

# SPARSH

BRPL'S

'Response-ability Program'

...ENLIGHTENING LIVES

Corporate Social  
Responsibility

FY 2020-21



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**BSES**

# Objective and Methodology of BRPL CSR Policy

## Objective:

- ❑ We want to live and work in perfect harmony with the communities around us and actively contribute to the growth of the society
  - ❑ BRPL's licensed area is dotted with settlements, whose residents need support in basic infrastructure, hygienic living conditions, employable skills and appropriate earning opportunities.
  - ❑ Adapting to the 'new normal', the existing programs underwent a drastic change and many of them were re-born in their virtual and hybrid avatars.
  - ❑ We are playing active role in supporting government's efforts in mitigating the situation created by unprecedented pandemic .



# CSR initiatives – A Snap Shot

During the year, CSR successfully undertook several programs in targeted high loss areas (including in Nangloi, Najafgarh, Jafarpur, Okhla and Mundka) under five broad categories. Infact, complimenting the efforts of the Delhi Government, BRPL's CSR programs have been playing their part in the fight against Covid and making a positive impact in the lives of the needy under its 'Sparsh' initiative.

### Focused Categories

- Covid 19 Mitigation Plan
- Education and Skill Development
- Tree Plantation
- Health Care/Medical facility
- Self Defence Training for girls etc.

Positively touched lives around  
Two lakh people and  
their families



# CSR initiatives – A Snap Shot



# Media on BSES' CSR Activities

THE TIMES OF INDIA, NEW DELHI  
FRIDAY, DECEMBER 4, 2021

## Discoms donate tablets to govt school students

**Times News Network**

New Delhi: Deputy chief minister Manish Sisodia distributed tablets among 20 Class XI students from as many government schools on Thursday. The tablets have been donated by discoms Tata Power-DL, BSES Rajdhani (BRPL) and BSES Yamuna (BYPL).

A total of 1,200 students will receive these tablets. Sisodia described tablet as an important tool of education during Covid-19. BRPL CEO Arsal Sloba, BYPL CEO PR Kumar and Tata Power-DL CEO Guntash Jaitani were present at the event.

"Now, the corona vaccine will be released, and this pandemic will be a matter of history. But the loss of education that our students are facing cannot be compensated by any vaccine. To minimise it, Delhi government is working on students," Sisodia said. Efforts are being made to provide online education to government school students but many lack access to the internet or devices, he added.

As the government intervention has reduced due to the slowdown, "we urged companies to help under CSR initiatives. We are happy that Tata Power-DL, has given 1,200, BRPL, 543 and BYPL 300 tablets," he said. Sisodia asked students to return the tablets after the examination so that others can also benefit.

Karson, one of the recipients, said his family shared one phone and he often ended up missing classes if it stopped working. "We had to ask others for help," he said.



THE TIMES OF INDIA, NEW DELHI  
FRIDAY, APRIL 9, 2021

## BRPL energises Water ATM in Meera Bagh

BSES Rajdhani Power Limited (BRPL) has been lending a helping hand to the needy through its CSR 'Sparsih' programmes. As part of this, the discom has energised a Water ATM in Meera



Bagh, Paschim Vihar, its 2nd in West Delhi. It will provide 20 litres of pure and affordable drinking water daily to each families living in that area. The first Water ATM was installed in the Shakur Basti area.

## Earth Hour: BSES requests consumers to switch off lights

**YEAR-WISE SAVINGS DURING EARTH HOUR**

Year	Savings (MWh)
2020	78,000
2019	72,000
2018	70,000
2017	68,000
2016	65,000
2015	62,000
2014	60,000
2013	58,000
2012	55,000
2011	52,000
2010	50,000

**Earth Hour** is an annual global event that encourages people to switch off their lights and appliances during the 'Earth Hour' which is held around the world from 8 to 9 PM on 25 March.

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THE TIMES OF INDIA, NEW DELHI  
WEDNESDAY, MARCH 24, 2021

## Lights off for Earth Hour on March 27, urges BSES

**Times News Network**

New Delhi: Power discom BSES has urged Delhiites to show their concern for the environment and switch off their electrical appliances and non-essential lights for one hour starting from 8.30 pm on Saturday, on the occasion of Earth Hour.

