

SPARSH

...enlightening lives

Welcome to the April 2024 issue of Sparsh, the monthly CSR letter. BRPL is dedicated to serving communities through a range of Corporate Social Responsibility (CSR) initiatives. As a utility company, we believe our responsibilities extend beyond merely supplying reliable electricity; they encompass enriching the lives of the communities we serve. In FY 2023-24, we are immensely proud to report that our programs have positively impacted approximately 600,000 beneficiaries. Each number in this statistic represents a life transformed, a community strengthened, and a step towards a brighter, more sustainable future. During the year, work on eight strategic projects was also started.

During the year, CSR successfully undertook several programs in South and West Delhi under four broad categories: **(1) Health care, (2) Education and Skill Development, (3) Sanitation and (4) Energy Conservation.**

Weaving Power: Handloom Training Energizes Women's Lives

Training at BRPL's new Handloom Unit, aptly named "Thread of Trust," in Sangam Vihar, South Delhi, is weaving success at full throttle. Thirty beneficiaries, primarily women from weaker sections of society, are learning the intricate threads and stitches of handloom machines.



Powering Up Skills: Vocational Training Illuminates Futures

These vocational training centers offer job-oriented courses in computers, beauty culture, and tailoring to the underprivileged groups. Approximately 2,600 students have completed courses at BRPL's VT centers, including those for transgenders, visually impaired individuals and Tihar inmates.



Brightening Visions: Eye Care Camps Light Up Live

Eye screening camps provided quality ophthalmic care to needy communities in South and West Delhi slums. Eighteen camps in Jaffarpur, Najafgarh, Chhawla, and New Friends Colony served 4,873 people (2,494 females & 2,379 males). They distributed 3,525 glasses and 3,101 eye drops in nine camps this FY.



Empower Surge: Sanitary Napkin Initiative Sparks Change

BRPL focused on producing sanitary napkins to empower unemployed urban poor women, improving their economic and social status. Promoting female entrepreneurship is essential. With BRPL's support, over 200,000 sanitary napkins were produced, stitched, and distributed, fostering both income



Pad Power: Vending Machines Electrify Menstrual Hygiene Access

BRPL promotes menstrual hygiene among underprivileged women by providing accessible, affordable sanitary pads via Self Help Groups. Sanitary vending machines with incinerators are installed in Government Hospitals and Nursing colleges. In FY23-24, around 325,000 sanitary pads were utilized in various Government Hospitals.



Hygiene Circuit: Sparking Health Improvements in Delhi

BRPL managed sanitary and biomedical waste in Okhla Phase-1, Delhi, focusing on JJ colonies. They distributed dustbins to 100+ women from slum areas, benefiting over 3000 women. Additionally, they aimed to reduce waterborne diseases and promote hygiene, targeting adolescents for sexual behavior sensitization. Programs in South and West Delhi reached 2200 people.



Power Assist: Empowering the Differently Abled with Essential Devices

Under this project, assistive aids and appliances, including wheelchairs, tricycles, and artificial limbs, were distributed to people with disabilities. ALIMCO and BRPL organized a camp for over 650 elderly and disabled individuals. Additionally, 400 Foot Abduction Braces were provided to children post-treatment and replaced as needed.



Unplugging Addiction: Successful Tobacco De-Addiction Drives

BRPL conducted five successful Tobacco De-Addiction programs for underprivileged communities in FY 23-24. Out of 272 participants (26 women, 246 men), 212 pledged to quit their habit. These efforts targeted those affected by tobacco and drug addiction, showing significant positive impact.



Powering Relief: Food Aid Lights Up Flood Victims' Lives

BRPL, dedicated to reliable power supply and societal upliftment, provided 3000 food packets and 6000 water glasses to flood-affected individuals in low-lying areas of Batla House and Jaitpur. In Jaitpur, 2000 food packets and 4000 water glasses were distributed, and in Batla House, 1000 food packets and 2000 water glasses. Additionally, BRPL's "Recloth" campaign handed 23 boxes of collected items to Goonj (an NGO).



Charging Up: Football Training Energizes Underprivileged Youth

Provided football training, including dietary and related support, to underprivileged youth from rural and semi-urban areas, primarily in West Delhi, as part of our CSR efforts.



Power Stretch: Yoga Camps Boost Wellness and Energy

To enhance the well-being of police personnel and government school students and staff, 2550 individuals attended 61 yoga camps. Participants were trained in simple exercises to practice during their leisure time, promoting overall health and wellness.



Educating Currents: Workshops Empower School Facilitators

We organized three workshops to inform facilitators about updated application features and regular assessments. Facilitators received training on the calling process, focusing on rapport building, grievance redressal, empathetic conversations with parents, and conducting learning assessments in Hindi and Maths.

They produce bed sheets, suit lengths, scarves, and stoles, aiming to foster self-dependency and engage in income-generating activities through production and manufacturing.



