

**Now pay your BSES bills online, anytime anywhere through Paytm**

**"Pay Early Pay Less, Get Rs.200 Cashback"**

Paytm is India's largest platform for online mobile & bill payment. It offers one of the most trusted & robust M-commerce platforms in India with over 100 million registered users, doing 2 million transactions a day. It offers great convenience and value to BSES consumers by enabling them to make electricity bill payments through Paytm. For more details, log on to [www.paytm.com](http://www.paytm.com).

#### **Paytm value proposition to the customer**

BSES (BRPL/BYPL) consumers can pay their electricity bills through Paytm.com and Paytm Mobile App, which offer the option of checking & paying bills online - instantly.

#### **Key Benefits**

- One stop solution for consumers, allowing them to pay bills anywhere, anytime in seconds
- User friendly mobile App compatible with all smart phones
- Earn cash back of upto Rs 200 on BSES electricity bills for making payments on Paytm.com
- Payment can be made through various options including Debit Card, Credit Card, Net Banking & Paytm Wallet

#### **Follow the instructions below to pay your BSES bills**

Consumer can either visit bsesdelhi.com, logon to paytm.com or download the Paytm App.

- Click on the 'electricity bill payment' option on Paytm App / paytm.com
- Select BSES Rajdhani / BSES Yamuna as a service provider and enter your CA Number
- Post entering the CA Number, bill amount will be displayed in the amounts field
- You will now be redirected to the promo code page to enter the relevant coupon code to avail the offer
- Use coupon code **BSES200** to get Rs 200/- cash back (valid only if payment is made at least 7 days before the due date). Or use coupon code **BSES150** to get Flat Rs 150/- Cashback on bill payment made before the due date. T&C Apply\*.
- You will now be redirected to the payment page to select the payment instrument (Credit Card, Debit Card, Net Banking or Paytm Wallet) through which transaction can be made
- Post successful payment, a confirmation message will be received on the Paytm application along with SMS and Email confirmation

***\* Disclaimer: This 'cash-back' scheme is being operated solely by Paytm. BSES is not liable for any claims arising on any grounds whatsoever in future in this context.***