BSES

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March 22, 2021

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Press Release

BSES Urges Its Around 45 Lakh Consumers To 'Switch-Off" During The Earth Hour

Event draws attention to the fragile condition of our climate
(**Saturday, March 27, 2021 – 8: 30 pm to 9: 30 pm)**

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New Delhi: Earth Hour is an annual global event that draws attention to sustainability of our planet. Crossing borders of race, religion, culture, geography and society, the Earth Hour unites hundreds of millions of people in a single moment each year in celebration of their commitment to protect and preserve the planet. Earth Hour 2021 will unite people online and put a spotlight on the urgent need to address the issues of 'nature loss and climate change'. Showing solidarity with the event, BSES is once again actively and whole heartedly supporting and promoting the Earth Hour initiative.

On Saturday, March 27, 2021, on occasion of the Earth Hour, Delhiites will once again unite and switch off their electrical appliances and non essential lights for one hour starting 8: 30 pm (local time) to show their concern for the environment and nature.

BSES' support for Earth Hour

BSES discoms and its consumers are once again gearing up to 'switch-off and speak for the nature'.

Commenting on the importance of a sustainable planet, a BSES spokesperson said, "We sincerely appeal to our over 4.5 million consumers and around 18 million residents in our area to make the right choice for the planet and for the future generations that will inherit it. This Earth Hour, 'switch-off and speak for nature'. Citizens can help protect the natural world to safeguard our future."

"BSES discoms are actively championing sustainable growth by promoting renewable, roof-top solar, EV Charging, Electric Vehicles, battery storage, behavioural energy efficiency and demand side management programs. As conscientious corporate citizens, we also urge consumers to adopt a sustainable way of life and adopt green options like solar energy, EVs and energy efficiency as a way of life. We urge our consumers to join our over 3000 other BSES roof-top consumers in harnessing the power of the sun." **Added the spokesperson**

Promoting the Earth Hour

BRPL and BYPL are taking several steps to share concern over climate change amongst its customers and employees such as: (i) Earth Hour message in Samvad – BSES' monthly/bi-lingual newsletter going to over 44 lakh consumers, (ii) SMS messages to consumers(iii) Through the web site www.bsesdelhi.com, (iv) Engaging RWAs and (v) Engaging employees.

Moreover, BRPL and BYPL will also switch off all non essential lights at their over 400 offices, spread across an area of around 950 sq kms, during the appointed hour (8:30 to 9:30 pm) on 27 March.

Like previous years, this year too, BSES consumers and Delhiites are once again gearing up to take up the

Year	Savings (MW) – Delhi
2020	Around 79 MW
2019	Around 279 MW
2018	305 MW
2017	290 MW
2016	Around 230 MW
2015	Around 200 MW
2014	Around 250 MW
2013	Around 250 MW
2012	Around 240 MW

About the Earth Hour

Starting as a symbolic lights out event in Sydney in 2007, Earth Hour is now the world's largest grassroots movement for the environment, inspiring millions of people to take action for our planet and nature. Earth Hour is an annual international event created by the WWF (World Wide Fund for Nature/World Wildlife Fund), that urges households and businesses across the world to turn off their non-essential lights and electrical appliances for one hour at the appointed time to raise awareness towards the need to take action on climate change.

Earth Hour goes far beyond the symbolic action of switching off - it has become a catalyst for positive environmental impact, driving major legislative changes by harnessing the power of the people and collective action.

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCTD.
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