Digital Sparks: Library Powers Up Competitive Exam Prep

BRPL supported the Delhi Police Public Digital Library, aiding underprivileged communities by providing experiential learning for competitive exams such as SSC, banking, and other government services. Many students attending these classes have successfully qualified for various exams. Approximately 62,000 students have benefited from this initiative.



Health Grid: Clinics Power Up School Wellness

BRPL has partnered with the Government's ambitious School Health Clinic (SHC) project in South and West Delhi and is initially covering 20 Delhi Government schools, benefiting more than 20,000 students and staff.



Academic Current: Supporting Students to Shine

At DPPS, we support Class XI-XII commerce students, helping them clear doubts in their specific streams. We offer a platform for students from weaker sections of society to prepare for competitive exams and succeed. Our goal is to empower them with the knowledge and resources they need.



Empower Charge: Financial Literacy Programs Illuminate Women's Futures

The Self-Help Groups (SHGs) project by BRPL aims to empower needy women, enhancing the skills of 222 women in West Delhi. Through its CSR programs, BRPL fosters financial literacy by teaching financial concepts and personal finance, integrating 6000 women into the formal banking system by opening bank accounts for those without access.



Defensive Circuit: Self-Defense Training Energizes Young Girls

In collaboration with BRPL and the PCS Foundation, run by a former SPG commando, self-defense training was provided to over 1,190 girls in 12 schools. Certificates were awarded to participants. The training covered possible threats, situational analysis, recognizing good touch/bad touch, and self-defense techniques.



Cultural Current: Promoting Kathak Dance and Heritage

BRPL promoted Kathak, a popular Indian folk dance from the Hindi heartland. Supporting this cause, BRPL backed The Art School of Padma Vibhushan Pt. Birju Maharaj, showcasing Kathak dance and music at various recognized festivals nationwide and internationally through several choreographic works.



Flushing Success: Revamped School Toilets Improve Health and Hygiene

BRPL successfully repaired toilets in 100 schools, benefiting 40,500 students and staff members. This reflects a steadfast commitment to providing a safe and hygienic environment, significantly improving the overall well-being and educational experience for the school communities.



Rest in Power: Renovated Crematoriums Offer Dignified Farewell

Many crematoriums lacked chairs, benches, exhaust fans, proper sanitation, and basic infrastructure. BRPL has begun renovating seven cremation grounds, including a pet crematorium, in West Delhi: Nilothi, Sayyad, Nangloi Camp no-4, Dabri, Moti Bagh, Khaira, and Bandh Road (animal).



Greening the Grid: Annual Tree Plantation Energizes Delhi

BRPL's CSR programs expand the annual tree-plantation drive initiated in July, planting 30,000 plants and shrubs across Delhi Police premises, Delhi Government and MCD Schools, RWAs, community centers, and crematoriums. This effort aligns with the Delhi Government's annual green initiative drive.



Current Conservation: Promoting Awareness for Sustainable Power Use

BRPL partnered with an NGO to conduct five consumer awareness programs focusing on social and economic issues, particularly energy conservation. These initiatives aimed to educate the community and promote sustainable practices, enhancing overall awareness and responsibility among consumers.



Hydration Hub: Water ATMs Deliver Safe Drinking Water to Communities

With the aim of providing safe drinking water to weaker sections, BRPL made two water ATMs operational in Punjabi Bagh and Raghuvver Nagar, benefiting around 4000 families with 20 liters per household. Additionally, BRPL installed six water coolers, one each, in MCD schools.



Powering Strategic projects

BSES Smart Energy Learning Centre: The Centre aims to establish a state-of-the-art research and training center at DAIICT University, offering research-based courses for students and power sector professionals to address critical energy sector issues, conduct research, and incubate ideas for achieving net-zero emissions and reversing global warming.

Sashakt Beti (Empowering Female Students of University of Delhi with laptops): The project is providing laptops to economically disadvantaged girl students of the University of Delhi, particularly those from economically weaker sections, enabling them to compete on equal terms with their peers in the technologically advanced world.

E-buses to AIIMS-Delhi: Under the program, BRPL is providing 18 battery-powered buses for internal transportation within the AIIMS-Delhi campus to facilitate the transportation of patients, attendants, and support staff, while enhancing BSES CSR visibility through branding on the buses.

The BSES Old Age Home: The project aims to create a nurturing environment for seniors, ensuring they feel valued and secure. It will establish a Model Assistant Living Service Centre, offering quality care and opportunities for active aging to older individuals in need. The facility will include amenities like a library and recreational room, with in-house doctors specializing in geriatric medicine providing three daily meals and free medicines for common ailments. Services will encompass management, counseling, physiotherapy-rehabilitation, and nursing care.

Maintenance of ecological parks of DDA: The maintenance of DDA ecological park on the Kalindi Kunj banks.

