

Scheme - Paytm Loyalty Proposal for BSES Consumers

Paytm proposes special Loyalty scheme for all BSES consumers on making their electricity bill payments on Paytm. This scheme is applicable to all BSES consumers who will pay their electricity bills through Paytm App or web for the duration from November 2016-March 2017.

The validity of this offer is for Five months and will be mutually agreed and implemented. The winners will be announced on monthly and quarterly basis.

Offer / Prizes

Following prizes will be distributed to consumers who will be declared winners of this Pay & Win campaign –

Monthly Prize (Nov 2016-Mar 2017):

Prize	Amount	Quantity
Smartphones Per month-BRPL	1,00,000	10
Smartphones Per month-BYPL	1,00,000	10
Total 5 Months	10,00,000	100

Bumper Prize - December 2016:

BRPL

Prize	Amount	Quantity
iPhone7	60,000	1
Refrigerator	40,000	2
Microwave	50,000	5
Total	1,50,000	8

BYPL

Prize	Amount	Quantity
iPhone7	60,000	1
Refrigerator	40,000	2
Microwave	50,000	5
Total	1,50,000	8

Maha Bumper Prize - March 2017:

BRPL

Prize	Amount	Quantity
Bike	1,50,000	2

Smart HD TV of 40 inches	80,000	2
Split AC of 1.5 tons	1,50,000	5
Total	3,80,000	9

BYPL

Prize	Amount	Quantity
Bike	1,50,000	2
Smart HD TV of 40 inches	80,000	2
Split AC of 1.5 tons	1,50,000	5
Total	3,80,000	9

Eligibility Criteria

All BSES consumers who will pay their electricity bills on Paytm are eligible for this Pay & Win campaign.

Terms & Conditions

1. This offer is valid from 10 Nov 2016 – 31 March 2017.
2. All the consumers who have made their bill payments on Paytm before due date during the valid period are eligible for this campaign.
3. To avail the offer the consumer has to login on Paytm.com.
4. Only BSES consumer is eligible for one prize irrespective of the bill amount.
5. Winners are required to complete all the necessary formalities and share valid documents in order to avail the prizes.
6. 10 winners will be announced every month from BRPL and BYPL each and will get smartphone of value upto 10 K.
7. There will be bumper and maha bumper prizes apart from this which will be announced in December 2016 and March 2017 respectively.
8. All the consumers who will pay their consecutive BSES bills on Paytm before due date for the month of November and December are eligible for this bumper prize.
9. Details of December Bumper Prize: 5 Microwave of value upto 10,000, 2 Refrigerator of value upto 20,000, and 1 iPhone 7.
10. All the consumers who will pay their 4 consecutive BSES bills on Paytm before due date between November to March are eligible for this maha bumper prize.
11. Details of March Maha Bumper Prize: 2 lucky Winners will win a bike models worth upto 50,000/-, 2 winners will win a smart TV of Samsung HD 40 inches of Value upto 40,000/- and 5 Winners will win 1.5 tons of Split AC of value upto 30,000/-.
12. The prizes will be paid in the form of Cashback minus all applicable taxes (TDS30%).
13. Every winner will need to be KYC verified by Paytm before the Cashback can be transferred.
14. TDS will be borne by the consumer of items greater than 10,000 as per government norms.
15. Paytm will transfer the cashback in consumer wallet which is equivalent to the prize that consumer won.
16. Winner details will be published on BSES website also once declared.

17. Winners will be announced in every month from December onwards and will be notified through a mail from Paytm.
18. Bumper winners will be declared in the month of January 2017 and maha bumper winners will be declared in the month of April 2017.
19. The winner selection will be on a random basis through lucky draw.
20. This offer is valid for all Paytm users only.
21. Paytm reserves the right to end any or all offers at its own discretion without any prior notice.