A BSES spokesperson said, "We sincerely appeal to our over 4.5 million consumers to make the right choice for the planet and for the future generations that will inherit it. Citizens can help protect the natural world by safeguarding the future."

"As conscientious citizens, we also urge consumers to adopt a sustainable way of life and adopt green options like solar energy, EVs and energy efficiency. We urge our consumers to join our over 1,000 other BSES rooftop consumers in harnessing the power of the sun," the spokesperson added.

BRPL and BYPL will also switch off all non-essential lights at their over 400 offices, spread across an area of around 950 sq kms. According to BSES, around 78 MW and 270 MW electricity were saved in 2020 and 2019 respectively during Earth Hour.

THE TIMES OF INDIA, NEW DELHI  
FRIDAY, MARCH 26, 2021

## BRPL celebrates International Women's Day

BSES Rajdhani Power Limited (BRPL) celebrated International Women's Day with



women from the weaker sections of the society. The discom also celebrated the occasion with women from the JJ clusters of K K Puram, Melasahi and Uttam Nagar. On the occasion, sanitary napkins, masks and sanitizers were distributed to the women from the areas. BRPL promoted women self-help groups that are stitching and distributing affordable reusable masks and sanitary napkins. So far, 57,000 masks and over 28,000 sanitary napkins have been stitched and distributed respectively.

## Switch off lights during Earth Hour on March 27: BSES

**STAFF REPORTER ■ NEW DELHI**

Power discom BSES has urged its consumers to 'switch off' lights during the Earth Hour on March 27.

Commenting on the importance of a sustainable planet, a BSES spokesperson said, "We sincerely appeal to our over 4.5 million consumers and around 18 million consumers in our area to make the right choice for the planet and for the future generations that will inherit it. This Earth Hour, switch off, and speak for nature. Citizens can help protect the natural world by safeguarding our future."

"BSES discoms are actively championing sustainable growth by promoting renewable, roof-top solar, electric vehicles, battery storage, better load energy efficiency and demand side management programs. As a commitment to corporate citizens, we also urge consumers to adopt a sustainable way of life and adopt green options like solar energy,



# Lending a Helping Hand During Covid 19

Covid-19 has thrown-up unprecedented challenges, not just in India, but globally. Though the government and the authorities are doing a lot in the fight against Covid-19, but these efforts have to be supplemented by the resources of the corporate sector. BRPL' programs are doing just that. Complimenting the efforts of the Delhi Government, BRPL's CSR programs have been playing their part in the fight against Covid and making a positive impact in the lives of the needy under its 'Sparsh' initiative.

With the ongoing situation, it is important for organization to channelize our approach with creative campaigns to create awareness amongst the individuals on social distancing and safe guarding themselves in order to fight the crisis, emphasizing the importance of staying indoors, as much as possible.

Adapting to the 'new normal', BRPL' CSR programs have evolved, catering to the unique needs presented by the Covid-19 crisis. Moreover, BRPL strived to use this crisis as an opportunity to expand its CSR footprint using creative solutions.



# Lending a Helping Hand During Covid 19

- BRPL handed-over, > 540 e tablets to Delhi's Hon'ble Deputy Chief Minister, Mr Manish Sisodia in a ceremony recently. These e-tablets were in-turn handed over by the Hon'ble Deputy Chief Minister to the students present on the occasion yesterday. These tablets will facilitate the needy students from government schools to get better access to online education.
- Extending the scope of the programs, BRPL is donating three fully equipped ambulances for the use of Delhi Government's CAT's Ambulance service. Of these, two are Advanced Life Support ambulances and one Basic Life Support Ambulance.
- BRPL distributed 7500 PPE kits to the Directorate of Health Services, New Delhi, for their distribution in the government hospitals as a small token of contribution for the Covid19 cause.
- BRPL also distributed dry rations and sanitizers to the needy and downtrodden. 7500 families ( around 22500 Beneficiaries) have been given dry food (rice, pulses, atta, cooking oil etc.) in JJ clusters of RK Puram, Govind Puri, Nehru Nagar and Okhla region.
- BRPL promoted Women Self Help Groups are stitching and distributing affordable (& reusable) masks & sanitary napkins. During the year, they have stitched and distributed around 67,000 masks and over 27,000 sanitary napkins respectively.
- Focused on sanitation and hygiene, BRPL has renovated 210 toilets in 100 schools for a while now. It will benefit around over 46,000 students once they re-join the schools after the pandemic. BRPL has renovated 7 crematoriums also .