Handloom Incubation (Thread of Trust): It aims to revive India's handloom and handicraft sector, focusing on the dwindling artisan community, particularly the 'Bunkars.' Traditionally neglected, recent efforts have emerged to rejuvenate this sector. In partnership with BSES and skilled professionals, women are provided weaving training, empowering them with vital skills and avenues to exhibit and sell their handcrafted goods like shawls and bed sheets. This initiative not only facilitates livelihoods but



also promotes dignity. The trainers, often retired government officers with extensive experience from the Ministry of Textiles, lead comprehensive training covering production processes, including Jacquard Machines.

Greening Crematoriums by installing electric furnaces and other facilities: BSES plays a vital role in various aspects of people's lives, extending its support even to their final journeys. Recognizing the importance of respecting traditions while minimizing environmental impact, BSES is facilitating setting-up green crematoriums. These offer dignified cremations while promoting sustainability, addressing the seemingly contrasting needs of honoring traditions and environmental consciousness.

Holistic development of young girls and boys by Sports (Initially basketball): The program aims to foster holistic development in young girls and boys by introducing them to basketball, especially those outside the mainstream education system. Through basketball, it instills purpose and provides safe, effective, and transparent human performance training. The goal is to nurture their talent in basketball and cognitive abilities, shaping them into champion citizens with well-rounded skills and a comprehensive approach to personal growth.

BSES CSR IN MEDIA

ALIMCO, BRPL drive to support the vulnerable

Artificial Limbs Manufacturing Corporation of India (ALIMCO), in partnership with BSES Rajdhani Power Limited (BRPL), organised a camp, recently, to distribute aids and



appliances to over 650 elderly persons and people with disabilities from disadvantaged sections of our society. The camp was

BYPL donates 4D Echo machine to GIPMER

Under its CSR programme, BSES Yamuna Power Limited's (BYPL) has provided a critical medical equipment to the government-owned Govind Ballabh Pant Institute of Postgraduate Medical Education and Research (GIPMER) to



strengthen the healthcare infrastructure and improve patient care. BYPL has donated a high-end 4D Echo Cardiography Scanning Machine to the Cardio Department of GIPMER recently. The state-of-the-art machine from GE healthcare is designed to help healthcare professionals provide top-notch cardio-thoracic diagnostic care to patients. The BYPL team

BSES makes sanitary napkins accessible to need

The lack of an adequate facility for mens hygiene is a problem that many adolescent and women face. Doing its bit, BSES is



mission improve affordable hygienic sanitary napkins for 1 in need. As a of the effort, BSES has facilitated installation of automatic sanitary napkin manufacturing units and incineration units across various medical facilities in south and west Delhi. Apart from BSES's self-help groups have stitched distributed lakhs of pads in the last 1

BSES takes a huge step to provide sanitary napkins



Unavailability of adequate facility for menstrual hygiene is experienced by many adolescent girls and women. To do its bit, BSES

LAUNCH — BSES

Nestled in amidst South Delhi's Sangam Vihar, BSES Rajdhani Power Ltd. has launched "Anokha Dhaga", a unique handloom 'training' unit. Outfitted with a diverse range of spinning equipment, from the traditional Khadis, Tana-Bana & Charkhas, this initiative underscores our dedication to promoting self-sufficiency among our communities, especially the women from the underprivileged backgrounds. The trainees won't just learn the intricate craft of creating exquisite bed sheets, suits, scarves, and stoles; they will also gain an in-depth understanding of the entire value chain—from selecting the yarn, mastering handloom techniques overseeing production to grasping the intricacies of marketing connections. Upon completing their training, these budding artisans will be ready to establish enduring livelihoods, thereby strengthening the community's economic foundation.



BRPL's 'Anokha Dhaga' empowers women

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BSES promotes 'Green Crematoriums'

In a move to foster eco-friendly cremation practices, BSES is promoting 'green crematoriums'. In partnership with the MCD, it has facilitated the installation of an electric furnace at the civic body's Sarai Kale Khan crematorium. The move aims to promote a shift towards 'green crematoriums', facilities that use cleaner, more sustainable technologies for cremations. Apart from this, doing its bit to give dignity to the departed soul's last journey, BSES has also been renovating selected crematoriums. Over the years, it has spruced-up and renovated over 10 crematoriums in



BYPL ignites scientific passion

Empowering tomorrow's innovators and the next generation of female STEM leaders, BYPL unveiled a Mini Science Centre (MSC) at Sarvodaya Kanya Vidyalaya in Ghazipur. This initiative, benefiting 3,500 girl students, transcends traditional learning. MSCs are designed to shift focus from rote learning to fostering long-lasting understanding. The



ALIMCO & BRPL initiate a new drive



Artificial Limbs Manufacturing Corporation of India (ALIMCO),

BSES launches training centre for visually impaired

BSES recently launched a specialised vocational training centre for visually impaired youngsters between the ages of 16 and 35 in Najafgarh. Through this programme, participants will undergo comprehensive six-month training in various disciplines.

