

SPARSH

...enlightening lives

In the heart of Delhi, BRPL stands as a beacon of hope, not just as an electricity provider, but as a catalyst for positive change. Recently, ALIMCO, in partnership with BRPL, organized a camp to distribute aids and appliances to elderly persons and people with disabilities from disadvantaged sections of our society. The camp was inaugurated by the Hon'ble MoS for External Affairs & Culture, Smt Meenakshi Lekhi. Through the August issue of our CSR newsletter, Sparsh, we are proud to share this and our other recent CSR activities that have touched the lives of many, including the "Reclothe Campaign," and the empowering "Anokha Dhaga" initiative that offers specialised handloom training to underprivileged women.

BRPL is committed to weaving a fabric of support and empowerment for the community. Join us on this journey as we delve deeper into each of these impactful stories, celebrating the spirit of community and the power of collective action.

Anokha Dhaga: Weaving Dreams into Reality

Anokha Dhaga is not merely a handloom training center; it serves as a beacon of hope and empowerment for its 15 enrolled beneficiaries, particularly women from the underprivileged backgrounds. Located in Sangam Vihar, South Delhi, this initiative by BRPL aims to foster self-reliance within the community by offering specialized training in handloom weaving. The center equips individuals with the skills needed for income-generating activities, thereby uplifting women from marginalized sections of society.

The facility is well-equipped with various weaving machines such as Khadis, Tana-Bana machines, and Charkhas to facilitate comprehensive training. The curriculum spans from six months to a year and covers the creation of a wide range of products, including double and single bed sheets, ladies' suit lengths, shirt suit lengths, scarves, and stoles. Upon completion of the training, participants will transition into the production and manufacturing phase, thereby contributing to a sustainable livelihood. In essence, Anokha Dhaga is weaving a tapestry of brighter futures, one thread at a time.



Wheelchairs, Spectacles, Hearing Aids, and More: ALIMCO & BRPL's Drive to Support the Vulnerable!

Artificial Limbs Manufacturing Corporation of India (ALIMCO), in partnership with BSES Rajdhani Power Limited (BRPL) organized a camp, today, to distribute aids and appliances to over 650 elderly persons and people with disabilities from disadvantaged sections of our society. The camp was inaugurated by the Hon'ble MoS for External Affairs & Culture, Smt Meenakshi Lekhi. Deepak Shankar, Head CCD and CSR represented BRPL at the event.



Lighting Up Minds with Energy Awareness

Knowledge is power, and we are spreading it far and wide. During August, our consumer awareness programs in Noor Nagar and Okhla Vihar educated the residents on energy conservation. With 225 beneficiaries, we are spreading the word on energy conservation, one program at a time.



Empowering Women, One Sanitary Napkin at a Time

BRPL is on a mission to promote hygiene and well-being among the underprivileged. Manufactured by our dedicated Self Help Groups, we distributed 2,200 sanitary napkins to those in need this August. In the FY 2023, we have so far proudly distributed a total of 4,200 sanitary napkins, making strides in menstrual hygiene management.



Pad Power: Dignity at the Push of a Button

Menstrual hygiene is not a luxury; it's a right. That is why BRPL has installed Automatic Sanitary Napkin Vending & Incinerating Machines in six government hospitals in August. Already, 61,000 sanitary napkins have been dispensed from the 27 automatic dispensing machines installed till date. We are not just powering homes; we are also empowering women.



Strengthening Communities: Empowering Women through Self Help Groups

Self Help Groups (SHGs) are more than just a project; they are a movement aimed at the social and economic empowerment of women, particularly those from underprivileged backgrounds. In August 2023, our project engaged 142 members across 14 SHGs in West Delhi, equipping them with the skills they need to become socially and economically independent.



Reclothe Campaign: Dressing Up Hope, One a Garment at a Time

Earlier, unprecedented rainfall had caused severe flooding in various parts of north India, including parts of Delhi. As part of our commitment to the communities we serve, we launched a "Reclothe" campaign. The clothes collection campaign aimed to provide assistance to our fellow residents in the flood-affected areas of Delhi. For this, we partnered with the Goonj Foundation, a reputed NGO with a proven track record in disaster relief, to ensure that the collected items reach the intended recipients. It was heartening to see such an overwhelming response. Doing its bit for flood-relief, BRPL handed over the first of the consignments of the collected items containing 23 boxes to the NGO.



Greening the Future: BRPL's Commitment to Environmental Stewardship

At BRPL, we share Delhi's concern for the escalating pollution levels. We are doing our part by planting trees in strategic locations, primarily in Delhi Government schools in West Delhi. This August, we added 510 more trees to our tally, bringing the total to 6,375 trees planted as of August 2023. Our locations are carefully selected to ensure regular watering and high survivability rates for the saplings.



Igniting Aspirations: How BRPL Fuels the Dreams of the Underprivileged

BRPL is more than just an electricity provider; we are a dream factory. Through our vocational training centers, we have empowered hundreds of youngsters from underprivileged backgrounds. In August alone, 1,238 students enrolled in various courses like Basic & Advanced Computers, Beauty Culture, Fashion Designing, and Tailoring. We're not just lighting up homes; we're lighting up futures.



Yoga Power: Stretching Beyond Electricity

We are not just about watts and volts. We are also about holistic well-being of our communities. During August, our Yoga camps, held at various government schools, touched the lives of 415 students and faculty. The participants were also trained on simple exercises that they can do at their leisure for their well being



Banking on Empowerment: Financial Literacy for the Underserved

BRPL is committed to elevating financial literacy among the needy through its CSR initiatives. We are educating people on essential financial concepts and personal finance management. In August 2023, we helped open bank accounts for 500 women who were previously unbanked, bringing the total to 2,500 women now part of the formal banking system.