# Donating E Tablets for Students

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# Donating Ambulances

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# Helping Hand - Covid 19

During the year, the company distributed face masks, sanitisers, disinfectant solutions to the vulnerable people in JJ clusters, as also dry rations.

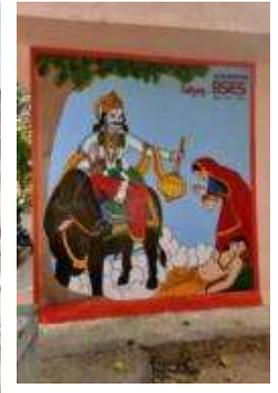


# Helping Hand - Covid 19



# Sanitation - Repair and Maintenance of Crematoriums

BSES touches all aspects of people's lives, including in their final journey. Doing its bit to give dignity to the departed soul's last journey and to provide comfort to the family and the loved ones during the last rites, BRPL has been sprucing-up the selected crematoriums. It has also provided facilities like Air Coolers, Benches, Chairs, Exhaust Fans, Fans, Water Tanks, Dustbins and proper sanitation



# Sanitation - Renovation of school Toilets

Utilising the closure of schools during the Corona pandemic, BRPL renovated 200 toilets in over 100 government schools in West Delhi. It will benefit over 46,000 students once they rejoin the schools after the pandemic.



# Water ATM - Water ATM energised in Meera Bagh

BRPL has been lending a helping hand to the needy through its CSR 'Sparsh' programs. As part this, the discom has energized a Water ATM in Meera Bagh, Paschim Vihar, its 2<sup>nd</sup> in West Delhi. It will provide 20 litres of pure & affordable drinking-water daily to each of the around 1500 families living in that area. The first Water ATM was installed in the Shakur Basti area.



# Health Care - Tobacco De-Addiction Camp

BRPL has been successfully running a tobacco de addiction campaign for the last several years. In FY 2020-21, 10 camps were organised. Of ~ 500 men and women who participated, 375 (or 75%) quit the habit or reduced tobacco consumption substantially



# Health Care – Supporting the Differently Abled



*Supporting the differently abled with an aim to make them stand on their own feet*

Helped children from the National Association for the Blind (NAB) by providing them with the necessary facilities, including Braille and Audio Books. A little help on this front, will aid in their education

*Distribution of aids and assistive devices (like artificial limbs etc) to Divyangjans*



Under this project, 145 children with Club Foot, including newborns and nursery going children, benefited by getting mobility

Their treatment was started through designated public clinics and healthcare institutions, including Medical colleges, District Hospitals and District Early Intervention Centers.



# Yoga Program

For the well-being of our Police personnel and the teaching and the non-teaching staff of schools, 14 Yoga camps were organised at 9 Police stations and 5 Schools. These saw around 800 people, including women, benefitting from them.



# Vocational Training Centers

Adapting to the 'new normal', Vocational Training (VT) adopted the hybrid model, wherein the students could either take online classes or attend physical classes (when the classes were allowed to restart). Based on the track record of BRPL's VT Centres, students enrolled over 1100 students for undertaking job oriented courses on Computers, Beauty Culture and Tailoring. The classes are being undertaken by observing full Covid safety protocols. A 'Mega Job Fair' was also organised for the eligible students and saw 140 students, including a large number of women, getting placed with salaries upwards of Rs 10,000



# Tree Plantation

BRPL' CSR programs continued to build on the annual tree-plantation drive that started in the July month. During the year, around 30,000 trees were planted the CRPF Camp, Jharonda Kalan in West Delhi, trees were also planted in the Government and MCD Schools, crematoriums etc.



# Self Defence Training Program for Girls

Adapting to the 'new normal', BRPL's Self Defence Program for Girls underwent a drastic change and was re-born in its hybrid avatar. During the year, around 1000 girls from 22 schools participated in the training programs that are designed to empower them physically and mentally.



# CSR Awards and Celebrations

## BRPL CSR Award Glimpses



**The Golden Globe Tigers Award  
BEST COVID -19 – Solution for Community Care**



**The Top 100 impactful innovation (education) category  
supported by BSES**



**Greentech Corona Warrior Award 2020  
Health Services Provider**



*Thank You*

**BSES**