



The tempo of BRPL' CSR programs continued unabated in March, the last month of the current FY. During the month, the CSR activities focused on free eye care camps and anti tobacco workshops, both of which have seen notable success during the year.

BRPL areas save 92 MW during the Earth Hour

As a pro climate organisation championing the cause of sustainable growth, this year too, BSES supported the Earth Hour and urged their consumers to switch-off their non essential lights and electrical appliances for an hour on March 30, 2019 from 8: 30 pm. With BRPL savings 92 MW (Delhi 279 MW), the Earth Hour was a huge success.



Free Eye Care Camps benefit over 1250

Four Eye Care Camps were organised in outer West Delhi (2 each in Najafgarh and Jaffarpur) in association with our with I-Care Hospital. With participation from 1271 residents, the camps were a resounding success. Medicines and glasses were also distributed to over 800.

Sr. No.	Date	Address of Eye Care Camp Venue	No of Beneficiaries
1.	1 March 2019	Dhansa Road, Gopal Nagar, Jaffarpur, Delhi	411
2.	5 March 2019	Shiv Mandir Block - H Dharampur Najafgarh Delhi	338
3.	6 March 2019	Krishna model School, Village Rawata, Jaffarpur Najafgarh Delhi	221
4.	8 March 2019	Village Tajpur, chaupal, Najafgarh Delhi	301



Tobacco de addiction programs continue to make smokers 'breathe healthily, live happily'

Though tobacco consumption in India is slated to fall-down to 9.8% by 2025 from a high of 19.4% in 2000 according to a WHO report, it continues to be a huge concern. Globally, cardiovascular diseases (CVD) kill more people than any other cause of death worldwide, and tobacco use and second-hand smoke exposure contributes to approximately 17% of all heart disease deaths.

Alarmed by these statistics, BRPL has been successfully running a tobacco de addiction campaign for the last few months with a great amount of success. The program being run in association with Dr Sajeela Maini; a renowned expert in the field undertook three-camps during the month. A total of 76 people, including women, participated in these camps and 59 quit managed to kick the habit.

S. no.	Date	Program venue	No of participants	Quit somking
1.	March 1, 2, 3 and 4, 2019	Harijan Choupal, Near Sunday Market, Ayanagar, New Delhi	76	59

