for ICICI Bank) came for the recruitment. Of the over 100 students, who appeared for the interviews, over 70 received placement offers, ranging between Rs 10,000 and Rs 25,000. Of those selected, a large majority were women.

Adapting to the 'new normal, BRPL' Vocational Training Centres are also conducting online trainings apart from the traditional classes on job oriented courses on Computers, Beauty and Tailoring. The classes are being undertaken by observing full Covid safety protocols. This enabled the students to continue with the job oriented courses from the safety of their homes.



## Over 350 participate in 19 Yoga Camps

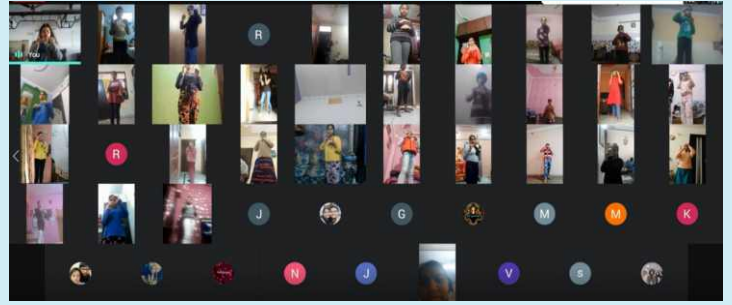
For the well-being of our Police personnel and the teaching and the non-teaching staff at government schools, 19 Yoga camps were organised at various Police stations and schools. These saw over 350 people, including women, benefitting from them. The participants were also trained on simple exercises that they can do at their leisure for their well being.



## Self defence training: Over 480 girls get confidence boost

Women's empowerment is at the heart of BRPL's CSR programs. Adapting to the new normal, BRPL's Self Defence Training programs imparted training to over 480 girls from 18 schools during the month. So far, over 860 girls from 22 schools have participated in the mainly online training programs from the comfort and safety of their respective homes.

It's only recently, that the training programs were restarted in the off-line mode. Apart from these, over 300 certificates and school bags were handed-over to the students or their schools for onwards distribution.



## BRPL Self Help Groups stitch and distribute 10000 masks and 500 sanitary napkins

BRPL promoted Women Self Help Groups are stitching and distributing affordable reusable masks & sanitary napkins. During February 2021, over 10000 masks and over 500 sanitary napkins were distributed among the needy, taking the total count till now to nearly 57,000 masks and over 25,000 sanitary napkins respectively.



## Tobacco De Addiction: Over 180 participants kick the butt

BRPL has been successfully running a tobacco de addiction campaign for the last several years. The program, being run in association with Dr Sajeela Maini, a renowned expert in the field, undertook a camp during month at Ambedkar Nagar, Samalkha. A total of 54 residents, including women, participated in these camps and of these, 43 or around 80% managed to kick the habit. So far, around 220 people have participated and 184 quit the habit.

