

SPARSH

BRPL'S

'Response-ability Program'

...ENLIGHTENING LIVES

Corporate Social
Responsibility



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BSES

Objective and Methodology of BRPL CSR Policy

Objective:

- ❑ We want to live and work in perfect harmony with the communities around us and actively contribute to the growth of the society

Methodology:

- ❑ Undertake activities by ideating, creating and partnering with like minded people
- ❑ Actively promote energy conservation for a greener city and a sustainable planet



BSES

CSR initiatives – A Snap Shot

During the year, several CSR programs were undertaken in the targeted high loss areas (including Nangloi, Najafgarh, Jafarpur, Okhla and Mundka) under five broad categories.

Focused Categories

Skill development and
Educations/ Literacy Program

Sanitation

Energy Conservation and
Environment

Health Care/Medical Services

Miscellaneous

Positively touched lives of around
1,00,000 people and
their families



Giving a Helping Hand....

BRPL is helping the underprivileged sections to stay safe during this unprecedented situation created by Corona Virus Scare by providing them with masks, hand sanitizers, soaps, and above all , food, as part of our CSR activities in these trying times.



Giving a Helping Hand....



Media on BSES' CSR Initiatives



Media on BSES' CSR Activities

Business Standard NEW DELHI | THURSDAY, 11 OCTOBER 2016

BSES CSR Empowers Over 3 Lakh Women

Focusing on women (and girls) empowerment is a key element of BSES CSR programs, which aims to contribute to welfare and growth of the society in a sustained manner. In the last four years, the discounts CSR programs have reached out to and empowered over 3 lakh women, which is around 50% of the total (over six lakh) beneficiaries. Moreover, these programs have benefited (and continue to do so) women between the ages of 12 and 97 years. BSES' CSR programs are empowering and reaching out to women through several activities in five main categories, including: (i) Education, (ii) Energy Conservation, (iii) Health, (iv) Sanitation and (v) Self Defence Training etc. Some of these programs like "Adult Literacy", "Vocational Training", "Self Defence" are exclusively for women. Even for other programs like "Energy Conservation", "Health Camps", "Eye Care Camps", "Sports", "Cancer Detection" and "Sanitation", the share of women beneficiaries is



THE TIMES OF INDIA, NEW DELHI
SATURDAY, OCTOBER 13, 2016

BSES conducts CSR activity

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SUNDAY HINDUSTAN TIMES, NEW DELHI
OCTOBER 14, 2016

BSES CSR empowers over 3 lakh women through initiatives

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the pioneer
NEW DELHI | THURSDAY | OCTOBER 11, 2016

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Mall Today, New Delhi, Friday, October 12, 2016

OVER 3 LAKH WOMEN EMPOWERED BY BSES

IN the last four years, BSES CSR programmes have reached out to, and empowered over 3 lakh women and adolescents, around 50 per cent of the beneficiaries. The main categories of these programs include education, health, sanitation, and self defence training etc. Some of these programs





Beneficiaries

Total beneficiaries and their families positively impacted (April 1, 2019 to March 31, 2020)

❑ Repair of toilets in Schools (100)	: 42305
❑ Tree plantation(42 location)	: 20000
❑ Energy program(103 schools)	: 14192
❑ Eye Care Free Camp(20 camps)	: 5339
❑ Self defense training for girls (15 schools)	: 1600
❑ Consumer awareness program (7 programs)	: 737
❑ Adult literacy program for women(30 centres)	: 900
❑ Vocational training (8 centers)	: 1740
❑ Tobacco de-addiction camps(10 programs)	: 852
❑ Blood Donation (6 camps)	: 137
❑ Yoga Program (30 days)	: 805
❑ Book Distribution	: 225
❑ Water ATM operational - 2000 families	: 10000



CSR Awards and Celebrations

BRPL CSR Award Glimpses



Industry Awards (For Excellence in CSR)- 2019



6th Annual Greentech CSR Award -2018
(Public Utility Services Organization Sector)



Delhi CSR – Leadership Award 2017
(Community Development)



Category A - Skill development and Educations/ Literacy Program



Adult Literacy
Mission for Women



Vocational Training
Center

Adult Literacy & Vocational Training Program

Adult Literacy Mission for women

Under the Adult Literacy Mission, women from the poorer sections of our society and residing in slums /JJ clusters attend our sessions. We are implementing this program in collaboration with NGO **"SAHYOG Care For You"** in **West and South Delhi**. These sessions are regularly being organized at 30 clusters (10 in South and 20 in West Delhi) from April 2019 onwards. Around 900 women have enrolled at these Centres during this period.



Vocational Training Center

To equip young women with necessary skills for gaining meaningful employment, BRPL is running 8 vocational training centers at Nangloi, Najafgarh, Mundka, Zaffarpur (Two centers) and Tagore Garden (Two centers). They are being imparted skills such as computers (Basic and Advanced), Beauty Culture, Tailoring and Retail Management etc. Around 1740 people, specially girls, are being trained at these vocational centers (including the CRPF Camp)



BOOK DISTRIBUTION

Books distribution Program

With an aim to educate the unprivileged children by providing them various kinds of assistance, BRPL distributed books and stationery to 225 school children(till classes 7) in association with our NGO partner, Anmol Chartiy School at Kharak, Chattarpur, in South Delhi.



Category B- Sanitation



Renovation
of toilets



Water
ATM

Sanitation: Repair of toilets in schools

- ❑ Around 200 toilets in 100 schools were repaired under the sanitation program in Najafgarh, Jaffarpur, Punjabi Bagh and Tagore Garden areas, benefitting 42305 students including the school staff
- ❑ Additionally, our experts also demonstrated and sensitised children on sanitation and the importance of hygiene (including proper hand washing techniques)



Water ATM

BRPL to install a Water ATM in Shakur Basti in West Delhi

In partnership with the Delhi Jal Board, BRPL has commissioned a water ATM in West Delhi. Earlier, an MoU was signed by Shri Amal Sinha, CEO, BRPL & DJB CEO, Shri Nikhil Kumar, IAS. The water ATM will provide 2000 households, 20 litres of purified and safe drinking water, daily.



Category C – Energy Conservation



Energy
Consumer
Awareness
Program



Tree Plantation



BRPL 'Energy
Program' for
School Children

Energy Conservation Program

BRPL 'Energy Program' for school children

- ❑ Partnering with Delhi Government and MCD schools for promoting energy conservation, ill effects of power theft and electrical safety among young students. Around 14200 students from 103 schools sensitized.



Energy Consumer Awareness Program on Power Theft

- ❑ To promote energy conservation by reducing power theft, consumer awareness programs were organised in Batla House in association with the AL-Khadim Foundation.
- ❑ More than 730 people attended these programs in high loss areas .



Tree plantation

Tree Plantation

On occasion of the World Environment Day, BRPL undertook tree plantation drives at several locations in South and West Delhi. Around 20,000 trees were planted in schools at various locations.



Category D - Health Care/Medical Services



Free Eye Care
Camps



Anti Tobacco
Program



Blood Donation
Camps



Yoga Program

Eye Care and Blood Donation Camps

Eye Care Camps

Twenty free eye care camps were organized in association with Eye Care Hospital, benefitting around 5400 people, especially from weaker sections of our society. Given free medicines and spectacles



Blood Donation Camps

Six Blood donation camps organised in association with the Indian Red Cross Society at Nehru Place, Najafgarh and Tagore Garden. Around 140 employees and consumers donated blood



Tobacco De-Addiction Camp

- ❑ Ten awareness program on smoking / tobacco de-addiction organised in South and West Delhi.
- ❑ Dr. Sajeela Maini, a well renowned Doctor and expert from Sir Ganga Ram Hospital conducted these camps.
- ❑ More than 850 residents quit the habit in 10 programs.



Yoga Program

Yoga Program for CRPF

BRPL organised 30 Yoga camps in association with the World Health Initiative for Peace at the CRPF camp Jharonda Kalan, Najafgarh, West Delhi. More than 800 CRPF officers, Jawans and their families participated in Yoga Programs.





Miscellaneous



Self Defence Training for Girls

Self-Defence trainings were given in association with Trident Tactical Private Solution, a professional agency run by a former SPG commando. Certificates were also distributed to these students. 1600 girls from 15 schools benefitted from these trainings

Among others aspects, these self defence trainings also sensitised girl students on:

- ❑ Possible Threats; Situational Analysis; Good Touch/Bad Touch and Self Defence



Thank You